

# **EXHIBIT 1**



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# WILD TEXA'COINS

<b>Word Mark</b>	WILD TEXA'COINS
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Electronic gaming machines, namely, devices which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87250565
<b>Filing Date</b>	November 29, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Owner</b>	(APPLICANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067
<b>Attorney of Record</b>	Linda Marie Norcross
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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PTO Form 1822 (Rev 10/2011)  
OMB No. 0651-0050 (Exp 07/31/2017)

## Response to Suspension Inquiry or Letter of Suspension

The table below presents the data as entered.

Input Field	Entered
<b>SERIAL NUMBER</b>	87250565
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 111
<b>MARK SECTION</b>	
<b>MARK</b>	https://tmng-al.uspto.gov/resting2/api/img/87250565/large
<b>LITERAL ELEMENT</b>	WILD TEXA'COINS
<b>STANDARD CHARACTERS</b>	YES
<b>USPTO-GENERATED IMAGE</b>	YES
<b>MARK STATEMENT</b>	The mark consists of standard characters, without claim to any particular font style, size or color.
<b>PENDING SERIAL NUMBER(S)</b>	
Serial number(s) 87057850 and 87232628 should not be used as a citation(s) under Section 2(d), in the event that said serial number(s) mature(s) into a registration(s). The applicant hereby requests removal of this application from suspension, based on the following arguments. If the examining attorney is not persuaded by these arguments, the applicant hereby requests that this application be returned to suspended status, awaiting ultimate disposition of the referenced serial number(s).	
<b>ARGUMENT(S)</b>	
APPLICANT SUBMITS THAT THE REGISTRATION OF THE MARK IN THE CITED PRIOR PENDING APPLICATION AND THE APPLICATION IN QUESTION WILL NOT RESULT IN CONSUMER CONFUSION. THE APPLICANT, VIDEO GAMING TECHNOLOGIES, INC. ("VGT") AND THE CITED APPLICANT ARE RELATED ENTITIES. VGT IS A WHOLLY OWNED SUBSIDIARY OF ARISTOCRAT TECHNOLOGIES, INC., A WHOLLY OWNED SUBSIDIARY OF ARISTOCRAT INTERNATIONAL PTY LIMITED, WHICH IS WHOLLY OWNED BY ARISTOCRAT LEISURE LIMITED (THE PARENT). APPLICANT, ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD. IS A WHOLLY OWNED SUBSIDIARY OF ARISTOCRAT (HOLDINGS) PTY LTD, WHICH IS ALSO WHOLLY OWNED BY THE SAME PARENT: ARISTOCRAT LEISURE LIMITED. APPLICANT HAS ATTACHED A SCREENSHOT FROM VGT'S WEBSITE TO SUPPORT THE SAME. ADDITIONALLY, IT IS THE CITED PRIOR APPLICANT THAT EXERCIZES COMPLETE CONTROL OVER THE NATURE AND QUALITY OF THE GOODS AND SERVICES ON OR IN CONNECTION WITH WHICH EACH MARK IS USED. See, TMEP §§ 1201.03 and 1201.07(a).	
<b>ARGUMENT FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT17\IMAGEOUT 17\872\505\87250565\xml4\ RSI0002.JPG</a>
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Linda Marie Norcross/
<b>SIGNATORY'S NAME</b>	Linda Marie Norcross
<b>SIGNATORY'S POSITION</b>	Assistant General Counsel
<b>SIGNATORY'S PHONE NUMBER</b>	702 270 1257
<b>DATE SIGNED</b>	01/10/2017
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	
<b>SUBMIT DATE</b>	Tue Jan 10 13:11:17 EST 2017
	USPTO/RSI-XX.XXX.XX.XXX-2



TEAS STAMP

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-N/A-20170110114853107365

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OMB No. 0651-0050 (Exp 07/31/2017)

### Response to Suspension Inquiry or Letter of Suspension

#### To the Commissioner for Trademarks:

Application serial no. **87250565** WILD TEXA'COINS(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87250565/large>) has been amended as follows:

#### PENDING SERIAL NUMBER(S)

Serial number(s) 87057850 and 87232628 should not be used as a citation(s) under Section 2(d), in the event that said serial number(s) mature(s) into a registration(s). The applicant hereby requests removal of this application from suspension, based on the following arguments. If the examining attorney is not persuaded by these arguments, the applicant hereby requests that this application be returned to suspended status, awaiting ultimate disposition of the referenced serial number(s).

#### ARGUMENT(S)

APPLICANT SUBMITS THAT THE REGISTRATION OF THE MARK IN THE CITED PRIOR PENDING APPLICATION AND THE APPLICATION IN QUESTION WILL NOT RESULT IN CONSUMER CONFUSION. THE APPLICANT, VIDEO GAMING TECHNOLOGIES, INC. ("VGT") AND THE CITED APPLICANT ARE RELATED ENTITIES. VGT IS A WHOLLY OWNED SUBSIDIARY OF ARISTOCRAT TECHNOLOGIES, INC., A WHOLLY OWNED SUBSIDIARY OF ARISTOCRAT INTERNATIONAL PTY LIMITED, WHICH IS WHOLLY OWNED BY ARISTOCRAT LEISURE LIMITED (THE PARENT). APPLICANT, ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD. IS A WHOLLY OWNED SUBSIDIARY OF ARISTOCRAT (HOLDINGS) PTY LTD, WHICH IS ALSO WHOLLY OWNED BY THE SAME PARENT: ARISTOCRAT LEISURE LIMITED. APPLICANT HAS ATTACHED A SCREENSHOT FROM VGT'S WEBSITE TO SUPPORT THE SAME. ADDITIONALLY, IT IS THE CITED PRIOR APPLICANT THAT EXERCIZES COMPLETE CONTROL OVER THE NATURE AND QUALITY OF THE GOODS AND SERVICES ON OR IN CONNECTION WITH WHICH EACH MARK IS USED. See, TMEP §§ 1201.03 and 1201.07(a).[1](#)

#### Response Suspension Inquiry Signature

Signature: /Linda Marie Norcross/ Date: 01/10/2017

Signatory's Name: Linda Marie Norcross

Signatory's Position: Assistant General Counsel

Signatory's Phone Number: 702 270 1257

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the applicant's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the applicant in this matter: (1) the applicant has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the applicant has filed a power of attorney appointing him/her in this matter; or (4) the applicant's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 87250565

Internet Transmission Date: Tue Jan 10 13:11:17 EST 2017

TEAS Stamp: USPTO/RSI-XX.XXX.XX.XXX-2017011013111764

7810-87250565-570f740d9571fc11413bcd6a

2f16f649312e45c466030a7a6a25950b637b5a18

a-N/A-N/A-20170110114853107365

VIDEO GAMING TECHNOLOGIES, INC.

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ABOUT VGT

Overview

Founded in 1991, Video Gaming Technologies, Inc., is a leading North American developer, manufacturer and distributor of casino games for the Class II (Native American bingo-based gaming) and emerging markets. The company has more than 20,000 terminals in more than 140 locations in the United States. The VGT difference provides exciting game titles that generate intense customer loyalty, deliver record-setting gaming revenues and ensure some of the highest uptimes in the industry.

Players often identify our terminals by our hallmark bonus feature, Red Screen Free Spins®, that deliver on our goal to provide superior gaming entertainment. Favorites including Hot Red Ruby® and Mr. Money Bags® keep players playing and produce top earnings for our customers.

**A Proven Team**

With a proven team of game design, manufacturing, R&D, customer service and marketing personnel, VGT has the total package of resources and capabilities critical to continued gaming success. VGT is considered one of the industry's most trusted and dependable gaming partners.

**Partnership for Success**

In October 2014, VGT was acquired by Aristocrat Leisure Ltd., a premium supplier of ground-breaking technologies and services to the international gaming industry. The company's diverse portfolio includes land-based games, casino management solutions and online gaming.

Running as a division of Aristocrat, VGT is focused on continuing and increasing its success in the Class II tribal gaming operations market by partnering closely with our customers and other key stakeholders. Shared cultural philosophies including commitment to quality, a performance-driven culture and responsible gaming are additional compelling attributes of the partnership.

**At VGT, we play to win!**

- Our **players** win with a fun and rewarding gaming experience
- Our **customers** win with exceptional products and service
- Our **associates** win by being a part of a culture of excellence, innovation and uncommon achievement



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<b>Word Mark</b>	CHERRY BARS
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Electronic gaming machines, namely, devices which accept a wager
<b>Mark Drawing Code</b>	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
<b>Design Search Code</b>	26.17.09 - Bands, curved; Bars, curved; Curved line(s), band(s) or bar(s); Lines, curved 27.03.01 - Geometric figures forming letters, numerals or punctuation
<b>Serial Number</b>	86878501
<b>Filing Date</b>	January 18, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 21, 2017
<b>Owner</b>	(APPLICANT) Aristocrat Technologies Australia Pty Ltd. CORPORATION AUSTRALIA Building A, Pinnacle Office Park 85 Epping Road North Ryde, NSW AUSTRALIA 2113
<b>Attorney of Record</b>	Keith D. Moore
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BARS" APART FROM THE MARK AS SHOWN

**Description of Mark** The color(s) red, purple, white, and black is/are claimed as a feature of the mark. The mark consists of the wording "CHERRY BARS" in white and outlined in purple, black and red.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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OMB No. 0651-0050 (Exp 07/31/2017)

## Response to Office Action

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Input Field	Entered
<b>SERIAL NUMBER</b>	86878501
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 110
<b>MARK SECTION</b>	
<b>MARK FILE NAME</b>	http://tmng-al.uspto.gov/resting2/api/img/86878501/large
<b>LITERAL ELEMENT</b>	CHERRY BARS
<b>STANDARD CHARACTERS</b>	NO
<b>USPTO-GENERATED IMAGE</b>	NO
<b>COLOR(S) CLAIMED (If applicable)</b>	The color(s) red, purple, white, and black is/are claimed as a feature of the mark.
<b>DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of the wording CHERRY BARS in a stylized font and stacked presentation, in a combination of the colors red, purple, white, and black.
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>DISCLAIMER</b>	No claim is made to the exclusive right to use BARS apart from the mark as shown.
<b>DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of the wording CHERRY BARS in white and outlined in purple, black and red.
<b>MISCELLANEOUS STATEMENT</b>	Applicant submits that registration of the mark in the cited prior pending application and the application in question will not result in consumer confusion. The cited prior applicant, Video Gaming Technologies, Inc. ("VGT") and Applicant are related entities. VGT is a wholly owned subsidiary of Aristocrat Technologies, Inc., a wholly owned subsidiary of Aristocrat International Pty Limited, which is wholly owned by Aristocrat Leisure Limited (the parent). Applicant, Aristocrat Technologies Australia Pty Ltd. is a wholly owned subsidiary of Aristocrat (Holdings) Pty Ltd, which is also wholly owned by the same parent: Aristocrat Leisure Limited. Applicant has attached a screenshot from VGT's website to support the same. Moreover, it is the Applicant that exercises complete control over the nature and quality of the goods or services on or in connection with which each mark is used. See, TMEP §§ 1201.03 and 1201.07(a).
<b>MISCELLANEOUS FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT17\IMAGEOUT 17\868\785\86878501\xml1\ ROA0002.JPG</a>
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Linda Marie Norcross/
<b>SIGNATORY'S NAME</b>	Linda Marie Norcross
<b>SIGNATORY'S POSITION</b>	Assistant General Counsel
<b>SIGNATORY'S PHONE NUMBER</b>	702 270 1257
<b>DATE SIGNED</b>	10/28/2016
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	

SUBMIT DATE	Fri Oct 28 12:08:25 EDT 2016
TEAS STAMP	USPTO/ROA-XX.XXX.XX.XXX-2 0161028120825513883-86878 501-570d55dbcb651686e41ec 315cf936ec278debb61a42245 5f02bae9b61a34578f014-N/A -N/A-20161028115513860043

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PTO Form 1957 (Rev 10/2011)

OMB No. 0651-0050 (Exp 07/31/2017)

## Response to Office Action

### To the Commissioner for Trademarks:

Application serial no. **86878501** CHERRY BARS (Stylized and/or with Design, see <http://tmng-al.uspto.gov/resting2/api/img/86878501/large>) has been amended as follows:

### ADDITIONAL STATEMENTS

#### Disclaimer

No claim is made to the exclusive right to use BARS apart from the mark as shown.

#### Description of mark

The mark consists of the wording CHERRY BARS in white and outlined in purple, black and red.

#### Miscellaneous Statement

Applicant submits that registration of the mark in the cited prior pending application and the application in question will not result in consumer confusion. The cited prior applicant, Video Gaming Technologies, Inc. ("VGT") and Applicant are related entities. VGT is a wholly owned subsidiary of Aristocrat Technologies, Inc., a wholly owned subsidiary of Aristocrat International Pty Limited, which is wholly owned by Aristocrat Leisure Limited (the parent). Applicant, Aristocrat Technologies Australia Pty Ltd. is a wholly owned subsidiary of Aristocrat (Holdings) Pty Ltd, which is also wholly owned by the same parent: Aristocrat Leisure Limited. Applicant has attached a screenshot from VGT's website to support the same. Moreover, it is the Applicant that exercises complete control over the nature and quality of the goods or services on or in connection with which each mark is used. See, TMEP §§ 1201.03 and 1201.07(a).

[Miscellaneous File1](#)

#### SIGNATURE(S)

##### Response Signature

Signature: /Linda Marie Norcross/ Date: 10/28/2016

Signatory's Name: Linda Marie Norcross

Signatory's Position: Assistant General Counsel

Signatory's Phone Number: 702 270 1257

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 86878501

Internet Transmission Date: Fri Oct 28 12:08:25 EDT 2016

TEAS Stamp: USPTO/ROA-XX.XXX.XX.XXX-2016102812082551

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936ec278debb61a422455f02bae9b61a34578f01  
4-N/A-N/A-20161028115513860043



VIDEO GAMING TECHNOLOGIES, INC.

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Overview

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Players often identify our terminals by our hallmark bonus feature, Red Screen Free Spins®, that deliver on our goal to provide superior gaming entertainment. Favorites including Hot Red Ruby® and Mr. Money Bags® keep players playing and produce top earnings for our customers.

**A Proven Team**

With a proven team of game design, manufacturing, R&D, customer service and marketing personnel, VGT has the total package of resources and capabilities critical to continued gaming success. VGT is considered one of the industry's most trusted and dependable gaming partners.

**Partnership for Success**

In October 2014, VGT was acquired by Aristocrat Leisure Ltd., a premium supplier of ground-breaking technologies and services to the international gaming industry. The company's diverse portfolio includes land-based games, casino management solutions and online gaming.

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**At VGT, we play to win!**

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- Our **associates** win by being a part of a culture of excellence, innovation and uncommon achievement



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**To:** Video Gaming Technologies, Inc. ([atus.uspto.mail@aristocrat.com](mailto:atus.uspto.mail@aristocrat.com))  
**Subject:** U.S. TRADEMARK APPLICATION NO. 87420482 - BLAZIN' CASH - N/A  
**Sent:** 6/29/2017 6:22:23 PM  
**Sent As:** ECOM120@USPTO.GOV  
**Attachments:** [Attachment - 1](#)  
[Attachment - 2](#)  
[Attachment - 3](#)  
[Attachment - 4](#)  
[Attachment - 5](#)  
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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 87420482

**MARK:** BLAZIN' CASH

**\*87420482\***

**CORRESPONDENT ADDRESS:**

LINDA MARIE NORCROSS  
Aristocrat Technologies, Inc.  
7230 AMIGO STREET  
LAS VEGAS NV 89119

**CLICK HERE TO RESPOND TO THIS LETTER:**  
[http://www.uspto.gov/trademarks/teas/response\\_forms.jsp](http://www.uspto.gov/trademarks/teas/response_forms.jsp)

[VIEW YOUR APPLICATION FILE](#)

**APPLICANT:** Video Gaming Technologies, Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO :**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

[atus.uspto.mail@aristocrat.com](mailto:atus.uspto.mail@aristocrat.com)

**OFFICE ACTION**

**STRICT DEADLINE TO RESPOND TO THIS LETTER**

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW. A RESPONSE TRANSMITTED THROUGH THE TRADEMARK ELECTRONIC APPLICATION SYSTEM (TEAS) MUST BE RECEIVED BEFORE MIDNIGHT **EASTERN TIME** OF THE LAST DAY OF THE RESPONSE PERIOD.

**ISSUE/MAILING DATE: 6/29/2017**

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issues below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

#### **SEARCH OF OFFICE'S DATABASE OF MARKS**

The trademark examining attorney has searched the Office's database of registered and pending marks and has found no conflicting marks that would bar registration under Trademark Act Section 2(d). TMEP §704.02; *see* 15 U.S.C. §1052(d).

#### **SUMMARY OF ISSUES**

- Disclaimer Required

#### **DISCLAIMER REQUIRED**

Applicant must disclaim the wording "**CASH**" because it merely describes a quality, characteristic, feature, and purpose of applicant's goods, and thus is an unregistrable component of the mark. *See* 15 U.S.C. §§1052(e)(1), 1056(a); *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); TMEP §§1213, 1213.03(a).

The attached evidence from **WIKIHOW** shows that applicant's identified goods, namely, gaming machines, both take and dispense "**CASH**". Therefore, the wording merely describes the general nature and purpose of applicant's identified goods.

An applicant may not claim exclusive rights to terms that others may need to use to describe their goods in the marketplace. *See Dena Corp. v. Belvedere Int'l, Inc.*, 950 F.2d 1555, 1560, 21 USPQ2d 1047, 1051 (Fed. Cir. 1991); *In re Aug. Storck KG*, 218 USPQ 823, 825 (TTAB 1983). A disclaimer of unregistrable matter does not affect the appearance of the mark; that is, a disclaimer does not physically remove the disclaimed matter from the mark. *See Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d 978, 978, 144 USPQ 433, 433 (C.C.P.A. 1965); TMEP §1213.

If applicant does not provide the required disclaimer, the USPTO may refuse to register the entire mark. *See In re Stereotaxis Inc.*, 429 F.3d 1039, 1040-41, 77 USPQ2d 1087, 1088-89 (Fed. Cir. 2005); TMEP §1213.01(b).

Applicant should submit a disclaimer in the following standardized format:

**No claim is made to the exclusive right to use "CASH" apart from the mark as shown.**

For an overview of disclaimers and instructions on how to satisfy this disclaimer requirement online using the Trademark Electronic Application System (TEAS) form, please go to <http://www.uspto.gov/trademarks/law/disclaimer.jsp>.

#### **ASSISTANCE**

If applicant has questions regarding this Office action, please telephone or e-mail the assigned trademark examining attorney. All relevant e-mail communications will be placed in the official application record; however, an e-mail communication will not be accepted as a response to this Office action and will not extend the deadline for filing a proper response. *See* 37 C.F.R. §§2.62(c), 2.191; TMEP §§304.01-.02, 709.04-.05. Further, although the trademark examining attorney may provide additional explanation pertaining to the requirements in this Office action, the trademark examining attorney may not provide legal advice or statements about applicant's rights. *See* TMEP §§705.02, 709.06.

/John S. Miranda/  
Trademark Examining Attorney, Law Office 120  
United States Patent and Trademark Office  
571-272-4553  
John.Miranda@USPTO.GOV

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**All informal e-mail communications relevant to this application will be placed in the official application record.**

**TEAS PLUS OR TEAS REDUCED FEE (TEAS RF) APPLICANTS – TO MAINTAIN LOWER FEE, ADDITIONAL REQUIREMENTS MUST BE MET, INCLUDING SUBMITTING DOCUMENTS ONLINE:** Applicants who filed their application online using the lower-fee TEAS Plus or TEAS RF application form must (1) file certain documents online using TEAS, including responses to Office actions (see TMEP §§819.02(b), 820.02(b) for a complete list of these documents); (2) maintain a valid e-mail correspondence address; and (3) agree to receive correspondence from the USPTO by e-mail throughout the prosecution of the application. *See* 37 C.F.R. §§2.22(b), 2.23(b); TMEP §§819, 820. TEAS Plus or TEAS RF applicants who do not meet these requirements must submit an additional processing fee of \$125 per class of goods and/or services. 37 C.F.R. §§2.6(a)(1)(v), 2.22(c), 2.23(c); TMEP §§819.04, 820.04. However, in certain situations, TEAS Plus or TEAS RF applicants may respond to an Office action by authorizing an examiner’s amendment by telephone or e-mail without incurring this additional fee.

**WHO MUST SIGN THE RESPONSE:** It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

**PERIODICALLY CHECK THE STATUS OF THE APPLICATION:** To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov) or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

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## Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87420482
LAW OFFICE ASSIGNED	LAW OFFICE 120
MARK SECTION	
MARK	https://tmng-al.uspto.gov/resting2/api/img/87420482/large
LITERAL ELEMENT	BLAZIN' CASH
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use "CASH" apart from the mark as shown.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Linda Marie Norcross/
SIGNATORY'S NAME	LINDA MARIE NORCROSS
SIGNATORY'S POSITION	ASSISTANT GENERAL COUNSEL
SIGNATORY'S PHONE NUMBER	702 270 1257
DATE SIGNED	07/04/2017
AUTHORIZED SIGNATORY	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Wed Jul 05 10:01:49 EDT 2017
TEAS STAMP	USPTO/ROA-XX.XXX.XXX.XX-2 0170705100149935436-87420 482-5908982a52a7730aea552 469589e8ffe31e38ce5bde520 f51cdd7e77a0b9e393a0-N/A- N/A-20170630173328096079

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OMB No. 0651-0050 (Exp 07/31/2017)

## Response to Office Action

To the Commissioner for Trademarks:

Application serial no. **87420482** BLAZIN' CASH(Standard Characters, see <https://tmng-al.uspto.gov/resting2/api/img/87420482/large>) has been amended as follows:

**ADDITIONAL STATEMENTS**

**Disclaimer**

No claim is made to the exclusive right to use "CASH" apart from the mark as shown.

**SIGNATURE(S)**

**Response Signature**

Signature: /Linda Marie Norcross/ Date: 07/04/2017

Signatory's Name: LINDA MARIE NORCROSS

Signatory's Position: ASSISTANT GENERAL COUNSEL

Signatory's Phone Number: 702 270 1257

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Serial Number: 87420482

Internet Transmission Date: Wed Jul 05 10:01:49 EDT 2017

TEAS Stamp: USPTO/ROA-XX.XXX.XXX.XX-2017070510014993

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# **EXHIBIT 2**

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.  
PTO Form 1957 (Rev 10/2011)  
OMB No. 0651-0050 (Exp 07/31/2017)

## Response to Office Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	87299218
LAW OFFICE ASSIGNED	LAW OFFICE 109
MARK SECTION	
MARK FILE NAME	https://tmng-al.uspto.gov/resting2/api/img/87299218/large
LITERAL ELEMENT	FAST CASH
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
COLOR(S) CLAIMED (If applicable)	The color(s) red, yellow and white is/are claimed as a feature of the mark.
DESCRIPTION OF THE MARK (and Color Location, if applicable)	The mark consists of an italicized block text "FAST CASH" in yellow with a red shadow. The text is superimposed over a fireball and flame background.
ARGUMENT(S)	

In response to the Final Office Action issued on April 11, 2017, Applicant respectfully requests that the Examining Attorney reconsider and withdraw the Section 2(d) refusal to register the subject mark. As applied to the identified goods and when considered in its entirety, Applicant's FAST CASH (And Design) mark is not confusingly similar to the FAST MONEY mark that is the subject of the cited registration, U.S. Reg. No. 4731893 (the "Cited Mark").

### Likelihood of Confusion

In determining whether a likelihood of confusion exists between two marks, a number of factors must be considered, including the similarity of the marks in appearance, sound, connotation, and overall commercial impression, the number and nature of similar marks in use in connection with similar goods, and the sophistication of the relevant consumers. *See, e.g., In re E.I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 U.S.P.Q. 563 (C.C.P.A. 1973). Another important factor in determining the existence of a likelihood of confusion is whether a mark or a portion of a mark is classified as "strong" or "weak". *See* 3 J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition*, §23:48 at 23-128 (4<sup>th</sup> ed. 2000).

The Office Action indicates that the marks are "likely to create the same commercial impression in the minds of consumers" because the marks "share the same identical first term 'FAST' followed by the wording CASH (or the equivalent meaning 'MONEY')." However, Applicant respectfully disagrees with such a conclusion and, in support of its argument, submits that (a) the coexistence and concurrent registration of the Cited Mark and a prior, now cancelled registration for the mark FAST CASH for the same goods as Applicant's clearly evidences that the Cited Mark and Applicant's mark are not so similar to cause confusion; (b) comparing the marks in their entirety, the distinguishing elements of the Applicant's mark serve to significantly differentiate the marks, as evidenced by prior decisions made by the Trademark Office in previously allowing the coexistence and concurrent registration of these exact marks, as discussed herein; (c) the widespread concurrent use and registration of other similar marks with the same shared term for identical or closely related goods indicates that consumers are able to distinguish marks featuring the terms CASH and MONEY; (d) the coexistence of marks utilizing CASH and MONEY used in conjunction with identical terms with similar goods and services strongly supports no likelihood of confusion; and (e) the sophistication of Applicant's consumers coupled with the dilution of the common term FAST when used in connection with gaming machines and related goods will serve to obviate any likelihood of confusion between the marks. For the reasons set forth below, Applicant respectfully requests that the Section 2(d) refusal be withdrawn.

### I. The Coexistence And Concurrent Registration Of The Cited Mark And The Prior Registration Of FAST CASH For The Same Goods As Applicant's Mark Clearly Indicates That The Marks Are Sufficiently Distinguishable So As To Avoid A Likelihood Of Confusion.

A review of the history of the Cited Mark reveals that, similar to Applicant's mark, it was initially refused on the grounds of a likelihood of confusion with a mark that was registered at the time, Reg. No. 2880289 for the mark FAST CASH owned by Caesars License Company, LLC for use in connection with *cashless and coinless clerk validation terminals for use in printing, dispensing and validating tickets, coupons, vouchers, cards and other printed formats; slot machines operated by the insertion of money, tokens, and magnetically or electronically coded cards; cashless and coinless vending machines for issuing and dispensing cards, coupons, tickets and magnetically encoded cards; money change machines; machine-readable magnetically encoded cards and machine-readable magnetically encoded data carriers for use in validation of the data; touch screen cross validation units comprising touch screen monitors, bar code readers, central*



processing units and computer software for use in validation and compilation of ticket, coupon, voucher and other printed format player data; bar code readers; thermal printers for cashless receipts; inkjet printers for journal entry reports; computer software for use in maintaining and reporting jackpot and player information for tracking data, ticket receipts, security monitoring of slot operations, communicating with casino accounting systems and operating multiple gaming machines; and an attachment for a gaming device or machine, namely, a cashless gaming peripheral apparatus comprising a thermal printer, graphic display, card reader and a currency and/or coupon, ticket, card or voucher acceptor for use in the issuance and redemption of cashless gaming coupons, tickets, cards, vouchers or other printed formats in connection with the operating of gaming devices and machines in Class 9 and stand-alone electronic game machines operated by the insertion of money, tokens, magnetically and/or electronically-coded cards; disposable tickets or coupons to play games of chance in Class 28 (the "Caesars Registration"). See **Exhibit A**.

Specifically, the application for the Caesars Registration was filed on August 15, 2002 and ultimately registered on August 31, 2004. Meanwhile, the Cited Mark registered on May 5, 2015. Prior to the registration of the Cited Mark, however, the owner of the Cited Mark argued that since the Caesars Registration was allowed to coexist with a registration for the "similar" mark FAST MONEY owned by IGT Corporation for use in connection with gaming machines, namely, slot machines with or without a video input in Class 28, then the Cited Mark should be allowed to coexist with the Caesars Registration. Ultimately, the Trademark Office agreed indicating that (a) the Caesars Registration (FAST CASH) and the Cited Mark (FAST MONEY) were sufficiently distinguishable to avoid a likelihood of confusion; and (b) coexistence in the marketplace had already occurred by the time of refusal, confirming that the marks FAST CASH and FAST MONEY do not actually cause confusion to the relevant consumers in the gaming industry. *In re Schoeneman Enterprises, Inc.*, 1993 WL 833703 (TTAB 1993) (coexistence of marks without confusion is evidence that marks are not so similar as to cause confusion).

Considering this, if no confusion was found between the Caesars Registration (FAST CASH, which has subsequently been cancelled) and the Cited Mark (FAST MONEY), then likewise, there is no likelihood of confusion between the Cited Mark and Applicant's mark. While Applicant understands that the Examining Attorney is not bound by the decisions of other Examining Attorneys, Applicant respectfully submits that this prior history involving the same mark for which Applicant now applies particularly carries great weight and should be given some consideration. As such, Applicant respectfully requests that the Examining Attorney reconsider and withdraw the Section 2(d) refusal.

**I. The Differences Between Applicant's Mark And The Cited Mark Are Sufficient To Avoid A Likelihood Of Confusion, Especially Considering The Weakness Of The Term FAST.**

The Office Action fails to address the fact that the term FAST is diluted on the Register and simply concludes that "[m]arks may be confusingly similar in appearance where similar terms or phrases or similar parts of terms or phrases appear in the compared marks and create a similar overall commercial impression." However, Applicant submits that "[t]he commercial impression of a trademark is derived from it as a whole, not from its elements separated and considered in detail." *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 545-46 (1920). The comparison of marks must be done on a case-by-case basis without reliance on mechanical rules of construction. See e.g., *Spice Islands, Inc. v. Frank T. & Spice Co.*, 505 F.2d 1293, 184 USPQ 35 (C.C.P.A. 1974) (SPICE TREE (and Tree Design) held not confusingly similar to SPICE ISLANDS (and Tree Design), both or spices). The use of identical words, or even dominant words in common, does not automatically mean that two marks are similar. *Intellectual Property Law for Business Lawyers*, Kinney & Lange, P.A. West Publishing, §10.4, 300 (1996).

The Office Action focuses on the "dominant" portion of both marks and dismisses the fact that Applicant's mark and the Cited Mark can be visually, phonetically, and connotatively distinguished from each other in a side by side comparison. However, Applicant respectfully disagrees and submits that the marks at issue are, in fact, distinctive. It is well settled that marks may share a common term, but create two sufficiently distinct commercial impressions so as to avoid a likelihood of confusion, even if the marks are used in connection with identical goods or services. See, e.g., *Lever Bros. Co. v. Barcolene Co.*, 174 U.S.P.Q. 392 (C.C.P.A. 1972); *Shen Mfg. Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 73 U.S.P.Q.2d. 1350 (Fed. Cir. 2004) (RITZ and THE RITZ KIDS create different commercial impressions); *In re Farm Fresh Catfish Co.*, 231 U.S.P.Q. 495 (T.T.A.B. 1986) (no confusion between CATFISH BOBBERS ("CATFISH" disclaimed) for fish and BOBBER for restaurant services); *In re Shawnee Milling Co.*, 225 U.S.P.Q. 747 (T.T.A.B. 1985) (no confusion between GOLDEN CRUST for flour and ADOLPH'S GOLD'N CRUST & Design ("GOLD'N CRUST" disclaimed) for coating and seasoning for food items); *In re S.D. Fabrics, Inc.*, 223 U.S.P.Q. 54 (T.T.A.B. 1984) (no confusion between DESIGNERS/FABRIC (stylized) for retail fabric store services and DAN RIVER DESIGNER FABRICS & Design for textile fabrics).

In this case, the overall cumulative differences in sound, appearance, and commercial impression between the Cited Mark and Applicant's FAST CASH mark far outweigh the similarities when the marks are considered in their entireties, especially bearing in mind the relative weakness of the terms as discussed below. From a visual and aural standpoint, Applicant's mark consists of two terms and two syllables in total, which almost create a rhyme given the corresponding "AS" sounds in both terms. On the other hand, the Cited Mark FAST MONEY simply contains three syllables, with no rhyming elements. In order to pronounce the term CASH versus the term MONEY, consumers must take a different approach. Specifically, for the term CASH, consumers must put the middle of their tongue to the roof of their mouth in order to create the "K" sound and conclude by putting the front teeth together and blowing air through to create the "SH" sound. For the term MONEY, the sound begins when consumers put their lips together to create the "mmm" sound required to produce an "M", continues when they open the mouth vertically to create the "uh" sound of the short "O", and then culminates with the tongue hitting the roof of the mouth and the mouth opening horizontally to create the "NEE" sound. Moreover, the second terms of both marks are not similarly spelled, and the letters used in each term are altogether different from the other. Finally, of course, the design elements of Applicant's mark cannot be seen as having no impact on the commercial impression inferred by a consumer.

With respect to the connotations of the marks at issue, the Office Action concludes that because "the wording 'CASH' has the same meaning as the wording 'MONEY', the marks are "likely to create the same commercial impression in the minds of consumers." Notwithstanding, even though the Office Action provides one definition of the term CASH (namely, "money in the form of bills or coins; currency"), the term is also defined as: (1) money or an equivalent, as a check, paid at the time of making a purchase; (2) to give or obtain cash for (a check, money order, etc.); (3) to win; or (4) to lead. See **Exhibit B**. Thus, considering the number of possible meanings of the term, it is impossible to determine which commercial impression any one consumer might infer from the Applicant's mark at any given time.

Considering the above, Applicant's mark is visually, phonetically, and connotatively distinguished from the Cited Mark because



consumers, especially given the level of sophistication attributed to Applicant's gaming consumers as discussed herein, are intelligent and capable enough to understand the difference between the terms CASH and MONEY. Therefore, considering the overall visual, phonetic, and connotative differences between the marks, Applicant respectfully disagrees that the differences between its mark and the Cited Mark do not overcome a likelihood of confusion under Section 2(d). Quite the opposite, Applicant submits that the overall visual, phonetic, and connotative differences between the applied-for mark and the Cited Mark sufficiently distinguish the marks such that there is no likelihood of confusion. Thus, Applicant respectfully requests that the Section 2(d) refusal be withdrawn.

**I. The Cited Mark, and the Term FAST Itself, Are Weak Due To Concurrent Use and Registration.**

The Office Action does not address the existence on the Register of other seemingly similar marks and the dilution of the commonly-shared term FAST as a basis for registration of another seemingly similar mark. However, "extensive third party use" of a given term is considered impressive evidence and attestation that there would be no likelihood of confusion between similar marks. *Sun Banks of Florida, Inc. v. Sun Federal Savings and Loan Assoc.*, 651 F.2d 311, 316, 211 U.S.P.Q. 844 (5<sup>th</sup> Cir. 1981). As highlighted below, the term FAST is widely used in multiple registrations that are related to the gaming industry. While there may not be any additional FAST CASH or FAST MONEY registrations on the Register, Applicant submits that the registrations and allowed applications set forth herein indicate the Trademark Office's position that the subtle differences between these marks that are used in connection with identical or similar goods are sufficient to avoid a likelihood of confusion.

Moreover, Applicant respectfully suggests that, due to the weakness of the term FAST caused by dilution, especially when used in connection with the relevant goods, any likelihood of confusion that may initially exist between the marks, simply because they contain the shared term FAST, is surely reduced. A mark may be "weak" in the sense that it is descriptive, highly suggestive, or is in common use by many other sellers in the market. *See Colgate-Palmolive Co. v. Carter-Wallace, Inc.*, 432 F. 2d 1400, 167 U.S.P.Q. 529 (C.C.P.A. 1970). If the common elements of conflicting marks are "weak" then this reduces the likelihood of confusion. *See Nestlé's Milk Products, Inc. v. Baker Importing co.*, 182 F.2d 212, 139 U.S.P.Q. 80 (C.C.P.A. 1950) (comparing HYCAFE and NESCAFE); *Gruner + Jahr USA Publishing v. Meredith Corp.*, 991 F.2d 1072, 26 U.S.P.Q.2d 1583 (2d Cir. 1993) (comparing PARENTS and PARENTS DIGEST). Where numerous different parties use marks that contain a common term for related goods or services, the common element is weak. *Id.* Thus, evidence of third party use and registration of similar marks is admissible and relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection. *Id.*; *see also Sweats Fashions, Inc. v. Pannill Knitting Co.*, 4 U.S.P.Q.2d 1793 (Fed. Cir. 1987); *In re J.M. Originals Inc.*, 6 USPQ2d 1393, 1394 (TTAB 1987). Here, because the term FAST is commonly registered for use in connection with identical or closely related goods, the term FAST, or variations thereof, and the Cited Mark FAST CASH are afforded only a narrow scope of protection.

In addition to the Cited Mark, Applicant is aware of numerous other federal trademark registrations and published or allowed applications for marks that contain the term FAST, or variations thereof, and are specifically used in connection with gaming equipment, software, and related gaming and entertainment goods, including, without limitation, the following, some of which are also owned by Applicant:

TM/AN/RN/ Disclaimer	Registration Date	Status/Status Date	Full Goods/Services	Owner Information
<b>FAST &amp; CURIOUS</b> RN: 4806818 SN: 86363286	September 8, 2015	Registered September 8, 2015	(Int'l Class: 09) apparatus for recording, transmission or reproduction of sound or images; usb keys; mechanisms for coin operated apparatus; cash registers; calculating machines; computers; tablet computers; smartphones; computer game software; computer programs for interactive television and for games and/or games of interactive questions and answers; downloadable electronic publications, namely, newsletters in the field of interactive television and for games; downloadable software applications, notably on mobile phones and mobile tablets to be used for answering an interactive television game; downloadable music files; memory cards, microprocessors; bags designed for laptops (Int'l Class: 28) games and playthings, namely, electronic games, namely, hand held units for playing electronic games, electronic interactive board games for use with external monitor; portable game consoles; commands for game consoles, namely, video game interactive remote control units and video game joysticks; decorations for christmas trees except lighting articles and confectionery; christmas trees of synthetic material; fitness or gym equipment, namely, sport balls, dumbbells, exercise weights, kettle bells, personal exercise mats, stretch bands; fishing tackle: balls or balls for games; billiard tables, cues or balls; card games or table games, namely, board games; ice skates or roller skates; toy scooters; sailboards or surfboards; racquets; snowshoes; skis; protective paddings for playing hockey, soccer, football, baseball, lacrosse and for bicycling, skiing, snowboarding and skateboarding; toy models; toy figurines; model vehicles (Int'l Class: 41) publication of books; lending libraries; production and rental of films; rental of sound recordings; rental of television sets; rental of show scenery; videotape editing; photographic services; organization of exhibitions for cultural or educational purposes in the field of games, game shows and interactive television games; booking of seats for shows; game shows; organization of games of questions and answers; game services provided online from a computer network; gambling services; publication of electronic books and journals online; desktop publishing	Effervescence Groupe (FRANCE PRIVATE LIMITED COMPANY) 34, Avenue Bosquet Paris, F-75007 France
<b>FAST &amp; FURIOUS</b> SN: 86389805		Allowed - Intent to Use 3rd Extension of Time Granted January 31, 2017	(Int'l Class: 28) toys, games and playthings, namely, action target games; action-type target games; aero-dynamic disk for use in playing catching games; air mattress swimming floats for	Universal City Studios LLC (DELAWARE LIMITED LIABILITY COMPANY) 100 Universal City Plaza

			recreational use; airsoft guns for recreational purposes; amusement game machines; amusement products, namely, inflatable balls; bath toys; beach balls; bean bags; children's toy bicycles other than for transport; decorative wind spinners; dice games; easter egg coloring kits; electric action toys; electric toy vehicles; electronically operated toy motor vehicles; equipment sold as a unit for playing action type target games; face masks; floats for bathing and swimming; inflatable bop bags; inflatable inner tubes for aquatic recreational use; inflatable swimming pools; inflatable toys; inflatable toys showing decorative pictures; non-electric toy vehicles; paper face masks; paper party favors; paper streamers; party favor hats; play balls; play figures; plush dolls; sandbox toys; swim fins; swimming flippers; tossing disc toys; toy and novelty face masks; toy artificial fingernails; toy boxes; toy candy dispensers; toy construction blocks; toy construction sets; toy masks; toys, namely, a disc to toss in playing a game wherein other discs are flipped and collected; toys, namely, children's dress-up accessories; vinyl dolls; water wing swim aids for recreational use; action figures and accessories therefor; playsets for action figures; battery operated action toys; toy pistols; toy miniature car models; toy airplanes and helicopters; battery operated remote controlled toy vehicles, namely, cars, trains, airplanes, boats, helicopters, motorcycles and hover crafts; flying disks; toy model train sets; balls for games; toy model hobby craft kits; hobby craft kits comprising crayons, stencils, stickers and paints; toy rubber stamps; sporting articles, namely, skateboards, roller-skates, target sets for sporting use, balls for sports, inflatable punching bags, athletic protective elbow pads for skateboarding, athletic protective knee pads for skateboarding, bowling bags, bowling ball covers, bowling gloves, elbow guards for athletic use and elbow pads for athletic use; kites; yo-yos; snow globes; pinball machines and arcade game machines; hand held units for playing electronic games; swim floats for recreational use; collectable toy figures; balloons; toy building blocks; playing cards; board games, card games; memory games; action skill games; parlor games; party games; role playing games; children's educational toys for developing cognitive skills; costume masks; stress relief balls for hand exercise; puzzles; marbles for games; play tents; drawing toys; musical toys; plush toys; pull toys; sand toys; squeeze toys; stuffed toys; talking toys; water toys; toy figures; wind-up toys; hand puppets; sit-in and ride-on toy vehicles; toy banks; bubble-making wand and solution sets; egg decorating kits; piñatas; party favors in the nature of small toys and noisemakers; paper party streamers; paper party hats; bobble head dolls; dolls and accessories therefor; playsets for dolls; doll clothing; doll houses; clothing for stuffed and plush toys; toy cosmetics; pet toys; christmas tree ornaments; amusement park rides	Universal City, California 91608 United States (States)
<b>FAST &amp; FURIOUS: LEGACY</b> RN: 4921620 SN: 86578052	March 22, 2016	Registered March 22, 2016	(Int'l Class: 09) downloadable application software for playing games on mobile, portable and handheld devices; downloadable computer game application software for mobile, portable and handheld devices; computer games downloadable via the internet; downloadable interactive computer, video and electronic game programs via a global computer network, wireless communication devices and portable electronic devices	Universal City Studios LLC (DELAWARE LIMITED LIABILITY COMPANY) 100 Universal City Plaza Universal City, California 91608 United States (States)
<b>FAST 5 HUNDRED</b> RN: 2049206 SN: 75112401	April 1, 1997	Renewed April 1, 2017	(Int'l Class: 28) game cards and game tickets for playing games of chance	Arrow International, Inc. (OHIO CORP.) 9900 Clinton Road Cleveland, Ohio 44144 United States (States)
<b>FAST AND FILTHY</b> SN: 87062172		Allowed - Intent to Use Notice of Allowance Issued December 27, 2016	(Int'l Class: 09) computer game programs (Int'l Class: 28) game cards	Skog Games LLC (MINNESOTA LIMITED LIABILITY COMPANY) Fast & Filthy 5405 Interlachen Blvd Edina, Minnesota 55436 United States (States)
<b>FAST BALL KENO</b> RN: 3220219 SN: 78966715 Disclaimer: "KENO"	March 20, 2007	Renewed March 20, 2017	(Int'l Class: 09) gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output; video game software	Custom Game Design, Inc. (TEXAS CORP.) 811 E Plano Parkway Suite 120 Plano, Texas 75074 United States (States)
<b>FAST BEAT LOOP RACER and Design</b>  RN: 4240937 SN: 85531837 Disclaimer: "LOOP"	November 13, 2012	Registered November 13, 2012	(Int'l Class: 28) amusement game machines; amusement park rides; stand alone video game machines; coin-operated video games; games, namely, action and skill games for various ages; electric game machines for commercial business, namely, floor-standing units for playing electronic games other than in conjunction with a television or computer; apparatus for electronic games other than those adapted for use with screens or monitor receivers only	Saint-Fun International LTD. (TAIWAN CORP.) No. 21, Zhongyi St., Shulin Dist. New Taipei City, Taiwan

RACER"				
<b>FAST BREAK</b> RN: 2064319 SN: 74516460	May 27, 1997	Renewed May 27, 2007	(Int'l Class: 28) game tickets and game cards for playing games of chance	Douglas Press, Inc. (ILLINOIS CORP.) 2810 Madison Street Bellwood, Illinois 60104 United States (States)
<b>FAST BREAK</b> RN: 2237241 SN: 75192998	April 6, 1999	Renewed April 6, 2009	(Int'l Class: 28) coin-operated amusement games	Williams Electronics Games, Inc. (DELAWARE CORP.) 3401 N. California Ave. Chicago, Illinois 60618 United States (States)
<b>FAST FINGER and Design</b>  RN: 4973709 SN: 86293136	June 7, 2016	Registered June 7, 2016	(Int'l Class: 09) computer game software	Csi, Inc. (BELIZE CORP.) 115 Barrack Road, 3rd Floor Belize City, Belize
<b>FAST FIRE</b> RN: 4508249 SN: 86000420	April 1, 2014	Registered April 1, 2014	(Int'l Class: 28) gaming machines, namely, bingo-related games and slot machines	Miami Tribe of Oklahoma Business Development Authority, a Tribal Enterprise of the Miami Tribe of Oklahoma (UNITED STATES FEDERALLY- RECOGNIZED INDIAN TRIBE) 3410 P Street Nw Miami, Oklahoma 74354 United States (States)
<b>FAST FOOD RUSH</b> SN: 87181277 Disclaimer: "FAST FOOD"		Published May 23, 2017	(Int'l Class: 09) computer game software; computer game software downloadable from a global computer network; computer game software for personal computers and home video game consoles; computer game software for use on mobile and cellular phones; game software; computer game software; computer game software downloadable from a global computer network; computer game software for personal computers and home video game consoles; computer game software for use on mobile and cellular phones; computer game software downloadable from a global computer network; downloadable computer game software via a global computer network and wireless devices; downloadable electronic game software for use on mobile devices; video game software	Runsme Apps Inc. (NEW YORK CORP.) Po Box 68 Wappingers Falls, New York 12590 United States (States)
<b>FAST FORTUNE</b> SN: 87144022		Allowed - Intent to Use Notice of Allowance Issued March 7, 2017	(Int'l Class: 28) electronic gaming machines, namely, devices which accept a wager	Aristocrat Technologies Australia Pty LTD. (AUSTRALIA PROPRIETARY LIMITED COMPANY P/L OR PTY. LTD.) Building a, Pinnacle Office Park 85 Epping Road North Ryde, Nsw, Australia
<b>FAST FOURS POKER</b> RN: 4332357 SN: 85258347 Disclaimer: "POKER"	May 7, 2013	Registered May 7, 2013	(Int'l Class: 09) gaming machines, namely, devices which accept a wager	Igt (NEVADA CORP.) 9295 Prototype Drive Reno, Nevada 895218986 United States (States)
<b>FAST HIT PROGRESSIVES</b> RN: 4372929 SN: 85233159 Disclaimer: "PROGRESSIVES"	July 23, 2013	Registered July 23, 2013	(Int'l Class: 09) gaming machines, namely, devices which accept a wager	Igt (NEVADA CORP.) 9295 Prototype Drive Reno, Nevada 895218986 United States (States)
<b>FAST LINE</b> RN: 4979917 SN: 86730212	June 14, 2016	Registered June 14, 2016	(Int'l Class: 09) computer game software for gaming machines and gaming devices, namely, slot machines and machines which accept a wager	Incredible Technologies, Inc. (ILLINOIS CORP.) 200 Corporate Woods Parkway Vernon Hills, Illinois 60061 United States (States)
<b>FAST MONEY</b> RN: 4731893 SN: 85694414	May 5, 2015	Registered May 5, 2015	(Int'l Class: 28) gaming machines including slot machines or video lottery terminals; gaming machines that generate or display wager outcomes; reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor sold as a unit	Everi Games Inc. (DELAWARE CORP.) 206 Wild Basin Road South, Bldg B - 4th Flr Austin, Texas 78746 United States (States)
<b>FAST PICK</b> SN: 87263967		Published May 2, 2017	(Int'l Class: 41) entertainment services, namely, providing a website for on-line gambling; entertainment services, namely, conducting on-line sports fantasy contests and sports	Resorts Digital Gaming, LLC (NEW JERSEY LIMITED LIABILITY COMPANY)

			betting	1133 Boardwalk Atlantic City, New Jersey 08401 United States (States)
<b>FAST SHOT</b> RN: 4893382 SN: 86213346	January 26, 2016	Registered January 26, 2016	(Int'l Class: 14) charms; jewelry; key rings of precious metals; key fobs of precious metal; ornamental pins (Int'l Class: 25) clothing, namely, t-shirts, sweatshirts, polo shirts, jackets, boxer shorts, boxer briefs, baseball caps (Int'l Class: 28) arcade games; amusement game machines; toys, namely, plush toys, stuffed toy animals, collectable toy figures, playing cards, jigsaw puzzles, snow globes, christmas tree ornaments (Int'l Class: 41) amusement arcade services	Fast Shot, LLC (MISSOURI LIMITED LIABILITY COMPANY) 2339 U.S. Highway 65 Walnut Shade, Missouri 65771 United States (States)
<b>FAST TRACK</b> RN: 3231454 SN: 78708393	April 17, 2007	Registered 8 & 15 March 19, 2013	(Int'l Class: 09) gaming equipment, namely cabinets and housings for electronically and electro-mechanically operated gaming machines	Cole Kepro International, LLC (NEVADA LIMITED LIABILITY COMPANY) 4170-103 Distribution Circle North Las Vegas, Nevada 89030 United States (States)
<b>FAST TRACK CABINET SERIES and Design</b>  RN: 3228846 SN: 78708579 Disclaimer: CABINET SERIES	April 10, 2007	Registered 8 & 15 March 19, 2013	(Int'l Class: 09) gaming equipment, namely cabinets and housings for electronically and electro-mechanically operated gaming machines	Cole Kepro International, LLC (NEVADA LIMITED LIABILITY COMPANY) 4170-103 Distribution Circle North Las Vegas, Nevada 89030 United States (States)
<b>FASTBET MOBILE</b> RN: 4473709 SN: 85797909 Disclaimer: "MOBILE"	January 28, 2014	Registered January 28, 2014	(Int'l Class: 09) computer software that provides web-based access for placing wagers (Int'l Class: 38) providing multiple-user access to data on the internet in the field of gaming and betting information and services; providing user access to a global computer network to enable others to enable participants to place wagers (Int'l Class: 41) gaming services in the nature of casino gaming and betting services, transmitted via a global computer network such as the internet	United Tote Company (MONTANA CORP.) 600 N. Hurstbourne Lane, Suite 400 Louisville, Kentucky 40222 United States (States)
<b>FASTBREAKPLAY and Design</b>  RN: 4598027 SN: 85834260	September 2, 2014	Registered September 2, 2014	(Int'l Class: 41) providing on-line computer games	Global Online Sports and Entertainment (NEW YORK LIMITED LIABILITY COMPANY) Apt 6F 75 East End Ave New York, New York 10028 United States (States)
<b>FASTPLAY</b> RN: 3948155 SN: 77486026	April 19, 2011	Registered 8 & 15 April 17, 2017	(Int'l Class: 41) gambling services	Miami Tribe of Oklahoma Business Development Authority (UNITED STATES A TRIBAL ENTERPRISE OF THE MIAMI TRIBE OF OKLAHOMA, A FEDERALLY RECOGNIZED INDIAN TRIBE) 3410 P Street Nw Miami, Oklahoma 74354 United States (States)

Copies of the details of all foregoing registrations and applications are attached as **Exhibit C** and incorporated herein by reference.

Where the features that are common to two marks being compared are weak due to concurrent use by different parties, even minor additions or changes to the mark can effectively negate any confusing similarity. *See, e.g., In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953 (TTAB 2006) (finding no likelihood of confusion between the marks BOX and Design and BOX SOLUTIONS and Design, even though the marks were used in connection with legally identical goods). For example, in *Plus Prods. v. Star-Kist Foods, Inc.*, 220 U.S.P.Q. 541 (TTAB 1983), the Board found that the differences between the marks PLUS and Design and MEAT PLUS were sufficient to avoid a likelihood of confusion, despite the fact that the only difference between the word elements of the marks was the additional descriptive term "MEAT." Similarly in another matter, due to extensive third party use and adoption which thereby diluted the trademark significance of the term KEY, the differences between the marks KEY and KEYCHECK, KEY-CARD BANK, KEYBANKER, and CB KEY, all for banking services, were sufficient to avoid a likelihood of confusion. *In re Hamilton Bank*, 222 U.S.P.Q. 174 (TTAB 1984).

The Office Action is silent on whether third-party registrations for confusingly similar marks are entitled to great weight. However, each of these registrations presents evidence of the registrants' uses of their respective marks in the marketplace, as set forth in the attached



examples of specimen filed by the above-referenced third parties showing use of their respective marks in commerce. See **Exhibit D**. Thus, Applicant submits that the existence of these additional FAST-formative registrations is, in fact, evidence that similar marks for related goods can and do coexist in the marketplace without any likelihood of confusion.

In this case, because the term FAST is diluted through such widespread concurrent use and registration, the overall differences between the two marks, even the differences between the terms CASH and MONEY, which Applicant respectfully suggests are significant given the rampant dilution of the term FAST in the gaming market, are sufficient to avoid a likelihood of confusion. Again, Applicant understands that the Examining Attorney is not bound by the decisions of other Examining Attorneys. However, the concurrent use and registration of marks that contain the term FAST for use in connection with identical or closely related goods strongly supports a decision to withdraw the Section 2(d) refusal in this case.

**IV. The Coexistence Of Marks Containing CASH And MONEY Used In Conjunction With Identical Secondary Terms And With Similar Goods Or Services Strongly Supports No Likelihood Of Confusion.**

While the Office Action is silent on this topic, Applicant submits that third party registrations may be relevant to show that a mark, or a portion thereof, is so commonly used that the public will look to other elements to distinguish the source of the goods or services. *See, e.g.,* TMEP § 1207.01(d)(iii); *Jack Wolfskin Ausrüstung Fur Draussen GmbH & Co. KGAA v. New Millennium Sports, S.L.U.*, 797 F.3d 1363, 116 U.S.P.Q.2d 1129 (Fed. Cir. 2015); *Juice Generation, Inc. v. GS Enters LLC*, 794 F.3d 1334, 1338-40. Moreover, courts have held that “evidence of widespread [third-party] use in a particular field of marks containing a certain shared term is competent to suggest that purchasers have been conditioned to look to other elements of the marks as a means of distinguishing the source of the goods or services in the field and that similar marks with minor distinctions can be registered in a crowded field.” *In re Broadway Chicken, Inc.*, 38 U.S.P.Q. 2d 1559 (TTAB 1996) (emphasis added) (BROADWAY CHICKEN was not confusingly similar with BROADWAY PIZZA, BROADWAY CARRYOUT, and BROADWAY DELI). Applicant respectfully submits that the existence of the third party registration for QUICK CASH (as well as the other below-referenced registrations and approved applications) is, in fact, relevant because Applicant’s mark should receive treatment consistent with that received by the other marks.

The following active registrations clearly indicate that the distinction between the terms CASH and MONEY in regard to connotation and commercial impression is sufficient to avoid a likelihood of confusion:

Mark / Registrant	Reg. No.	Goods / Class	Mark	Reg. No.	Goods / Class	Mark	Reg. No.	Goods / Class
<b>CRAZY CASH</b> Aristocrat Technologies Australia Pty Ltd.	4051893	Electronic gaming machines, namely, devices which accept a wager in Class 9	<b>CRAZY MONEY</b> Incredible Technologies, Inc.	4157547	Gaming machines, namely, slot machines and video lottery terminals; gaming machines, namely, electronic slot and bingo machines in Class 9	<b>CRAZY COIN</b> Universal Entertainment Corporation	App. No. 87/240,690 (Approved for publication)	Slot machines and replacement parts therefor; video slot machines and replacement parts therefor; gaming machines and replacement parts therefor; gaming machines with a liquid crystal display and replacement parts therefor; mechanical reel type slot machines with a liquid crystal display and replacement parts therefor in Class 28
<b>QUICK CASH</b> Grand Vision Gaming, LLC	4154963	Gaming machines in Class 9	<b>QUICK PAY JACKPOTS</b> IGT Canada Solutions ULC	4466816	Reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor	<b>FASTPAY</b> Pinnacle Entertainment, Inc.	2856962 (Now cancelled but previously coexisted with these other marks)	Casino gaming services; entertainment services, namely, providing games of chance and gambling services via slot machines dispensing tickets upon player win for pay out and, optionally, accepting such tickets as payment input for game commencement in Class 41
<b>BIG CASH</b> Multimedia Games, Inc.	3363136	Gaming system software; namely software for use with progressive prize gaming machines in Class 9	<b>BIG MONEY</b> Eclipse Gaming Systems, LLC	4198601	Gaming equipment, namely, slot machines with or without video output; slot machines in Class 28			
<b>MEGACASH</b> Multimedia Games, Inc.	2247367	Organizing and conducting bingo games in Class 41	<b>MEGA MONEY</b> State of Florida, Department of The Lottery	2376476	Lottery drawings and games in the nature of lottery services in Class 36			
<b>MONEYTIME</b> Spin Games, LLC	4222730	Components for gaming machines, namely, controllers, displays, button panels, bolsters,	<b>CASH TIME</b> Miami Tribe of Oklahoma Business Development	4265161	Gaming machines, namely, bingo-related games and slot			

		electrical wiring, and computer hardware and software associated therewith; computer game software downloadable from a global computer network; computer game software for gaming machines including slot machines or video lottery terminals; computer game software for gaming machines, namely, slot machines and video lottery terminals; computer game software for use on mobile and cellular phones; computer gaming software; computerized video table games for gaming purposes; downloadable computer game software via a global computer network and wireless devices; downloadable electronic game programs; downloadable image file containing artwork, text, audio, video, games, and internet web links relating to sporting and cultural activities in Class 9			machines in Class 9			
<b>CASH BALL (&amp; Design)</b> IGT Corporation	3121980	Gaming machines, namely, devices which accept a wager in Class 9	<b>MONEYBALL</b> Multimedia Games, Inc.	4096765	Gaming machines that generate or display wager outcomes, not including bingo or lottery gaming machines; gaming machines, namely, electronic slot machines not based on bingo or lottery games in Class 9			
<b>REEL CASH</b> Boyd Gaming Corporation	2293547	Casino services in Class 41	<b>REEL MONEY</b> Bally Gaming, Inc.	3530973	Gaming devices, namely, slot machines with or without video output in Class 9			

See, **Exhibit E**. Applicant does not highlight these registrations to show that there are differences between them and the applied-for mark. Rather, these registrations presented herein to show the consistent treatment by the Trademark Office when it comes to similar marks that contain a shared term and a similar secondary term and are used in connection with similar goods or services. Considering this, Applicant respectfully submits that it mark should receive similar, consistent treatment, i.e. being allowed to register and coexist with the Cited Mark.

**V. The Purchasers Of Applicant's Goods Are Quite Sophisticated Consumers Not Likely To Be Confused By The Co-Existence Of Applicant's Mark And The Cited Marks.**

It is well settled that a likelihood of confusion analysis cannot be made in a vacuum, and must instead be made with reference to the relevant purchaser. Where the relevant purchaser is rather sophisticated, it is appropriate to apply an elevated standard when determining whether a likelihood of confusion exists. *Weiss Assoc., Inc. v. HRL Assoc., Inc.*, 14 U.S.P.Q.2d. 1840 (Fed. Cir. 1990). In this case, because Applicant's goods are not available for purchase or lease by the general public, Applicant's consumers are all sophisticated professionals in the gambling industry looking to maximize quality and profits. Moreover, Applicant's customers are extremely discriminating purchasers, well aware of the top suppliers of such gaming products, such as Applicant. Applicant's consumers know that one of Applicant's gaming machines can cost thousands of dollars, and so these are not impulse "buys", but rather well-researched, in fact, scientifically-researched, licenses. Thus, the customers pay careful attention to the source of these types of products, and as a result, Applicant has built a loyal and steadfast based of highly knowledgeable, industry-specific professionals. As such, Applicant's customers know Applicant to be the source of

expensive gambling machines meant for their casinos and will not likely be confused when confronted with games that are titled with the Cited Mark.

#### Conclusion

Having responded to the Examining Attorney's Office Action, Applicant respectfully submits that the Application is now in proper condition for publication, notification of which Applicant requests at the Examining Attorney's convenience. If it would advance the prosecution of this Application, Applicant invites the Examining Attorney to telephone the undersigned.

#### EVIDENCE SECTION

EVIDENCE FILE NAME(S)	
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<b>DESCRIPTION OF EVIDENCE FILE</b>	Trademark status documents; Web page printouts; search results;
<b>ADDITIONAL STATEMENTS SECTION</b>	
<b>DISCLAIMER</b>	No claim is made to the exclusive right to use "CASH" apart from the mark as shown.
<b>COLOR(S) CLAIMED (If applicable)</b>	The color(s) red, yellow, orange, gray and white is/are claimed as a feature of the mark.
<b>DESCRIPTION OF THE MARK (and Color Location, if applicable)</b>	The mark consists of the wording "FAST CAST" in yellow with red shading, where the letter "S" in each word is stylized to look like a dollar sign. The wording appears against a stylized flame design appearing in orange, yellow, white and gray. The remainder of the white shown in the mark is for background purposes only and is not intended as a feature of the mark.
<b>CORRESPONDENCE SECTION</b>	
<b>ORIGINAL ADDRESS</b>	LINDA MARIE NORCROSS ARISTOCRAT TECHNOLOGIES, INC. 7230 AMIGO STREET LAS VEGAS Nevada US 89119
<b>NEW CORRESPONDENCE SECTION</b>	
<b>NAME</b>	LINDA MARIE NORCROSS
<b>FIRM NAME</b>	ARISTOCRAT TECHNOLOGIES, INC.
<b>DOCKET/REFERENCE NUMBER</b>	fashcashlogo
<b>STREET</b>	7230 AMIGO STREET
<b>CITY</b>	LAS VEGAS
<b>STATE</b>	Nevada
<b>ZIP/POSTAL CODE</b>	89119
<b>COUNTRY</b>	United States
<b>PHONE</b>	702 270 1257
<b>FAX</b>	702 270 1236
<b>EMAIL</b>	atus.uspto.mail@aristocrat-inc.com;kindra.perrigo-sorrow@vgt.net
<b>AUTHORIZED EMAIL COMMUNICATION</b>	Yes
<b>SIGNATURE SECTION</b>	
<b>RESPONSE SIGNATURE</b>	/Linda Marie Norcross/
<b>SIGNATORY'S NAME</b>	LINDA MARIE NORCROSS
<b>SIGNATORY'S POSITION</b>	ASSISTANT GENERAL COUNSEL
<b>SIGNATORY'S PHONE NUMBER</b>	702 270 1257
<b>DATE SIGNED</b>	07/06/2017
<b>AUTHORIZED SIGNATORY</b>	YES
<b>FILING INFORMATION SECTION</b>	

<b>SUBMIT DATE</b>	Thu Jul 06 23:11:58 EDT 2017
<b>TEAS STAMP</b>	USPTO/ROA-X.XX.XXX.XXX-20 170706231158788854-872992 18-590924c314c94d4ccafb56 f184bd3857769f8322478881a 5b8ba4792c88142aacd-N/A-N /A-20170706152717223824

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PTO Form 1957 (Rev 10/2011)

OMB No. 0651-0050 (Exp 07/31/2017)

## Response to Office Action

### To the Commissioner for Trademarks:

Application serial no. **87299218** FAST CASH (Stylized and/or with Design, see <https://tmng-al.uspto.gov/resting2/api/img/87299218/large>) has been amended as follows:

### ARGUMENT(S)

**In response to the substantive refusal(s), please note the following:**

In response to the Final Office Action issued on April 11, 2017, Applicant respectfully requests that the Examining Attorney reconsider and withdraw the Section 2(d) refusal to register the subject mark. As applied to the identified goods and when considered in its entirety, Applicant's FAST CASH (And Design) mark is not confusingly similar to the FAST MONEY mark that is the subject of the cited registration, U.S. Reg. No. 4731893 (the "Cited Mark").

### Likelihood of Confusion

In determining whether a likelihood of confusion exists between two marks, a number of factors must be considered, including the similarity of the marks in appearance, sound, connotation, and overall commercial impression, the number and nature of similar marks in use in connection with similar goods, and the sophistication of the relevant consumers. *See, e.g., In re E.I. DuPont de Nemours & Co.*, 476 F.2d 1357, 177 U.S.P.Q. 563 (C.C.P.A. 1973). Another important factor in determining the existence of a likelihood of confusion is whether a mark or a portion of a mark is classified as "strong" or "weak". *See* 3 J. Thomas McCarthy, *McCarthy on Trademarks and Unfair Competition*, §23:48 at 23-128 (4<sup>th</sup> ed. 2000).

The Office Action indicates that the marks are "likely to create the same commercial impression in the minds of consumers" because the marks "share the same identical first term 'FAST' followed by the wording CASH (or the equivalent meaning 'MONEY')." However, Applicant respectfully disagrees with such a conclusion and, in support of its argument, submits that (a) the coexistence and concurrent registration of the Cited Mark and a prior, now cancelled registration for the mark FAST CASH for the same goods as Applicant's clearly evidences that the Cited Mark and Applicant's mark are not so similar to cause confusion; (b) comparing the marks in their entirety, the distinguishing elements of the Applicant's mark serve to significantly differentiate the marks, as evidenced by prior decisions made by the Trademark Office in previously allowing the coexistence and concurrent registration of these exact marks, as discussed herein; (c) the widespread concurrent use and registration of other similar marks with the same shared term for identical or closely related goods indicates that consumers are able to distinguish marks featuring the terms CASH and MONEY; (d) the coexistence of marks utilizing CASH and MONEY used in conjunction with identical terms with similar goods and services strongly supports no likelihood of confusion; and (e) the sophistication of Applicant's consumers coupled with the dilution of the common term FAST when used in connection with gaming machines and related goods will serve to obviate any likelihood of confusion between the marks. For the reasons set forth below, Applicant respectfully requests that the Section 2(d) refusal be withdrawn.

### **I. The Coexistence And Concurrent Registration Of The Cited Mark And The Prior Registration Of FAST CASH For The Same Goods As Applicant's Mark Clearly Indicates That The Marks Are Sufficiently Distinguishable So As To Avoid A Likelihood Of Confusion.**

A review of the history of the Cited Mark reveals that, similar to Applicant's mark, it was initially refused on the grounds of a likelihood of confusion with a mark that was registered at the time, Reg. No. 2880289 for the mark FAST CASH owned by Caesars License Company, LLC for use in connection with *cashless and coinless clerk validation terminals for use in printing, dispensing and validating tickets, coupons, vouchers, cards and other printed formats; slot machines operated by the insertion of money, tokens, and magnetically or electronically coded cards; cashless and coinless vending machines for issuing and dispensing cards, coupons, tickets and magnetically encoded cards; money change machines; machine-readable magnetically encoded cards and machine-readable magnetically encoded data carriers for use in validation of the data; touch screen cross validation units comprising touch screen monitors, bar code readers, central processing units and computer software for use in validation and compilation of ticket, coupon, voucher and other printed format player data; bar code readers; thermal printers for cashless receipts; inkjet printers for journal entry reports; computer software for use in maintaining and reporting jackpot and player information for tracking data, ticket receipts, security monitoring of slot operations, communicating with casino accounting systems and operating multiple gaming machines; and an attachment for a gaming device or machine, namely, a cashless gaming peripheral apparatus*



comprising a thermal printer, graphic display, card reader and a currency and/or coupon, ticket, card or voucher acceptor for use in the issuance and redemption of cashless gaming coupons, tickets, cards, vouchers or other printed formats in connection with the operating of gaming devices and machines in Class 9 and stand-alone electronic game machines operated by the insertion of money, tokens, magnetically and/or electronically-coded cards; disposable tickets or coupons to play games of chance in Class 28 (the "Caesars Registration"). See **Exhibit A**.

Specifically, the application for the Caesars Registration was filed on August 15, 2002 and ultimately registered on August 31, 2004. Meanwhile, the Cited Mark registered on May 5, 2015. Prior to the registration of the Cited Mark, however, the owner of the Cited Mark argued that since the Caesars Registration was allowed to coexist with a registration for the "similar" mark FAST MONEY owned by IGT Corporation for use in connection with *gaming machines, namely, slot machines with or without a video input* in Class 28, then the Cited Mark should be allowed to coexist with the Caesars Registration. Ultimately, the Trademark Office agreed indicating that (a) the Caesars Registration (FAST CASH) and the Cited Mark (FAST MONEY) were sufficiently distinguishable to avoid a likelihood of confusion; and (b) coexistence in the marketplace had already occurred by the time of refusal, confirming that the marks FAST CASH and FAST MONEY do not actually cause confusion to the relevant consumers in the gaming industry. *In re Schoeneman Enterprises, Inc.*, 1993 WL 833703 (TTAB 1993) (coexistence of marks without confusion is evidence that marks are not so similar as to cause confusion).

Considering this, if no confusion was found between the Caesars Registration (FAST CASH, which has subsequently been cancelled) and the Cited Mark (FAST MONEY), then likewise, there is no likelihood of confusion between the Cited Mark and Applicant's mark. While Applicant understands that the Examining Attorney is not bound by the decisions of other Examining Attorneys, Applicant respectfully submits that this prior history involving the same mark for which Applicant now applies particularly carries great weight and should be given some consideration. As such, Applicant respectfully requests that the Examining Attorney reconsider and withdraw the Section 2(d) refusal.

**I. The Differences Between Applicant's Mark And The Cited Mark Are Sufficient To Avoid A Likelihood Of Confusion, Especially Considering The Weakness Of The Term FAST.**

The Office Action fails to address the fact that the term FAST is diluted on the Register and simply concludes that "[m]arks may be confusingly similar in appearance where similar terms or phrases or similar parts of terms or phrases appear in the compared marks and create a similar overall commercial impression." However, Applicant submits that "[t]he commercial impression of a trademark is derived from it as a whole, not from its elements separated and considered in detail." *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 545-46 (1920). The comparison of marks must be done on a case-by-case basis without reliance on mechanical rules of construction. See e.g., *Spice Islands, Inc. v. Frank T. & Spice Co.*, 505 F.2d 1293, 184 USPQ 35 (C.C.P.A. 1974) (SPICE TREE (and Tree Design) held not confusingly similar to SPICE ISLANDS (and Tree Design), both or spices). The use of identical words, or even dominant words in common, does not automatically mean that two marks are similar. *Intellectual Property Law for Business Lawyers*, Kinney & Lange, P.A. West Publishing, §10.4, 300 (1996).

The Office Action focuses on the "dominant" portion of both marks and dismisses the fact that Applicant's mark and the Cited Mark can be visually, phonetically, and connotatively distinguished from each other in a side by side comparison. However, Applicant respectfully disagrees and submits that the marks at issue are, in fact, distinctive. It is well settled that marks may share a common term, but create two sufficiently distinct commercial impressions so as to avoid a likelihood of confusion, even if the marks are used in connection with identical goods or services. See, e.g., *Lever Bros. Co. v. Barcolene Co.*, 174 U.S.P.Q. 392 (C.C.P.A. 1972); *Shen Mfg. Co. v. Ritz Hotel Ltd.*, 393 F.3d 1238, 73 U.S.P.Q.2d 1350 (Fed. Cir. 2004) (RITZ and THE RITZ KIDS create different commercial impressions); *In re Farm Fresh Catfish Co.*, 231 U.S.P.Q. 495 (T.T.A.B. 1986) (no confusion between CATFISH BOBBERS ("CATFISH" disclaimed) for fish and BOBBER for restaurant services); *In re Shawnee Milling Co.*, 225 U.S.P.Q. 747 (T.T.A.B. 1985) (no confusion between GOLDEN CRUST for flour and ADOLPH'S GOLD'N CRUST & Design ("GOLD'N CRUST" disclaimed) for coating and seasoning for food items); *In re S.D. Fabrics, Inc.*, 223 U.S.P.Q. 54 (T.T.A.B. 1984) (no confusion between DESIGNERS/FABRIC (stylized) for retail fabric store services and DAN RIVER DESIGNER FABRICS & Design for textile fabrics).

In this case, the overall cumulative differences in sound, appearance, and commercial impression between the Cited Mark and Applicant's FAST CASH mark far outweigh the similarities when the marks are considered in their entireties, especially bearing in mind the relative weakness of the terms as discussed below. From a visual and aural standpoint, Applicant's mark consists of two terms and two syllables in total, which almost create a rhyme given the corresponding "AS" sounds in both terms. On the other hand, the Cited Mark FAST MONEY simply contains three syllables, with no rhyming elements. In order to pronounce the term CASH versus the term MONEY, consumers must take a different approach. Specifically, for the term CASH, consumers must put the middle of their tongue to the roof of their mouth in order to create the "K" sound and conclude by putting the front teeth together and blowing air through to create the "SH" sound. For the term MONEY, the sound begins when consumers put their lips together to create the "mmm" sound required to produce an "M", continues when they open the mouth vertically to create the "uh" sound of the short "O", and then culminates with the tongue hitting the roof of the mouth and the mouth opening horizontally to create the "NEE" sound. Moreover, the second terms of both marks are not similarly spelled, and the letters used in each term are altogether different from the other. Finally, of course, the design elements of Applicant's mark cannot be seen as having no impact on the commercial impression inferred by a consumer.

With respect to the connotations of the marks at issue, the Office Action concludes that because "the wording 'CASH' has the same meaning as the wording 'MONEY', the marks are "likely to create the same commercial impression in the minds of consumers." Notwithstanding, even though the Office Action provides one definition of the term CASH (namely, "money in the form of bills or coins; currency"), the term is also defined as: (1) money or an equivalent, as a check, paid at the time of making a purchase; (2) to give or obtain cash for (a check, money order, etc.); (3) to win; or (4) to lead. See **Exhibit B**. Thus, considering the number of possible meanings of the term, it is impossible to determine which commercial impression any one consumer might infer from the Applicant's mark at any given time.

Considering the above, Applicant's mark is visually, phonetically, and connotatively distinguished from the Cited Mark because consumers, especially given the level of sophistication attributed to Applicant's gaming consumers as discussed herein, are intelligent and capable enough to understand the difference between the terms CASH and MONEY. Therefore, considering the overall visual, phonetic, and

connotative differences between the marks, Applicant respectfully disagrees that the differences between its mark and the Cited Mark do not overcome a likelihood of confusion under Section 2(d). Quite the opposite, Applicant submits that the overall visual, phonetic, and connotative differences between the applied-for mark and the Cited Mark sufficiently distinguish the marks such that there is no likelihood of confusion. Thus, Applicant respectfully requests that the Section 2(d) refusal be withdrawn.

**I. The Cited Mark, and the Term FAST Itself, Are Weak Due To Concurrent Use and Registration.**

The Office Action does not address the existence on the Register of other seemingly similar marks and the dilution of the commonly-shared term FAST as a basis for registration of another seemingly similar mark. However, “extensive third party use” of a given term is considered impressive evidence and attestation that there would be no likelihood of confusion between similar marks. *Sun Banks of Florida, Inc. v. Sun Federal Savings and Loan Assoc.*, 651 F.2d 311, 316, 211 U.S.P.Q. 844 (5<sup>th</sup> Cir. 1981). As highlighted below, the term FAST is widely used in multiple registrations that are related to the gaming industry. While there may not be any additional FAST CASH or FAST MONEY registrations on the Register, Applicant submits that the registrations and allowed applications set forth herein indicate the Trademark Office’s position that the subtle differences between these marks that are used in connection with identical or similar goods are sufficient to avoid a likelihood of confusion.

Moreover, Applicant respectfully suggests that, due to the weakness of the term FAST caused by dilution, especially when used in connection with the relevant goods, any likelihood of confusion that may initially exist between the marks, simply because they contain the shared term FAST, is surely reduced. A mark may be “weak” in the sense that it is descriptive, highly suggestive, or is in common use by many other sellers in the market. See *Colgate-Palmolive Co. v. Carter-Wallace, Inc.*, 432 F.2d 1400, 167 U.S.P.Q. 529 (C.C.P.A. 1970). If the common elements of conflicting marks are “weak” then this reduces the likelihood of confusion. See *Nestlé’s Milk Products, Inc. v. Baker Importing co.*, 182 F.2d 212, 139 U.S.P.Q. 80 (C.C.P.A. 1950) (comparing HYCAFE and NESCAFE); *Gruner + Jahr USA Publishing v. Meredith Corp.*, 991 F.2d 1072, 26 U.S.P.Q.2d 1583 (2d Cir. 1993) (comparing PARENTS and PARENTS DIGEST). Where numerous different parties use marks that contain a common term for related goods or services, the common element is weak. *Id.* Thus, evidence of third party use and registration of similar marks is admissible and relevant to show that a mark is relatively weak and entitled to only a narrow scope of protection. *Id.*; see also *Sweats Fashions, Inc. v. Pannill Knitting Co.*, 4 U.S.P.Q.2d 1793 (Fed. Cir. 1987); *In re J.M. Originals Inc.*, 6 USPQ2d 1393, 1394 (TTAB 1987). Here, because the term FAST is commonly registered for use in connection with identical or closely related goods, the term FAST, or variations thereof, and the Cited Mark FAST CASH are afforded only a narrow scope of protection.

In addition to the Cited Mark, Applicant is aware of numerous other federal trademark registrations and published or allowed applications for marks that contain the term FAST, or variations thereof, and are specifically used in connection with gaming equipment, software, and related gaming and entertainment goods, including, without limitation, the following, some of which are also owned by Applicant:

TM/AN/RN/ Disclaimer	Registration Date	Status/Status Date	Full Goods/Services	Owner Information
<b>FAST &amp; CURIOUS</b> RN: 4806818 SN: 86363286	September 8, 2015	Registered September 8, 2015	(Int’l Class: 09) apparatus for recording, transmission or reproduction of sound or images; usb keys; mechanisms for coin operated apparatus; cash registers; calculating machines; computers; tablet computers; smartphones; computer game software; computer programs for interactive television and for games and/or games of interactive questions and answers; downloadable electronic publications, namely, newsletters in the field of interactive television and for games; downloadable software applications, notably on mobile phones and mobile tablets to be used for answering an interactive television game; downloadable music files; memory cards, microprocessors; bags designed for laptops (Int’l Class: 28) games and playthings, namely, electronic games, namely, hand held units for playing electronic games, electronic interactive board games for use with external monitor; portable game consoles; commands for game consoles, namely, video game interactive remote control units and video game joysticks; decorations for christmas trees except lighting articles and confectionery; christmas trees of synthetic material; fitness or gym equipment, namely, sport balls, dumbbells, exercise weights, kettle bells, personal exercise mats, stretch bands; fishing tackle; balls or balls for games; billiard tables, cues or balls; card games or table games, namely, board games; ice skates or roller skates; toy scooters; sailboards or surfboards; racquets; snowshoes; skis; protective paddings for playing hockey, soccer, football, baseball, lacrosse and for bicycling, skiing, snowboarding and skateboarding; toy models; toy figurines; model vehicles (Int’l Class: 41) publication of books; lending libraries; production and rental of films; rental of sound recordings; rental of television sets; rental of show scenery; videotape editing; photographic services; organization of exhibitions for cultural or educational purposes in the field of games, game shows and interactive television games; booking of seats for shows; game shows; organization of games of questions and answers; game services provided online from a computer network; gambling services; publication of electronic books and journals online; desktop publishing	Effervescence Groupe (FRANCE PRIVATE LIMITED COMPANY) 34, Avenue Bosquet Paris, F-75007 France
<b>FAST &amp; FURIOUS</b> SN: 86389805		Allowed - Intent to Use 3rd Extension of Time Granted January 31, 2017	(Int’l Class: 28) toys, games and playthings, namely, action target games; action-type target games; aero-dynamic disk for use in playing catching games; air mattress swimming floats for recreational use; airsoft guns for recreational purposes; amusement game machines; amusement products, namely, inflatable balls; bath toys; beach balls; bean bags; children’s toy bicycles other than for transport; decorative wind spinners; dice games; easter egg coloring kits; electric	Universal City Studios LLC (DELAWARE LIMITED LIABILITY COMPANY) 100 Universal City Plaza Universal City, California 91608 United States (States)

			action toys; electric toy vehicles; electronically operated toy motor vehicles; equipment sold as a unit for playing action type target games; face masks; floats for bathing and swimming; inflatable bop bags; inflatable inner tubes for aquatic recreational use; inflatable swimming pools; inflatable toys; inflatable toys showing decorative pictures; non-electric toy vehicles; paper face masks; paper party favors; paper streamers; party favor hats; play balls; play figures; plush dolls; sandbox toys; swim fins; swimming flippers; tossing disc toys; toy and novelty face masks; toy artificial fingernails; toy boxes; toy candy dispensers; toy construction blocks; toy construction sets; toy masks; toys, namely, a disc to toss in playing a game wherein other discs are flipped and collected; toys, namely, children's dress-up accessories; vinyl dolls; water wing swim aids for recreational use; action figures and accessories therefor; playsets for action figures; battery operated action toys; toy pistols; toy miniature car models; toy airplanes and helicopters; battery operated remote controlled toy vehicles, namely, cars, trains, airplanes, boats, helicopters, motorcycles and hover crafts; flying disks; toy model train sets; balls for games; toy model hobby craft kits; hobby craft kits comprising crayons, stencils, stickers and paints; toy rubber stamps; sporting articles, namely, skateboards, roller-skates, target sets for sporting use, balls for sports, inflatable punching bags, athletic protective elbow pads for skateboarding, athletic protective knee pads for skateboarding, bowling bags, bowling ball covers, bowling gloves, elbow guards for athletic use and elbow pads for athletic use; kites; yo-yos; snow globes; pinball machines and arcade game machines; hand held units for playing electronic games; swim floats for recreational use; collectable toy figures; balloons; toy building blocks; playing cards; board games, card games; memory games; action skill games; parlor games; party games; role playing games; children's educational toys for developing cognitive skills; costume masks; stress relief balls for hand exercise; puzzles; marbles for games; play tents; drawing toys; musical toys; plush toys; pull toys; sand toys; squeeze toys; stuffed toys; talking toys; water toys; toy figures; wind-up toys; hand puppets; sit-in and ride-on toy vehicles; toy banks; bubble-making wand and solution sets; egg decorating kits; piñatas; party favors in the nature of small toys and noisemakers; paper party streamers; paper party hats; bobble head dolls; dolls and accessories therefor; playsets for dolls; doll clothing; doll houses; clothing for stuffed and plush toys; toy cosmetics; pet toys; christmas tree ornaments; amusement park rides	
<b>FAST &amp; FURIOUS: LEGACY</b> RN: 4921620 SN: 86578052	March 22, 2016	Registered March 22, 2016	(Int'l Class: 09) downloadable application software for playing games on mobile, portable and handheld devices; downloadable computer game application software for mobile, portable and handheld devices; computer games downloadable via the internet; downloadable interactive computer, video and electronic game programs via a global computer network, wireless communication devices and portable electronic devices	Universal City Studios LLC (DELAWARE LIMITED LIABILITY COMPANY) 100 Universal City Plaza Universal City, California 91608 United States (States)
<b>FAST 5 HUNDRED</b> RN: 2049206 SN: 75112401	April 1, 1997	Renewed April 1, 2017	(Int'l Class: 28) game cards and game tickets for playing games of chance	Arrow International, Inc. (OHIO CORP.) 9900 Clinton Road Cleveland, Ohio 44144 United States (States)
<b>FAST AND FILTHY</b> SN: 87062172		Allowed - Intent to Use Notice of Allowance Issued December 27, 2016	(Int'l Class: 09) computer game programs (Int'l Class: 28) game cards	Skog Games LLC (MINNESOTA LIMITED LIABILITY COMPANY) Fast & Filthy 5405 Interlachen Blvd Edina, Minnesota 55436 United States (States)
<b>FAST BALL KENO</b> RN: 3220219 SN: 78966715 Disclaimer: "KENO"	March 20, 2007	Renewed March 20, 2017	(Int'l Class: 09) gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output; video game software	Custom Game Design, Inc. (TEXAS CORP.) 811 E Plano Parkway Suite 120 Plano, Texas 75074 United States (States)
<b>FAST BEAT LOOP RACER and Design</b>  RN: 4240937 SN: 85531837 Disclaimer: "LOOP RACER"	November 13, 2012	Registered November 13, 2012	(Int'l Class: 28) amusement game machines; amusement park rides; stand alone video game machines; coin-operated video games; games, namely, action and skill games for various ages; electric game machines for commercial business, namely, floor-standing units for playing electronic games other than in conjunction with a television or computer; apparatus for electronic games other than those adapted for use with screens or monitor receivers only	Saint-Fun International LTD. (TAIWAN CORP.) No. 21, Zhongyi St., Shulin Dist. New Taipei City, Taiwan
<b>FAST BREAK</b> RN: 2064319 SN: 74516460	May 27, 1997	Renewed May 27, 2007	(Int'l Class: 28) game tickets and game cards for playing games of chance	Douglas Press, Inc. (ILLINOIS CORP.) 2810 Madison Street Bellwood, Illinois 60104



				United States (States)
<b>FAST BREAK</b> RN: 2237241 SN: 75192998	April 6, 1999	Renewed April 6, 2009	(Int'l Class: 28) coin-operated amusement games	Williams Electronics Games, Inc. (DELAWARE CORP.) 3401 N. California Ave. Chicago, Illinois 60618 United States (States)
<b>FAST FINGER and Design</b>  RN: 4973709 SN: 86293136	June 7, 2016	Registered June 7, 2016	(Int'l Class: 09) computer game software	Csi, Inc. (BELIZE CORP.) 115 Barrack Road, 3rd Floor Belize City, Belize
<b>FAST FIRE</b> RN: 4508249 SN: 86000420	April 1, 2014	Registered April 1, 2014	(Int'l Class: 28) gaming machines, namely, bingo-related games and slot machines	Miami Tribe of Oklahoma Business Development Authority, a Tribal Enterprise of the Miami Tribe of Oklahoma (UNITED STATES FEDERALLY-RECOGNIZED INDIAN TRIBE) 3410 P Street Nw Miami, Oklahoma 74354 United States (States)
<b>FAST FOOD RUSH</b> SN: 87181277 Disclaimer: "FAST FOOD"		Published May 23, 2017	(Int'l Class: 09) computer game software; computer game software downloadable from a global computer network; computer game software for personal computers and home video game consoles; computer game software for use on mobile and cellular phones; game software; computer game software; computer game software downloadable from a global computer network; computer game software for personal computers and home video game consoles; computer game software for use on mobile and cellular phones; computer game software downloadable from a global computer network; downloadable computer game software via a global computer network and wireless devices; downloadable electronic game software for use on mobile devices; video game software	Runsme Apps Inc. (NEW YORK CORP.) Po Box 68 Wappingers Falls, New York 12590 United States (States)
<b>FAST FORTUNE</b> SN: 87144022		Allowed - Intent to Use Notice of Allowance Issued March 7, 2017	(Int'l Class: 28) electronic gaming machines, namely, devices which accept a wager	Aristocrat Technologies Australia Pty LTD. (AUSTRALIA PROPRIETARY LIMITED COMPANY P/L OR PTY. LTD.) Building a, Pinnacle Office Park 85 Epping Road North Ryde, Nsw, Australia
<b>FAST FOURS POKER</b> RN: 4332357 SN: 85258347 Disclaimer: "POKER"	May 7, 2013	Registered May 7, 2013	(Int'l Class: 09) gaming machines, namely, devices which accept a wager	Igt (NEVADA CORP.) 9295 Prototype Drive Reno, Nevada 895218986 United States (States)
<b>FAST HIT PROGRESSIVES</b> RN: 4372929 SN: 85233159 Disclaimer: "PROGRESSIVES"	July 23, 2013	Registered July 23, 2013	(Int'l Class: 09) gaming machines, namely, devices which accept a wager	Igt (NEVADA CORP.) 9295 Prototype Drive Reno, Nevada 895218986 United States (States)
<b>FAST LINE</b> RN: 4979917 SN: 86730212	June 14, 2016	Registered June 14, 2016	(Int'l Class: 09) computer game software for gaming machines and gaming devices, namely, slot machines and machines which accept a wager	Incredible Technologies, Inc. (ILLINOIS CORP.) 200 Corporate Woods Parkway Vernon Hills, Illinois 60061 United States (States)
<b>FAST MONEY</b> RN: 4731893 SN: 85694414	May 5, 2015	Registered May 5, 2015	(Int'l Class: 28) gaming machines including slot machines or video lottery terminals; gaming machines that generate or display wager outcomes; reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor sold as a unit	Everi Games Inc. (DELAWARE CORP.) 206 Wild Basin Road South, Bldg B - 4th Flr Austin, Texas 78746 United States (States)
<b>FAST PICK</b> SN: 87263967		Published May 2, 2017	(Int'l Class: 41) entertainment services, namely, providing a website for on-line gambling; entertainment services, namely, conducting on-line sports fantasy contests and sports betting	Resorts Digital Gaming, LLC (NEW JERSEY LIMITED LIABILITY COMPANY) 1133 Boardwalk Atlantic City, New Jersey 08401 United States (States)
<b>FAST SHOT</b> RN: 4893382 SN: 86213346	January 26, 2016	Registered January 26, 2016	(Int'l Class: 14) charms; jewelry; key rings of precious metals; key fobs of precious metal; ornamental pins	Fast Shot, LLC (MISSOURI LIMITED LIABILITY COMPANY)

			(Int'l Class: 25) clothing, namely, t-shirts, sweatshirts, polo shirts, jackets, boxer shorts, boxer briefs, baseball caps (Int'l Class: 28) arcade games; amusement game machines; toys, namely, plush toys, stuffed toy animals, collectable toy figures, playing cards, jigsaw puzzles, snow globes, christmas tree ornaments (Int'l Class: 41) amusement arcade services	2339 U.S. Highway 65 Walnut Shade, Missouri 65771 United States (States)
<b>FAST TRACK</b> RN: 3231454 SN: 78708393	April 17, 2007	Registered 8 & 15 March 19, 2013	(Int'l Class: 09) gaming equipment, namely cabinets and housings for electronically and electro-mechanically operated gaming machines	Cole Kepro International, LLC (NEVADA LIMITED LIABILITY COMPANY) 4170-103 Distribution Circle North Las Vegas, Nevada 89030 United States (States)
<b>FAST TRACK CABINET SERIES and Design</b>  RN: 3228846 SN: 78708579 Disclaimer: CABINET SERIES	April 10, 2007	Registered 8 & 15 March 19, 2013	(Int'l Class: 09) gaming equipment, namely cabinets and housings for electronically and electro-mechanically operated gaming machines	Cole Kepro International, LLC (NEVADA LIMITED LIABILITY COMPANY) 4170-103 Distribution Circle North Las Vegas, Nevada 89030 United States (States)
<b>FASTBET MOBILE</b> RN: 4473709 SN: 85797909 Disclaimer: "MOBILE"	January 28, 2014	Registered January 28, 2014	(Int'l Class: 09) computer software that provides web-based access for placing wagers (Int'l Class: 38) providing multiple-user access to data on the internet in the field of gaming and betting information and services; providing user access to a global computer network to enable others to enable participants to place wagers (Int'l Class: 41) gaming services in the nature of casino gaming and betting services, transmitted via a global computer network such as the internet	United Tote Company (MONTANA CORP.) 600 N. Hurstbourne Lane, Suite 400 Louisville, Kentucky 40222 United States (States)
<b>FASTBREAKPLAY and Design</b>  RN: 4598027 SN: 85834260	September 2, 2014	Registered September 2, 2014	(Int'l Class: 41) providing on-line computer games	Global Online Sports and Entertainment (NEW YORK LIMITED LIABILITY COMPANY) Apt 6F 75 East End Ave New York, New York 10028 United States (States)
<b>FASTPLAY</b> RN: 3948155 SN: 77486026	April 19, 2011	Registered 8 & 15 April 17, 2017	(Int'l Class: 41) gambling services	Miami Tribe of Oklahoma Business Development Authority (UNITED STATES A TRIBAL ENTERPRISE OF THE MIAMI TRIBE OF OKLAHOMA, A FEDERALLY RECOGNIZED INDIAN TRIBE) 3410 P Street Nw Miami, Oklahoma 74354 United States (States)

Copies of the details of all foregoing registrations and applications are attached as **Exhibit C** and incorporated herein by reference.

Where the features that are common to two marks being compared are weak due to concurrent use by different parties, even minor additions or changes to the mark can effectively negate any confusing similarity. *See, e.g., In re Box Solutions Corp.*, 79 U.S.P.Q.2d 1953 (TTAB 2006) (finding no likelihood of confusion between the marks BOX and Design and BOX SOLUTIONS and Design, even though the marks were used in connection with legally identical goods). For example, in *Plus Prods. v. Star-Kist Foods, Inc.*, 220 U.S.P.Q. 541 (TTAB 1983), the Board found that the differences between the marks PLUS and Design and MEAT PLUS were sufficient to avoid a likelihood of confusion, despite the fact that the only difference between the word elements of the marks was the additional descriptive term "MEAT." Similarly in another matter, due to extensive third party use and adoption which thereby diluted the trademark significance of the term KEY, the differences between the marks KEY and KEYCHECK, KEY-CARD BANK, KEYBANKER, and CB KEY, all for banking services, were sufficient to avoid a likelihood of confusion. *In re Hamilton Bank*, 222 U.S.P.Q. 174 (TTAB 1984).

The Office Action is silent on whether third-party registrations for confusingly similar marks are entitled to great weight. However, each of these registrations presents evidence of the registrants' uses of their respective marks in the marketplace, as set forth in the attached examples of specimen filed by the above-referenced third parties showing use of their respective marks in commerce. *See Exhibit D*. Thus, Applicant submits that the existence of these additional FAST-formative registrations is, in fact, evidence that similar marks for related goods can and do coexist in the marketplace without any likelihood of confusion.

In this case, because the term FAST is diluted through such widespread concurrent use and registration, the overall differences between the two marks, even the differences between the terms CASH and MONEY, which Applicant respectfully suggests are significant given the

rampant dilution of the term FAST in the gaming market, are sufficient to avoid a likelihood of confusion. Again, Applicant understands that the Examining Attorney is not bound by the decisions of other Examining Attorneys. However, the concurrent use and registration of marks that contain the term FAST for use in connection with identical or closely related goods strongly supports a decision to withdraw the Section 2(d) refusal in this case.

**IV. The Coexistence Of Marks Containing CASH And MONEY Used In Conjunction With Identical Secondary Terms And With Similar Goods Or Services Strongly Supports No Likelihood Of Confusion.**

While the Office Action is silent on this topic, Applicant submits that third party registrations may be relevant to show that a mark, or a portion thereof, is so commonly used that the public will look to other elements to distinguish the source of the goods or services. *See, e.g.*, TMEP § 1207.01(d)(iii); *Jack Wolfskin Ausrüstung Fur Draussen GmbH & Co. KGAA v. New Millennium Sports, S.L.U.*, 797 F.3d 1363, 116 U.S.P.Q.2d 1129 (Fed. Cir. 2015); *Juice Generation, Inc. v. GS Enters LLC*, 794 F.3d 1334, 1338-40. Moreover, courts have held that “evidence of widespread [third-party] use in a particular field of marks containing a certain shared term is competent to suggest that purchasers have been conditioned to look to other elements of the marks as a means of distinguishing the source of the goods or services in the field and that similar marks with minor distinctions can be registered in a crowded field.” *In re Broadway Chicken, Inc.*, 38 U.S.P.Q. 2d 1559 (TTAB 1996) (emphasis added) (BROADWAY CHICKEN was not confusingly similar with BROADWAY PIZZA, BROADWAY CARRYOUT, and BROADWAY DELI). Applicant respectfully submits that the existence of the third party registration for QUICK CASH (as well as the other below-referenced registrations and approved applications) is, in fact, relevant because Applicant’s mark should receive treatment consistent with that received by the other marks.

The following active registrations clearly indicate that the distinction between the terms CASH and MONEY in regard to connotation and commercial impression is sufficient to avoid a likelihood of confusion:

Mark / Registrant	Reg. No.	Goods / Class	Mark	Reg. No.	Goods / Class	Mark	Reg. No.	Goods / Class
<b>CRAZY CASH</b> Aristocrat Technologies Australia Pty Ltd.	4051893	Electronic gaming machines, namely, devices which accept a wager in Class 9	<b>CRAZY MONEY</b> Incredible Technologies, Inc.	4157547	Gaming machines, namely, slot machines and video lottery terminals; gaming machines, namely, electronic slot and bingo machines in Class 9	<b>CRAZY COIN</b> Universal Entertainment Corporation	App. No. 87/240,690 (Approved for publication)	Slot machines and replacement parts therefor; video slot machines and replacement parts therefor; gaming machines and replacement parts therefor; gaming machines with a liquid crystal display and replacement parts therefor; mechanical reel type slot machines with a liquid crystal display and replacement parts therefor in Class 28
<b>QUICK CASH</b> Grand Vision Gaming, LLC	4154963	Gaming machines in Class 9	<b>QUICK PAY JACKPOTS</b> IGT Canada Solutions ULC	4466816	Reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor	<b>FASTPAY</b> Pinnacle Entertainment, Inc.	2856962 (Now cancelled but previously coexisted with these other marks)	Casino gaming services; entertainment services, namely, providing games of chance and gambling services via slot machines dispensing tickets upon player win for pay out and, optionally, accepting such tickets as payment input for game commencement in Class 41
<b>BIG CASH</b> Multimedia Games, Inc.	3363136	Gaming system software; namely software for use with progressive prize gaming machines in Class 9	<b>BIG MONEY</b> Eclipse Gaming Systems, LLC	4198601	Gaming equipment, namely, slot machines with or without video output; slot machines in Class 28			
<b>MEGACASH</b> Multimedia Games, Inc.	2247367	Organizing and conducting bingo games in Class 41	<b>MEGA MONEY</b> State of Florida, Department of The Lottery	2376476	Lottery drawings and games in the nature of lottery services in Class 36			
<b>MONEYTIME</b> Spin Games, LLC	4222730	Components for gaming machines, namely, controllers, displays, button panels, bolsters, electrical wiring, and computer hardware and software associated therewith; computer game software downloadable from a global computer network; computer	<b>CASH TIME</b> Miami Tribe of Oklahoma Business Development	4265161	Gaming machines, namely, bingo-related games and slot machines in Class 9			

		game software for gaming machines including slot machines or video lottery terminals; computer game software for gaming machines, namely, slot machines and video lottery terminals; computer game software for use on mobile and cellular phones; computer gaming software; computerized video table games for gaming purposes; downloadable computer game software via a global computer network and wireless devices; downloadable electronic game programs; downloadable image file containing artwork, text, audio, video, games, and internet web links relating to sporting and cultural activities in Class 9					
<b>CASH BALL (&amp; Design)</b> IGT Corporation	3121980	Gaming machines, namely, devices which accept a wager in Class 9	<b>MONEYBALL</b> Multimedia Games, Inc.	4096765	Gaming machines that generate or display wager outcomes, not including bingo or lottery gaming machines; gaming machines, namely, electronic slot machines not based on bingo or lottery games in Class 9		
<b>REEL CASH</b> Boyd Gaming Corporation	2293547	Casino services in Class 41	<b>REEL MONEY</b> Bally Gaming, Inc.	3530973	Gaming devices, namely, slot machines with or without video output in Class 9		

See, **Exhibit E**. Applicant does not highlight these registrations to show that there are differences between them and the applied-for mark. Rather, these registrations presented herein to show the consistent treatment by the Trademark Office when it comes to similar marks that contain a shared term and a similar secondary term and are used in connection with similar goods or services. Considering this, Applicant respectfully submits that it mark should receive similar, consistent treatment, i.e. being allowed to register and coexist with the Cited Mark.

**V. The Purchasers Of Applicant's Goods Are Quite Sophisticated Consumers Not Likely To Be Confused By The Co-Existence Of Applicant's Mark And The Cited Marks.**

It is well settled that a likelihood of confusion analysis cannot be made in a vacuum, and must instead be made with reference to the relevant purchaser. Where the relevant purchaser is rather sophisticated, it is appropriate to apply an elevated standard when determining whether a likelihood of confusion exists. *Weiss Assoc., Inc. v. HRL Assoc., Inc.*, 14 U.S.P.Q.2d. 1840 (Fed. Cir. 1990). In this case, because Applicant's goods are not available for purchase or lease by the general public, Applicant's consumers are all sophisticated professionals in the gambling industry looking to maximize quality and profits. Moreover, Applicant's customers are extremely discriminating purchasers, well aware of the top suppliers of such gaming products, such as Applicant. Applicant's consumers know that one of Applicant's gaming machines can cost thousands of dollars, and so these are not impulse "buys", but rather well-researched, in fact, scientifically-researched, licenses. Thus, the customers pay careful attention to the source of these types of products, and as a result, Applicant has built a loyal and steadfast based of highly knowledgeable, industry-specific professionals. As such, Applicant's customers know Applicant to be the source of expensive gambling machines meant for their casinos and will not likely be confused when confronted with games that are titled with the Cited Mark.

**Conclusion**

Having responded to the Examining Attorney's Office Action, Applicant respectfully submits that the Application is now in proper condition for publication, notification of which Applicant requests at the Examining Attorney's convenience. If it would advance the prosecution of this Application,

Applicant invites the Examining Attorney to telephone the undersigned.

**EVIDENCE**

Evidence in the nature of Trademark status documents; Web page printouts; search results; has been attached.

**Original PDF file:**

[evi\\_414255154-20170706152717223824\\_.EXH\\_A\\_B\\_C\\_FC.pdf](#)

**Converted PDF file(s) ( 73 pages)**

[Evidence-1](#)  
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**Converted PDF file(s) ( 44 pages)**

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#### **CORRESPONDENCE ADDRESS CHANGE**

Applicant proposes to amend the following:

##### **Current:**

LINDA MARIE NORCROSS  
ARISTOCRAT TECHNOLOGIES, INC.  
7230 AMIGO STREET  
LAS VEGAS  
Nevada  
US  
89119

##### **Proposed:**

LINDA MARIE NORCROSS of ARISTOCRAT TECHNOLOGIES, INC., having an address of  
7230 AMIGO STREET LAS VEGAS, Nevada 89119  
United States  
atus.uspto.mail@aristocrat-inc.com;kindra.perrigo-sorrow@vgt.net  
702 270 1257  
702 270 1236  
The docket/reference number is fashcashlogo .

#### **ADDITIONAL STATEMENTS**

##### **Disclaimer**

No claim is made to the exclusive right to use "CASH" apart from the mark as shown.

##### **Color Claim**

The color(s) red, yellow, orange, gray and white is/are claimed as a feature of the mark.

##### **Description of mark**

The mark consists of the wording "FAST CAST" in yellow with red shading, where the letter "S" in each word is stylized to look like a dollar sign. The wording appears against a stylized flame design appearing in orange, yellow, white and gray. The remainder of the white shown in the mark is for background purposes only and is not intended as a feature of the mark.

#### **SIGNATURE(S)**

##### **Response Signature**

Signature: /Linda Marie Norcross/ Date: 07/06/2017  
Signatory's Name: LINDA MARIE NORCROSS  
Signatory's Position: ASSISTANT GENERAL COUNSEL

Signatory's Phone Number: 702 270 1257

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney

or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

Mailing Address: LINDA MARIE NORCROSS  
ARISTOCRAT TECHNOLOGIES, INC.  
7230 AMIGO STREET  
LAS VEGAS, Nevada 89119

Serial Number: 87299218  
Internet Transmission Date: Thu Jul 06 23:11:58 EDT 2017  
TEAS Stamp: USPTO/ROA-X.XX.XXX.XXX-20170706231158788  
854-87299218-590924c314c94d4ccafb56f184b  
d3857769f8322478881a5b8ba4792c88142aacd-  
N/A-N/A-20170706152717223824

# **EXHIBIT 3**

Trademark	Owner	Serial Number	Registration Number	Claimed First	Application Date	Registration Date	Status
ALL ABOUT MONEY	BALLY GAMING, INC.	85034505	3988343	11-Oct-07	10-May-10	5-Jul-11	Registered
AMAZING MONEY MACHINE	WILD STREAK LLC	87552537			2-Aug-17		Pending Registration
BIG MONEY	ECLIPSE GAMING SYSTEMS, LLC	85568523	4198601	6-Aug-09	13-Mar-12	28-Aug-12	Registered
BIG MONEY BLACKJACK	ADRENALIN GAMING L.L.C.	85322338	4083142	20-Dec-02	16-May-11	10-Jan-12	Registered
BUG MONEY	VIDEO GAMING TECHNOLOGIES, INC.	85573006	4760565	8-Jan-14	19-Mar-12	23-Jun-15	Registered
CASH MONEY	EVERI GAMES INC.	78430445	3573908	13-Sep-05	4-Jun-04	10-Feb-09	Registered
CATCH THE MONEY	UNIVERSAL ENTERTAINMENT CORPORATION	79118943	4427057	10-Aug-12	29-Aug-12	5-Nov-13	Registered
COUNT MONEY	BALLY GAMING, INC.	78505814	3248211	14-Nov-06	26-Oct-04	29-May-07	Registered
CRAZY MONEY	INCREDIBLE TECHNOLOGIES, INC.	85447766	4157547	1-Nov-07	14-Oct-11	12-Jun-12	Registered
CRAZY MONEY DELUXE	INCREDIBLE TECHNOLOGIES, INC.	86691366	4979824	15-Jan-16	13-Jul-15	14-Jun-16	Registered
CRAZY MONEY DELUXE V.I.P.	INCREDIBLE TECHNOLOGIES, INC.	87148924			24-Aug-16		Pending Registration
CRAZY MONEY SUPER SKY WHEEL	INCREDIBLE TECHNOLOGIES, INC.	86921275	5168043	20-Jul-16	26-Feb-16	21-Mar-17	Registered
DOUBLE CASH MONEY	EVERI GAMES INC.	86030919	4625976	11-May-14	7-Aug-13	21-Oct-14	Registered
DOUBLE EASY MONEY	BALLY GAMING, INC.	78137652	3004885	5-May-03	21-Jun-02	4-Oct-05	Registered
DOUBLE JACKPOT BIG MONEY	UNIVERSAL ENTERTAINMENT CORPORATION	79178022	5043361	18-Sep-15	1-Oct-15	20-Sep-16	Registered
DOUBLIN' MONEY	AGS LLC	77708325	4070992	28-Aug-08	7-Apr-09	13-Dec-11	Registered
DREAM MONEY	UNIVERSAL ENTERTAINMENT CORPORATION	87240700			17-Nov-16		Pending Registration
EASEL MONEY	IGT CORPORATION	78225983	2955621	23-Dec-04	14-Mar-03	18-Nov-03	Registered
ESKIMO MONEY	IGT CORPORATION	77768717	3911806	28-Oct-10	25-Jun-09	25-Jan-11	Registered
EXTRA MONEY	BALLY GAMING, INC.	85281624	4162137	19-Nov-07	30-Mar-11	19-Jun-12	Registered
FAST MONEY	MULTIMEDIA GAMES, INC.	85694414	4731893	30-Sep-14	3-Aug-12	5-May-15	Registered
FIRE MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	86553904	5110421	27-Sep-16	4-Mar-15	27-Dec-16	Registered
FUNNY BUNNY MONEY	CADILLAC JACK, INC.	86121345	4778014	25-Mar-15	18-Nov-13	21-Jul-15	Registered
FUNNY MONEY	ADRENALIN GAMING L.L.C.	78256566	3225504	29-Dec-05	31-May-03	3-Apr-07	Registered
HOT MOLTEN MONEY	BALLY GAMING, INC.	85950063	4540215	24-Sep-13	4-Jun-13	27-May-14	Registered
HOUSE MONEY	BALLY GAMING, INC.	85604495	4401067	1-Oct-12	20-Apr-12	10-Sep-13	Registered
I.C. MONEY	IGT CANADA SOLUTIONS ULC	86480661		8-Dec-14	15-Dec-14		Pending Registration
ICE MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	86553905	5129605	27-Sep-16	4-Mar-15	24-Jan-17	Registered
IN THE MONEY	BALLY GAMING, INC.	86322715	4681715	4-Aug-08	27-Jun-14	3-Feb-15	Registered
JENGA TOWER OF MONEY	ROBERT GREBLER LIVING TRUST AND DAVID GREB	86134405	4871218	31-Mar-15	4-Dec-13	15-Dec-15	Registered
LUCKY DAY PLAY FREE GAMES. WIN REAL MONEY!	LUCKY DAY APP, LLC	87181834		15-Dec-15	23-Sep-16		Pending Registration
LUCKY MONEY STACKS	BALLY GAMING, INC.	77259483	3544557	5-Mar-08	20-Aug-07	9-Dec-08	Registered
MACAW MONEY	ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD	86701662			22-Jul-15		Pending Registration
MADAGASCAR MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	87055789			31-May-16		Pending Registration
MAGIC MONEY	BALLY GAMING, INC.	77734128	3920459	10-Aug-10	11-May-09	15-Feb-11	Registered
MAID OF MONEY	IGT CORPORATION	77213590	3632076	8-Oct-08	22-Jun-07	2-Jun-09	Registered
MAMA'S MONEY	EPIC TECH, LLC	85633836	4272210	19-Oct-10	24-May-12	8-Jan-13	Registered
MAMBO MONEY	TOURNAMENT ONE CORP.	77875512	3955526	20-Nov-10	18-Nov-09	3-May-11	Registered
MARTIAN MONEY	TOURNAMENT ONE CORP.	85161805	4077949	26-Oct-10	26-Oct-10	27-Dec-11	Registered
MASKED MONEY	KONAMI GAMING, INC.	78968306	3396543	9-Mar-07	6-Sep-06	11-Mar-08	Registered
MAX MONEY	CASTLE HILL HOLDING, LLC	85248957	4621423	29-Aug-14	22-Feb-11	14-Oct-14	Registered
MEERKAT MONEY	TOURNAMENT ONE CORP.	85567615	4225617	27-Feb-12	13-Mar-12	16-Oct-12	Registered
MEGA MONEY MAKER	AGS LLC	77272707	3796077	13-Nov-09	6-Sep-07	1-Jun-10	Registered
METEOR MONEY	BALLY GAMING, INC.	87039962			17-May-16		Pending Registration
MISTRESS\$ OF MONEY	VIDEO GAMING TECHNOLOGIES, INC.	85354579	4128195	4-Jan-10	23-Jun-11	17-Apr-12	Registered
MOB MONEY	DIAMOND GAME ENTERPRISES	86167915	4905633	25-Jun-15	16-Jan-14	23-Feb-16	Registered

Trademark	Owner	Serial Number	Registration Number	Claimed First	Application Date	Registration Date	Status
MOD MONEY BONUS	HIGH 5 GAMES, LLC	87292155			6-Jan-17		Pending Registration
MONEY \$TRIKE	IGT CORPORATION	86358727	4810009	4-Jun-15	6-Aug-14	8-Sep-15	Registered
MONEY BEACH	INCREDIBLE TECHNOLOGIES, INC.	86597234	4970258	29-Jul-15	14-Apr-15	31-May-16	Registered
MONEY BEAR	EVERI GAMES INC.	86614555			29-Apr-15		Pending Registration
MONEY BELL	KONAMI GAMING, INC.	77645332	3782287	17-Nov-09	7-Jan-09	27-Apr-10	Registered
MONEY BLAST	KONAMI GAMING, INC.	77771875	3861785	1-Nov-09	30-Jun-09	12-Oct-10	Registered
MONEY BULL	IGT CANADA SOLUTIONS ULC	85825745		18-Dec-12	17-Jan-13		Pending Registration
MONEY BURST	BALLY GAMING, INC.	78921000	3407214	13-Nov-07	30-Jun-06	1-Apr-08	Registered
MONEY CAT	BRAIN T. FINN	77470885	4105829	28-Dec-11	9-May-08	28-Feb-12	Registered
MONEY CHARGE JACKPOTS	AGS LLC	87308633			20-Jan-17		Pending Registration
MONEY CHARGE JACKPOTS	AGS LLC	87308628			20-Jan-17		Pending Registration
MONEY CIRCUS	GLOBAL GAMING GROUP, INC.	87409198			12-Apr-17		Pending Registration
MONEY COMB	IGT CORPORATION	77726572	4088292	3-Oct-11	30-Apr-09	17-Jan-12	Registered
MONEY FACTORY	IGT CORPORATION	86184113	4969208	25-Sep-15	4-Feb-14	31-May-16	Registered
MONEY FARM	EVERI GAMES INC.	86608105			23-Apr-15		Pending Registration
MONEY FOR NOTHING	EVERI GAMES INC.	78742499	3283785	14-Nov-06	28-Oct-05	21-Aug-07	Registered
MONEY FROG	MULTIMEDIA GAMES, INC.	86482343	5186946	26-Sep-16	16-Dec-14	18-Apr-17	Registered
MONEY GOD	KONAMI GAMING, INC.	86361562	4842388	27-Feb-15	8-Aug-14	27-Oct-15	Registered
MONEY GRAB	BALLY GAMING, INC.	75846052	2472341	18-Oct-00	9-Nov-99	24-Jul-01	Registered
MONEY GROOVE	BALLY GAMING, INC.	78053368	2626696	25-May-01	15-Mar-01	24-Sep-02	Registered
MONEY HEAT	AINSWORTH GAME TECHNOLOGY LIMITED	85028298	3932784	12-Dec-10	3-May-10	15-Mar-11	Registered
MONEY HITS	IGT CORPORATION	86933101			8-Mar-16		Pending Registration
MONEY IN THE BANK	KONAMI GAMING, INC.	78047355	2502227	14-Sep-99	8-Feb-01	30-Oct-01	Registered
MONEY IN THE BANK CLASSIC	KONAMI GAMING, INC.	78826646	3321267	4-Jan-07	1-Mar-06	23-Oct-07	Registered
MONEY IN THE BANK REVOLUTION	KONAMI GAMING, INC.	77816992	3901559	23-Feb-10	31-Aug-09	4-Jan-11	Registered
MONEY INFERNO	INCREDIBLE TECHNOLOGIES, INC.	86530596	4812268	1-Feb-14	10-Feb-15	15-Sep-15	Registered
MONEY ISLAND	IGT CANADA SOLUTIONS ULC	86697890		9-Jul-15	20-Jul-15		Pending Registration
MONEY KING	AINSWORTH GAME TECHNOLOGY LIMITED	86452482	5115045	27-Sep-16	12-Nov-14	7-Jul-15	Registered
MONEY KINGDOM	AINSWORTH GAME TECHNOLOGY LIMITED	87368022			12-Mar-17		Pending Registration
MONEY MADNESS	IGT CORPORATION	78211935	3090899	10-Nov-03	6-Feb-03	9-May-06	Registered
MONEY MADNESS	IGT CORPORATION	78211925	3011958	24-Nov-03	6-Feb-03	1-Nov-05	Registered
MONEY MAGNET	INCREDIBLE TECHNOLOGIES, INC.	87002000			15-Apr-16		Pending Registration
MONEY MAKER	CADILLAC JACK, INC.	86163785	4832570	22-Apr-15	13-Jan-14	13-Oct-15	Registered
MONEY MATCH	BALLY GAMING, INC.	85312409	4053180	15-Apr-03	4-May-11	8-Nov-11	Registered
MONEY MAYHEM	BALLY GAMING, INC.	85204347	4203001	4-Jun-12	22-Dec-10	4-Sep-12	Registered
MONEY MAZE	AINSWORTH GAME TECHNOLOGY LIMITED	77560903	3716544	1-Sep-09	3-Sep-08	24-Nov-09	Registered
MONEY MELODY	MIAMI TRIBE OF OK. BUS. DEV. AUTHORITY	85793555	4456443	3-Jan-13	3-Dec-12	24-Dec-13	Registered
MONEY MILL	TOURNAMENT ONE CORP.	77915078	3938902	31-Oct-10	19-Jan-10	29-Mar-11	Registered
MONEY MINER	GTECH UK INTERACTIVE LIMITED	86058990	4739862	27-Feb-14	9-Sep-13	19-May-15	Registered
MONEY MOJO	BALLY GAMING, INC.	77844543	3975287	16-Nov-10	8-Oct-09	7-Jun-11	Registered
MONEY MONEY MONEY	BALLY GAMING, INC.	78559577	3128043	12-Sep-05	3-Feb-05	8-Aug-06	Registered
MONEY MOON	BALLY GAMING, INC.	85301648	4158922	7-Feb-12	21-Apr-11	30-Aug-11	Registered
MONEY MOUSE	ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD	87361146			7-Mar-17		Pending Registration
MONEY MOVES	INCREDIBLE TECHNOLOGIES, INC.	87556931			4-Aug-17		Pending Registration
MONEY POP	AGS LLC	85570941	4251634	8-May-12	15-Mar-12	27-Nov-12	Registered
MONEY QUEEN	AINSWORTH GAME TECHNOLOGY LIMITED	86452494			12-Nov-14		Pending Registration



Trademark	Owner	Serial Number	Registration Number	Claimed First	Application Date	Registration Date	Status
MONEY RAIN	INCREDIBLE TECHNOLOGIES, INC.	86436627	4819690	26-Nov-14	28-Oct-14	22-Sep-15	Registered
MONEY RAIN DELUXE	INCREDIBLE TECHNOLOGIES, INC.	86829287	5047013	2-Feb-16	23-Nov-15	20-Sep-16	Registered
MONEY RAIN SUPER SKY WHEEL	INCREDIBLE TECHNOLOGIES, INC.	86921119	5168041	8-Nov-16	26-Feb-16	21-Mar-17	Registered
MONEY ROLL	INCREDIBLE TECHNOLOGIES, INC.	86729404	5087831	9-Dec-15	19-Aug-15	22-Nov-16	Registered
MONEY ROLL JACKPOT	INCREDIBLE TECHNOLOGIES, INC.	87155552			30-Aug-16		Pending Registration
MONEY RUSH	UNIVERSAL ENTERTAINMENT CORPORATION	87039623			17-May-16		Pending Registration
MONEY SPIN	IGT CORPORATION	76432662	3029689	13-Apr-05	22-Jul-02	13-Dec-05	Registered
MONEY SPIN	IGT CORPORATION	78145810	3029996	6-Jun-05	19-Jul-02	13-Dec-05	Registered
MONEY SPOT	INCREDIBLE TECHNOLOGIES, INC.	87271760			16-Dec-16		Pending Registration
MONEY STORM	IGT CORPORATION	74593621	1933064	26-Sep-94	27-Oct-94	7-Nov-95	Registered
MONEY STREAK	BLUBERI JEUX ET TECHNOLOGIES INC.	85302524	4238499	5-Nov-11	22-Apr-11	6-Nov-12	Registered
MONEY SUMMIT	AINSWORTH GAME TECHNOLOGY LIMITED	87368027			12-Mar-17		Pending Registration
MONEY SURGE	ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD	87552796			2-Aug-17		Pending Registration
MONEY TALKS	BALLY GAMING, INC.	85398232	4195839	27-Apr-12	15-Aug-11	21-Aug-12	Registered
MONEY TO BURN	BALLY GAMING, INC.	75747493	2424105	6-Jun-00	7-Jul-99	23-Jan-01	Registered
MONEY TRAIN	EPIC TECH, LLC	85843506	4523075	30-Jun-13	7-Feb-13	29-Apr-14	Registered
MONEY TREE	ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD	87259111	5259762	2-Dec-01	6-Dec-16	8-Aug-17	Registered
MONEY TYCOON	KING SHOW GAMES, INC.	86811023			5-Nov-15		Pending Registration
MONEY TYCOON	KING SHOW GAMES, INC.	87368664			13-Mar-17		Pending Registration
MONEY VAULT	BALLY GAMING, INC.	85312727	4053183	1-Feb-11	4-May-11	8-Nov-11	Registered
MONEY WEB	AINSWORTH GAME TECHNOLOGY LIMITED	86059896	4777861	5-Nov-14	10-Sep-13	21-Jul-15	Registered
MONEY WHEEL	BALLY GAMING, INC.	85152100	4191278	1-Apr-12	13-Oct-10	14-Aug-12	Registered
MONEY WORKS	BALLY GAMING, INC.	85204367	4158599	22-Mar-12	22-Dec-10	12-Jun-12	Registered
MONEY ZONE	BALLY GAMING, INC.	85490139	4380779	4-Oct-11	8-Dec-11	6-Aug-13	Registered
MONEY ZONE	BALLY GAMING, INC.	87405079			10-Apr-17		Pending Registration
MONEY-PITCHER CASH-CATCHER	SYNERGY BLUE CORPORATION	85659667	4385325	4-Oct-12	22-Jun-12	13-Aug-13	Registered
MONSTER MONEY	TOURNAMENT ONE CORP.	77875496	4003165	30-Nov-10	18-Nov-09	26-Jul-11	Registered
MOODY MONEY	01 INSIGHTS, INC.	77437770	3530555	13-Nov-07	2-Apr-08	11-Nov-08	Registered
MOUNTAINS OF MONEY	ROCKET GAMING SYSTEMS, LLC	77652239	3880577	1-Sep-10	19-Jan-09	23-Nov-10	Registered
MR. MONEY BAG'S VAULT	VIDEO GAMING TECHNOLOGIES, INC.	77748537	4295911	5-Dec-12	31-May-09	26-Feb-13	Registered
MR. MONEY BAGS	VIDEO GAMING TECHNOLOGIES, INC.	85418973	4138672	1-Jun-02	9-Sep-11	8-May-12	Registered
MR. MONEY BAGS	VIDEO GAMING TECHNOLOGIES, INC.	78235953	3152743	17-Jun-02	9-Apr-03	10-Oct-06	Registered
MR. MONEY BAGS BANKROLL BONUS	VIDEO GAMING TECHNOLOGIES, INC.	85875099	4435563	8-Mar-12	13-Mar-13	19-Nov-13	Registered
MR. MONEY BAGS DELUXE!	VIDEO GAMING TECHNOLOGIES, INC.	85483349	4306260	5-Dec-12	30-Nov-11	19-Mar-13	Registered
MR. MONEY BAGS FREE SPINNIN'	VIDEO GAMING TECHNOLOGIES, INC.	86633603	4984982	28-Jan-15	18-May-15	21-Jun-16	Registered
MR. MONEY BAGS LOADED!	VIDEO GAMING TECHNOLOGIES, INC.	77946871	4109392	7-Nov-11	28-Feb-10	6-Mar-12	Registered
MR. MONEY BAGS SPARKLING WILDS	VIDEO GAMING TECHNOLOGIES, INC.	87155645			30-Aug-16		Pending Registration
MUSTANG MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	77760325	3929320	20-Nov-10	15-Jun-09	8-Mar-11	Registered
MUSTANG MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	87087035			1-Aug-13		Pending Registration
MYSTICAL MONEY	IGT CANADA SOLUTIONS ULC	86219798			5-Mar-14		Pending Registration
NEW MONEY	CASTLE HILL HOLDING, LLC	86238028	4871351	30-Aug-15	31-Mar-14	15-Dec-15	Registered
OLD MONEY	IGT CORPORATION	77550073	3931477	29-Nov-10	19-Aug-08	15-Mar-11	Registered
ON THE MONEY	CASINO DATA SYSTEMS	75557033	2466124	21-Sep-00	23-Sep-98	3-Jul-01	Registered
PLAY FREE GAMES. WIN REAL MONEY!	LUCKY DAY APP, LLC	87181837			15-Dec-15		Pending Registration
QUICK MONEY	OLSEN GAMING, INC.	87306386			18-Jan-17		Pending Registration
REEL MONEY	BALLY GAMING, INC.	77490560	3530973	1-Jun-08	4-Jun-08	11-Nov-08	Registered

Trademark	Owner	Serial Number	Registration Number	Claimed First	Application Date	Registration Date	Status
RUN FOR YOUR MONEY	IGT CORPORATION	87147585			23-Aug-16		Pending Registration
RUN FOR YOUR MONEY BIG SPIN	IGT CORPORATION	87169639			13-Sep-16		Pending Registration
SHEIK YER MONEY	BALLY GAMING, INC.	86867012		15-Feb-16	6-Jan-16		Pending Registration
SLAZENGER MONEY	SLAZENGERS LIMITED	86764619	5216053	20-Aug-04	22-Sep-15		Registered
SPOT ME SOME MONEY	INCREDIBLE TECHNOLOGIES, INC.	87271704			16-Dec-16		Pending Registration
SUN MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	86107343	4660830	15-Jul-14	31-Oct-13	23-Dec-14	Registered
SUNNY MONEY	DESIGN WORKS STUDIO, LLC	87529388		13-Jul-17	14-Jul-17		Pending Registration
SUPER EASY MONEY	BALLY GAMING, INC.	77074527	3399131	8-Aug-07	2-Jan-07	18-Mar-08	Registered
SUPER HOT MONEY HEAT	AINSWORTH GAME TECHNOLOGY LIMITED	86829147			23-Nov-15		Pending Registration
THE GOOD, THE BAD AND THE MONEY	ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LTD	76463155	2790735	17-Sep-02	16-Dec-02	9-Dec-03	Registered
THE MONEY MAN	EVERI GAMES INC.	78675333	3331272	14-Dec-05	21-Jul-05	6-Nov-07	Registered
THE MONEY MAN BIG CASH SPIN	EVERI GAMES INC.	86100738	4777970	30-Sep-14	24-Oct-13	21-Jul-15	Registered
THUNDER MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	86729281	5101416	27-Sep-16	19-Aug-15	13-Dec-16	Registered
TOWER OF MONEY	ROBERT GREBLER LIVING TRUST AND DAVID GREB	85942625			24-May-13		Pending Registration
TRIPLE EASY MONEY	BALLY GAMING, INC.	87535993			20-Jul-17		Pending Registration
TURTLE MONEY SANDWICH	EVERI GAMES INC.	77404088	3636290	18-Nov-08	22-Feb-08	9-Jun-09	Registered
TWICE THE MONEY	AINSWORTH GAME TECHNOLOGY LIMITED	85673569	4526388	5-Dec-13	11-Jul-12	6-May-14	Registered
TWO FOR THE MONEY	BALLY GAMING, INC.	77828188	3911962	12-Jan-10	16-Sep-09	25-Jan-11	Registered
WILD MONEY	MIAMI TRIBE OF OK. BUS. DEV. AUTHORITY	85836709	4748395	3-Mar-15	30-Jan-13	2-Jun-15	Registered
YACHTS OF MONEY	VIDEO GAMING TECHNOLOGIES, INC.	87043643			19-May-16		Pending Registration



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# ALL ABOUT MONEY

<b>Word Mark</b>	ALL ABOUT MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> devices, namely, <b>slot</b> machines, with or without video output. FIRST USE: 20071011. FIRST USE IN COMMERCE: 20071011
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85034505
<b>Filing Date</b>	May 10, 2010
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	April 19, 2011
<b>Registration Number</b>	3988343
<b>Registration Date</b>	July 5, 2011
<b>Owner</b>	(REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Attn: Pamela

Bowsher, Law Dept. 6650 S El Camino Road Las Vegas NEVADA 89118

**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

KRISTIANNE NABONG

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR).

**Live/Dead  
Indicator**

LIVE

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### AMAZING MONEY MACHINE

**Word Mark** AMAZING MONEY MACHINE  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for playing games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 87552537  
**Filing Date** August 2, 2017  
**Current Basis** 1B  
**Original Filing Basis** 1B  
**Owner** (APPLICANT) Wild Streak LLC DBA Wild Streak Gaming LIMITED LIABILITY COMPANY NEVADA 5575 S Durango Dr Ste 101 Las Vegas NEVADA 89113  
**Type of**

**Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# BIG MONEY

<b>Word Mark</b>	BIG MONEY
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Gaming equipment, namely, slot machines with or without video output; Slot machines. FIRST USE: 20090806. FIRST USE IN COMMERCE: 20090806
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85568523
<b>Filing Date</b>	March 13, 2012
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	June 12, 2012
<b>Registration Number</b>	4198601
<b>Registration Date</b>	August 28, 2012
<b>Owner</b>	(REGISTRANT) Eclipse Gaming Systems, LLC LIMITED LIABILITY COMPANY TEXAS 575-G Old

Norcross Road Lawrenceville GEORGIA 30045

Attorney of Record	Michelle Tyde
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# BIG MONEY BLACKJACK

**Word Mark** BIG MONEY BLACKJACK  
**Goods and Services** IC 028. US 022 023 038 050. G & S: Games, namely, **casino** card games, **gaming** tables, hand held units for playing electronic card games other than those adapted for use with an external display screen or monitor, and stand-alone video game machines for playing card games. FIRST USE: 20021220. FIRST USE IN COMMERCE: 20021220  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85322338  
**Filing Date** May 16, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** October 25, 2011

**Registration Number** 4083142

**Registration Date** January 10, 2012

**Owner** (REGISTRANT) ADRENALIN GAMING, LLC LIMITED LIABILITY COMPANY NEVADA 36 LEWISTON COURT LADERA RANCH CALIFORNIA 92694

**Prior Registrations** 3213845

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY BLACKJACK" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# BUG MONEY

**Word Mark** BUG MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: COMPUTER SOFTWARE AND FIRMWARE FOR GAMING MACHINES; COMPUTER SOFTWARE THAT GENERATES OR DISPLAYS OUTCOMES FOR GAMING MACHINES; COMPUTER SOFTWARE AND FIRMWARE FOR GAMING MACHINES ON A COMPUTERIZED PLATFORM. FIRST USE: 20140108. FIRST USE IN COMMERCE: 20140108

IC 028. US 022 023 038 050. G & S: GAMING MACHINES, NAMELY, GAMES OF CHANCE, GAMES WHICH ACCEPT A WAGER, SLOT MACHINES, VIDEO GAMING MACHINES AND BINGO RELATED GAMES; VIDEO BASED SLOT MACHINES, REEL BASED SLOT MACHINES, AND GAMING MACHINES IN THE NATURE OF VIDEO LOTTERY TERMINALS. FIRST USE: 20140108. FIRST USE IN COMMERCE: 20140108

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85573006

**Filing Date** March 19, 2012

**Current**

**Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 25, 2012

**Registration Number** 4760565

**Registration Date** June 23, 2015

**Owner** (REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Attorney of Record** LINDA MARIE NORCROSS

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Cash Money

**Word Mark** CASH MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **gaming** machines for playing electronic games of chance; electronic **slot** machines; video lottery terminals. FIRST USE: 20050913. FIRST USE IN COMMERCE: 20050913  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78430445  
**Filing Date** June 4, 2004  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 12, 2005  
**Registration Number** 3573908  
**Registration Date** February 10, 2009

**Owner** (REGISTRANT) Multimedia Games, Inc. CORPORATION TEXAS 206 Wild Basin Rd. S. Bldg B - 4ht Flr  
Austin TEXAS 78746

(LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD  
SOUTH., BLDG B - 4TH, FLR 382494-000014 AUSTIN TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** W. Todd Resnik

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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# CATCH THE MONEY

**Word Mark** CATCH THE MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** machines; **gaming** machines with multi-terminals; home video game machines; magnetic card operated arcade video game machines; arcade video game machines with multi-terminals; cabinets for arcade video game machines; arcade video game machines; **slot** machines; cabinets for **slot** machines; coin-operated arcade video game machines; hand-held games with liquid crystal displays

**Mark Drawing Code** (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

**Serial Number** 79118943

**Filing Date** August 29, 2012

**Current Basis** 66A

**Original Filing Basis** 66A

**Published for Opposition** August 20, 2013

**Registration Number** 4427057

**International Registration Number** 1131767

**Registration Date** November 5, 2013

**Owner** (REGISTRANT) Universal Entertainment Corporation CORPORATION JAPAN Ariake Frontier Building, Tower A 3-7-26 Ariake, Koto-ku Tokyo 135-0063 JAPAN

**Attorney of Record** Heather A. Dunn

**Priority Date** August 10, 2012

**Description of Mark** Color is not claimed as a feature of the mark.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## COUNT MONEY

<b>Word Mark</b>	COUNT MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>GAMING</b> MACHINES. FIRST USE: 20061114. FIRST USE IN COMMERCE: 20061114
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78505814
<b>Filing Date</b>	October 26, 2004
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 27, 2005
<b>Registration Number</b>	3248211
<b>Registration Date</b>	May 29, 2007
<b>Owner</b>	(REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085

(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION  
NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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# CRAZY MONEY

**Word Mark** CRAZY MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, **slot** machines and video lottery terminals; **Gaming** machines, namely, electronic **slot** and bingo machines. FIRST USE: 20071001. FIRST USE IN COMMERCE: 20071101  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85447766  
**Filing Date** October 14, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** March 27, 2012



**Registration Number** 4157547

**Registration Date** June 12, 2012

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061

**Attorney of Record** George S. Pavlik

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# CRAZY MONEY DELUXE

**Word Mark** CRAZY MONEY DELUXE  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software for **gaming** machines and **gaming** devices, namely, **slot** machines and machines which accept a wager. FIRST USE: 20160115. FIRST USE IN COMMERCE: 20160115  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86691366  
**Filing Date** July 13, 2015  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** December 1, 2015  
**Registration**

**Number** 4979824

**Registration Date** June 14, 2016

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway  
Vernon Hills ILLINOIS 60051

**Attorney of Record** George S. Pavlik

**Prior Registrations** 4157547

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY DELUXE" APART FROM THE MARK  
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**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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CRAZY MONEY DELUXE V.I.P.

<b>Word Mark</b>	CRAZY MONEY DELUXE V.I.P.
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87148924
<b>Filing Date</b>	August 24, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 20, 2016
<b>Owner</b>	(APPLICANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
<b>Attorney of Record</b>	David J. Marr
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS

SHOWN  
Type of Mark TRADEMARK  
Register PRINCIPAL  
Live/Dead Indicator LIVE

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# CRAZY MONEY SUPER SKY WHEEL

**Word Mark** CRAZY MONEY SUPER SKY WHEEL

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines and **gaming** devices, namely, **slot** machines and machines which accept a wager. FIRST USE: 20160720. FIRST USE IN COMMERCE: 20160720

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86921275

**Filing Date** February 26, 2016

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** May 24, 2016

**Registration Number** 5168043

**Registration Date** March 21, 2017

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061

**Attorney of** David J. Marr

**Record**

**Prior Registrations** 4157547

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" AND "WHEEL" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# DOUBLE CASH MONEY

**Word Mark** DOUBLE CASH MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20140511. FIRST USE IN COMMERCE: 20140511

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86030919

**Filing Date** August 7, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 17, 2013

**Registration Number** 4625976

**Registration Date** October 21, 2014

**Owner** (REGISTRANT) Multimedia Games, Inc. CORPORATION DELAWARE 206 Wild Basin Road South Austin TEXAS 78746

(LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD SOUTH., BLDG B - 4TH, FLR 382494-000014 AUSTIN TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** William Todd Resnik

**Prior Registrations** 3573908

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Typed Drawing

<b>Word Mark</b>	DOUBLE EASY MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: CURRENCY AND CREDIT OPERATED <b>SLOT</b> MACHINES AND <b>GAMING</b> DEVICES, NAMELY, <b>GAMING</b> MACHINES FOR USE IN <b>GAMING</b> ESTABLISHMENTS. FIRST USE: 20030505. FIRST USE IN COMMERCE: 20030505
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78137652
<b>Filing Date</b>	June 21, 2002
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 31, 2002
<b>Registration Number</b>	3004885
<b>Registration Date</b>	October 4, 2005
<b>Owner</b>	(REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085  (LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG  
**Prior Registrations** 2129481  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20151001.  
**Renewal** 1ST RENEWAL 20151001  
**Live/Dead Indicator** LIVE

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**Word Mark** DOUBLE JACKPOT BIG MONEY  
**Goods and Services** IC 028. US 022 023 038 050. G & S: Gaming machines; gaming machines with multi-terminals; home video game machines; magnetic card operated arcade video game machines; arcade video game machines with multi-terminals; arcade video game machines; slot machines; coin-operated arcade video game machines; hand-held games with liquid crystal displays  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 01.01.10 - Stars, three or more; Three or more stars  
01.01.12 - Stars - multiple stars with four points  
01.01.13 - Stars - multiple stars with five points  
24.07.01 - Coins; Money (coins)  
24.17.03 - Dollar symbol (\$)  
26.03.17 - Concentric ovals; Concentric ovals and ovals within ovals; Ovals within ovals; Ovals, concentric  
**Serial Number** 79178022  
**Filing Date** October 1, 2015  
**Current Basis** 66A  
**Original Filing Basis** 66A

**Published for Opposition** July 5, 2016

**Registration Number** 5043361

**International Registration Number** 1277569

**Registration Date** September 20, 2016

**Owner** (REGISTRANT) Universal Entertainment Corporation CORPORATION JAPAN Ariake Frontier Building, Tower A, 3-7-26 Ariake, Koto-ku Tokyo 135-0063 JAPAN

**Attorney of Record** Paul A. McLean,

**Priority Date** September 18, 2015

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DOUBLE JACKPOT" AND "MONEY" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of a shaded oval featuring a design of a dollar sign within a circle that appears between two stacks of coins featuring dollar signs. The stylized wording "DOUBLE JACKPOT" appears above and below the shaded oval and within an outer oval. Two five-pointed stars and six four-pointed stars appear within the inner and outer ovals. The stylized wording "BIG MONEY" appears below the outer oval between six five-pointed stars.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# DOUBLIN' MONEY

<b>Word Mark</b>	DOUBLIN' MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Software for <b>gaming</b> machines; <b>gaming</b> machines with video output. FIRST USE: 20080828. FIRST USE IN COMMERCE: 20080828
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77708325
<b>Filing Date</b>	April 7, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	44D
<b>Published for Opposition</b>	March 8, 2011
<b>Registration Number</b>	4070992
<b>Registration Date</b>	December 13, 2011
<b>Owner</b>	(REGISTRANT) Bluberi Jeux et technologies Inc. AKA Bluberi Gaming Technologies Inc. CORPORATION



CANADA Suite 310 2120 Letendre Street Drummondville, Quebec CANADA J2C7E9

(LAST LISTED OWNER) AGS, LLC LIMITED LIABILITY COMPANY DELAWARE 6680 AMELIA  
EARHART COURT LAS VEGAS NEVADA 89119

**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

Michael J. Thomas

**Priority Date**

October 7, 2008

**Type of Mark**

TRADEMARK

**Register**

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**Live/Dead  
Indicator**

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# DREAM MONEY

**Word Mark** DREAM MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: **slot** machines and replacement parts therefor; video **slot** machines and replacement parts therefor; **gaming** machines and replacement parts therefor; **gaming** machines with a liquid crystal display and replacement parts therefor; mechanical reel type **slot** machines with a liquid crystal display and replacement parts therefor

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87240700

**Filing Date** November 17, 2016

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for** June 13, 2017

## Opposition

**Owner** (APPLICANT) Universal Entertainment Corporation CORPORATION JAPAN Ariake Frontier Building, Tower A  
3-7-26 Ariake, Koto-ku Tokyo 135-0063 JAPAN

**Attorney  
of Record** David Ehrlich

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of  
Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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## Typed Drawing

**Word Mark** EASEL MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, **slot** machines [ or lottery terminals ] with or without video output. FIRST USE: 20041216. FIRST USE IN COMMERCE: 20041223  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78225983  
**Filing Date** March 14, 2003  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** November 18, 2003  
**Registration Number** 2955621  
**Registration Date** May 24, 2005  
**Owner** (REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Trademark Department Reno NEVADA 895218986  
**Attorney of Record** Denise Taliaferro  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20141023.

Renewal1ST RENEWAL 20141023

Live/Dead IndicatorLIVE

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# ESKIMO MONEY

<b>Word Mark</b>	ESKIMO MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20101028. FIRST USE IN COMMERCE: 20101028
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77768717
<b>Filing Date</b>	June 25, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 30, 2010
<b>Registration Number</b>	3911806
<b>Registration Date</b>	January 25, 2011
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Reno NEVADA 895218986
<b>Attorney of</b>	

**Record** Denise Taliaferro

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# EXTRA MONEY

**Word Mark** EXTRA MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, devices which accept a wager and **gaming** software that generates or displays outcomes for **gaming** machines. FIRST USE: 20071119. FIRST USE IN COMMERCE: 20071119  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85281624  
**Filing Date** March 30, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 16, 2011

**Registration Number** 4162137

**Registration Date** June 19, 2012

**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Att: Legal Department  
6601 South Bermuda Road Las Vegas NEVADA 89119

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# FAST MONEY

**Word Mark** FAST MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: Gaming machines including slot machines or video lottery terminals; Gaming machines that generate or display wager outcomes; Reconfigurable casino and lottery gaming equipment, namely, gaming machines and operational computer game software therefor sold as a unit. FIRST USE: 20140930. FIRST USE IN COMMERCE: 20140930

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85694414

**Filing Date** August 3, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 4, 2013

**Registration Number** 4731893

**Registration Date** May 5, 2015

**Owner** (REGISTRANT) Multimedia Games, Inc. CORPORATION DELAWARE 206 Wild Basin Road South Austin TEXAS 78746

(LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD SOUTH., BLDG B - 4TH, FLR 382494-000014 AUSTIN TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** William Todd Resnik

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# FIRE MONEY

**Word Mark** FIRE MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20160927. FIRST USE IN COMMERCE: 20160927

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86553904

**Filing Date** March 4, 2015

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 1, 2015

**Registration Number** 5110421

**Registration Date** December 27, 2016

**Owner** (REGISTRANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## FUNNY BUNNY MONEY

**Word Mark** FUNNY BUNNY MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines including **slot** machines or video lottery terminals; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20150325. FIRST USE IN COMMERCE: 20150325

IC 028. US 022 023 038 050. G & S: **Gaming** machines that generate or display wager outcomes; Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit. FIRST USE: 20150325. FIRST USE IN COMMERCE: 20150325

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86121345

**Filing Date** November 18, 2013

**Current Basis** 1A

**Original Filing Basis** 1B



**Published for Opposition** March 11, 2014

**Registration Number** 4778014

**Registration Date** July 21, 2015

**Owner** (REGISTRANT) Cadillac Jack, Inc. CORPORATION GEORGIA 2450 Satellite Boulevard Duluth GEORGIA 30096

(LAST LISTED OWNER) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 S. DECATUR BLVD., SUITE 100 LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Michael J. Thomas

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Typed Drawing

**Word Mark** FUNNY MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, video and **slot** machines [ and computerized video table games ] for **gaming** purposes. FIRST USE: 20051229. FIRST USE IN COMMERCE: 20051229  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78256566  
**Filing Date** May 31, 2003  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 23, 2004  
**Registration Number** 3225504  
**Registration Date** April 3, 2007  
**Owner** (REGISTRANT) Adrenalin Gaming L.L.C. LIMITED LIABILITY COMPANY NEVADA 36 Lewiston Court Ladera Ranch CALIFORNIA 92694  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE MONEY APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 8 (6-YR). SECTION 8(10-YR) 20160905.  
**Renewal** 1ST RENEWAL 20160905  
**Live/Dead Indicator** LIVE

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HOT MOLTEN MONEY

**Word Mark** HOT MOLTEN MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated gaming consoles, video based slot machines, reel based slot machines, and video lottery terminals. FIRST USE: 20130924. FIRST USE IN COMMERCE: 20130924

IC 028. US 022 023 038 050. G & S: Gaming machines, namely, devices which accept a wager; reconfigurable casino gaming equipment, namely, gaming machines and operational computer software therefor sold as a unit. FIRST USE: 20130924. FIRST USE IN COMMERCE: 20130924

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85950063

**Filing Date** June 4, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 23, 2013  
**Registration Number** 4540215  
**Registration Date** May 27, 2014  
**Owner** (REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085  
  
(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTIANNE NABONG  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# HOUSE MONEY

**Word Mark** HOUSE MONEY

**Goods and Services** IC 041. US 100 101 107. G & S: Entertainment services, namely, providing games of chance, and side bets in connection with games of chance, all of the foregoing played for fun or for wager and played online or in live gaming establishments. FIRST USE: 20121001. FIRST USE IN COMMERCE: 20121001

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85604495

**Filing Date** April 20, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** March 26, 2013

**Registration Number** 4401067

**Registration Date** September 10, 2013

**Owner** (REGISTRANT) SHFL ENTERTAINMENT, INC. CORPORATION MINNESOTA 6650 El Camino Road Las Vegas NEVADA 89118

(LAST LISTED OWNER) BALLY GAMING, INC. CORPORATION NEVADA 6601 BERMUDA ROAD LAS VEGAS NEVADA 89119

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Jason Berta

**Type of Mark** SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# I.C. MONEY

**Word Mark** I.C. MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including **slot** machines, and video lottery terminals; Downloadable software and computer programs for playing **casino** games, **slot** games, mobile games, lottery games, online wagering games and online electronic games; Downloadable electronic game programs and software

IC 028. US 022 023 038 050. G & S: Reconfigurable **casino** and lottery **gaming** equipment, namely **gaming** machines

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online electronic games; Entertainment services, namely, providing temporary use of non-downloadable electronic games

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86480661

**Filing Date** December 15, 2014

**Current Basis** 1B;44D

**Original Filing Basis** 1B;44D

**Owner** (APPLICANT) IGT CANADA SOLUTIONS ULC CORPORATION CANADA 328 URQUHART AVENUE  
MONCTON, NEW BRUNSWICK CANADA E1H 2R6

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Colleen Caissie-Dupuis

**Priority Date** December 8, 2014

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# ICE MONEY

**Word Mark** ICE MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20160927. FIRST USE IN COMMERCE: 20160927

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86553905

**Filing Date** March 4, 2015

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** September 1, 2015

**Registration Number** 5129605  
**Registration Date** January 24, 2017  
**Owner** (REGISTRANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# IN THE MONEY

**Word Mark** IN THE MONEY  
**Goods and Services** IC 028. US 022 023 038 050. G & S: Slot machines; gambling machines; electronic gaming machines; replacement parts for all the foregoing. FIRST USE: 20080804. FIRST USE IN COMMERCE: 20080804  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86322715  
**Filing Date** June 27, 2014  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** November 18, 2014  
**Registration Number** 4681715  
**Registration Date** February 3, 2015  
**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA 6601 South

Bermuda Road Las Vegas NEVADA 89119

<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	KRISTIANNE NABONG
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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## JENGA TOWER OF MONEY

**Word Mark** JENGA TOWER OF MONEY  
**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** machines, namely, devices which accept a wager. FIRST USE: 20150331. FIRST USE IN COMMERCE: 20150331  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86134405  
**Filing Date** December 4, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** March 17, 2015  
**Registration Number** 4871218

**Registration Date** December 15, 2015

**Owner** (REGISTRANT) Pokonobe Associates Robert Grebler, a citizen of the United States of America, as trustee of the Robert Grebler Living Trust, a California trust; Paul Eveloff, a citizen of the United States of America; and Debbi Grebler, a citizen of the United States of America as trustee of the David Grebler Family Trust, a Missouri trust PARTNERSHIP CALIFORNIA PO Box 1633 Ross CALIFORNIA 94957

**Attorney of Record** Leonard D. Messinger

**Prior Registrations** 1377444;3493800;4186744;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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LUCKY DAY PLAY FREE GAMES.  
WIN REAL MONEY!

<b>Word Mark</b>	LUCKY DAY PLAY FREE GAMES. WIN REAL MONEY!
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software; Computer game software for <b>gaming</b> machines, namely, <b>slot</b> machines and video lottery terminals; Computer game software for use on mobile and cellular phones; Downloadable computer game software via a global computer network and wireless devices; Electronic game software for cellular telephones; Electronic game software for handheld electronic devices; Electronic game software for wireless devices. FIRST USE: 20151215. FIRST USE IN COMMERCE: 20151215
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87181834
<b>Filing Date</b>	September 23, 2016
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Owner</b>	(APPLICANT) Lucky Day App, LLC LIMITED LIABILITY COMPANY CALIFORNIA 441 N. Oakhurst Dr. #703

Beverly Hills CALIFORNIA 90210

**Attorney of Record**

Gene Bolmarcich

**Prior Registrations**

4874122;4984978

**Disclaimer**

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PLAY FREE GAMES" AND "WIN REAL MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Live/Dead Indicator**

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# LUCKY MONEY STACKS

**Word Mark** LUCKY MONEY STACKS  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines that generate or display wager outcomes; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20080305. FIRST USE IN COMMERCE: 20080305

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77259483

**Filing Date** August 20, 2007

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 12, 2008

**Registration Number** 3544557  
**Registration Date** December 9, 2008  
**Owner** (REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085  
  
(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTIANNE NABONG  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# MACAW MONEY

<b>Word Mark</b>	MACAW MONEY
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Electronic <b>gaming</b> machines, namely, devices which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86701662
<b>Filing Date</b>	July 22, 2015
<b>Current Basis</b>	1B;44E
<b>Original Filing Basis</b>	1B;44D
<b>Published for Opposition</b>	June 28, 2016
<b>Owner</b>	(APPLICANT) Aristocrat Technologies Australia Pty Ltd. CORPORATION AUSTRALIA Building A, Pinnacle Office Park 85 Epping Road North Ryde, NSW AUSTRALIA 2113
<b>Attorney of Record</b>	Linda Marie Norcross
<b>Priority Date</b>	July 3, 2015

**Prior Registrations** 3992351;4739131

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MADAGASCAR MONEY

**Word Mark** MADAGASCAR MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** machines for gambling including **slot** machines or video lottery terminals; Electronic **gaming** machines, namely, devices which accept a wager; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87055789

**Filing Date** May 31, 2016

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** November 22, 2016

**Owner** (APPLICANT) AINSWORTH GAME TECHNOLOGY LIMITED DBA AINSWORTH GAME TECHNOLOGY LIMITED LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MAGIC MONEY

<b>Word Mark</b>	MAGIC MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> devices, namely, <b>slot</b> machines with or without video output. FIRST USE: 20100810. FIRST USE IN COMMERCE: 20100810
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77734128
<b>Filing Date</b>	May 11, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 15, 2009
<b>Registration Number</b>	3920459
<b>Registration Date</b>	February 15, 2011
<b>Owner</b>	(REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Attn: Pamela

Bowsher, Legal Department 6601 South Bermuda Road Las Vegas NEVADA 89119

**Assignment Recorded**

ASSIGNMENT RECORDED

**Attorney of Record**

KRISTIANNE NABONG

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator**

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# MAID OF MONEY

<b>Word Mark</b>	MAID OF MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20081008. FIRST USE IN COMMERCE: 20081112
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77213590
<b>Filing Date</b>	June 22, 2007
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 11, 2007
<b>Registration Number</b>	3632076
<b>Registration Date</b>	June 2, 2009
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Reno NEVADA 895218986
<b>Attorney of</b>	

Record

Type of Mark

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Affidavit Text

Live/Dead Indicator

Denise Taliaferro

TRADEMARK

PRINCIPAL

SECT 15. SECT 8 (6-YR).

LIVE

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# MAMA'S MONEY

**Word Mark** MAMA'S MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** software, namely, software for electronic **slot** and bingo machines, electronic **casino** games and electronic sweepstakes games. FIRST USE: 20101019. FIRST USE IN COMMERCE: 20101019  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85633836  
**Filing Date** May 24, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** October 23, 2012

**Registration Number** 4272210

**Registration Date** January 8, 2013

**Owner** (REGISTRANT) Gateway Gaming, LLC LIMITED LIABILITY COMPANY SOUTH CAROLINA 135 Kiowa Lane  
Piedmont SOUTH CAROLINA 29673

(LAST LISTED OWNER) EPIC TECH, LLC LIMITED LIABILITY COMPANY DELAWARE 55 PEARSON WAY,  
SUITE E COMPLIANCE DEPARTMENT LAVONIA GEORGIA 305536328

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Nichole Andrighetti

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MAMBO MONEY

**Word Mark** MAMBO MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines including **slot** machines or video lottery terminals; Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20091118. FIRST USE IN COMMERCE: 20101120

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77875512

**Filing Date** November 18, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** April 20, 2010

**Opposition**

**Registration Number** 3955526

**Registration Date** May 3, 2011

**Owner** (REGISTRANT) Tournament One Corp AKA T1 Gaming, T1, TOC CORPORATION CONNECTICUT 1200 High Ridge Rd Stamford CONNECTICUT 06905

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MARTIAN MONEY

**Word Mark** MARTIAN MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software; Computer graphics software; Computer programs for lottery, **casino** and online wagering games; Downloadable software for playing or replaying **casino**, lottery or online wagering games; Electronic game programs; Electronic game software; Electronic game software for cellular telephones; Electronic game software for handheld electronic devices; Electronic game software for wireless devices; Game software; Virtual reality game software; Virtual reality software for lotteries, **casinos** and online **gaming**. FIRST USE: 20101026. FIRST USE IN COMMERCE: 20111024

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85161805

**Filing Date** October 26, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published**

**for** March 1, 2011  
**Opposition**  
**Registration**  
**Number** 4077949  
**Registration**  
**Date** December 27, 2011  
**Owner** (REGISTRANT) TOURNAMENT ONE CORP CORPORATION DELAWARE 1200 High Ridge Road Stamford CONNECTICUT 06905  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of**  
**Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead**  
**Indicator** LIVE

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# MASKED MONEY

**Word Mark** MASKED MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Electronic game programs; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines; Machines for playing games of chance; **Slot** machines. FIRST USE: 20070309. FIRST USE IN COMMERCE: 20070309

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 78968306

**Filing Date** September 6, 2006

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 13, 2007

**Registration Number** 3396543  
**Registration Date** March 11, 2008  
**Owner** (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Konami Circle Las Vegas NEVADA 89119  
**Attorney of Record** Melinda B. Buurma  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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<b>Word Mark</b>	MAX MONEY
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Board games. FIRST USE: 20140829. FIRST USE IN COMMERCE: 20140829
<b>Mark Drawing Code</b>	(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM
<b>Serial Number</b>	85248957
<b>Filing Date</b>	February 22, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 5, 2011
<b>Registration Number</b>	4621423
<b>Registration Date</b>	October 14, 2014
<b>Owner</b>	(REGISTRANT) DARROLL, Gordon Richard INDIVIDUAL SOUTH AFRICA 5 African Street Oaklands 2192 SOUTH AFRICA
<b>Attorney of Record</b>	Martin R. Greenstein
<b>Description of Mark</b>	Color is not claimed as a feature of the mark. The words "MAX MONEY" is stylized script with grey shading or stippling.
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# MEERKAT MONEY

**Word Mark** MEERKAT MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer application software for smartphones, personal computers, mobile devices, lottery and **casino** websites, **casino** video **gaming** machines, video lottery terminals, namely, software for playing lottery, **casino** and social games. FIRST USE: 20120206. FIRST USE IN COMMERCE: 20120227

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85567615

**Filing Date** March 13, 2012

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** July 31, 2012

**Registration Number** 4225617  
**Registration Date** October 16, 2012  
**Owner** (REGISTRANT) Tournament One Corp. AKA T1 Gaming CORPORATION DELAWARE 1200 High Ridge Road Stamford CONNECTICUT 06905  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MEGA MONEY MAKER

<b>Word Mark</b>	MEGA MONEY MAKER
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines. FIRST USE: 20091113. FIRST USE IN COMMERCE: 20091113
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77272707
<b>Filing Date</b>	September 6, 2007
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 15, 2008
<b>Registration Number</b>	3796077
<b>Registration Date</b>	June 1, 2010
<b>Owner</b>	(REGISTRANT) Cadillac Jack, Inc. CORPORATION GEORGIA 2450 Satellite Boulevard Duluth GEORGIA 30096  (LAST LISTED OWNER) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 S. DECATUR

BLVD., SUITE 100 LAS VEGAS NEVADA 89118

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Michael J. Thomas

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 15. SECT 8 (6-YR).

Live/Dead Indicator

LIVE

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# METEOR MONEY

**Word Mark** METEOR MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for playing games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals

IC 028. US 022 023 038 050. G & S: **Gaming** machines, namely, devices which accept a wager; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87039962

**Filing Date** May 17, 2016

**Current Basis** 1B

**Original Filing Basis** 1B

**Published**

**for Opposition** April 4, 2017

**Owner** (APPLICANT) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Attorney of Record** KRISTIANNE NABONG

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MISTRESS\$ OF MONEY

**Word Mark** MISTRESS\$ OF MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: COMPUTER SOFTWARE AND FIRMWARE FOR GAMES OF CHANCE ON ANY COMPUTERIZED PLATFORM, NAMELY, DEDICATED **GAMING** CONSOLES, VIDEO BASED **SLOT** MACHINES, REEL BASED **SLOT** MACHINES, AND VIDEO LOTTERY TERMINALS; **GAMING** DEVICES, NAMELY, **GAMING** MACHINES, **SLOT** MACHINES, BINGO MACHINES, WITH OR WITHOUT VIDEO OUTPUT. FIRST USE: 20100104. FIRST USE IN COMMERCE: 20100104

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85354579

**Filing Date** June 23, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** January 31, 2012

**Opposition**

**Registration Number** 4128195

**Registration Date** April 17, 2012

**Owner** (REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** LINDA MARIE NORCROSS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Mob Money

<b>Word Mark</b>	MOB MONEY
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>Gaming</b> equipment, namely, electronic <b>gaming</b> machines and <b>gaming</b> machines with video output. FIRST USE: 20150625. FIRST USE IN COMMERCE: 20150625
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86167915
<b>Filing Date</b>	January 16, 2014
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	June 3, 2014
<b>Registration Number</b>	4905633
<b>Registration Date</b>	February 23, 2016
<b>Owner</b>	(REGISTRANT) Diamond Game Enterprises CORPORATION CALIFORNIA 9340 Penfield Ave

Chatsworth CALIFORNIA 91311

Attorney of Record

Patricia Smink Rogowski

Type of Mark

TRADEMARK

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# MOD MONEY BONUS

**Word Mark** MOD MONEY BONUS

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Game software; **Gaming** software that generates or displays wager outcomes of **gaming** machines; Computer game software; Computer game software for gambling machines; Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Electronic game software

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87292155

**Filing Date** January 6, 2017

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for** September 5, 2017

## Opposition

**Owner** (APPLICANT) High 5 Games, LLC LIMITED LIABILITY COMPANY DELAWARE One World Trade Center, 58th Floor New York NEW YORK 10007

**Attorney of Record** Candice Hebden Osnato

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY BONUS" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY \$TRIKE

<b>Word Mark</b>	MONEY \$TRIKE
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>Gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20150604. FIRST USE IN COMMERCE: 20150604
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86358727
<b>Filing Date</b>	August 6, 2014
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 30, 2014
<b>Registration Number</b>	4810009
<b>Registration Date</b>	September 8, 2015
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA 895218986

**Attorney of Record** Denise Taliaferro  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY BEACH

**Word Mark** MONEY BEACH  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines and **gaming** devices, namely, **slot** machines and machines which accept a wager. FIRST USE: 20150729. FIRST USE IN COMMERCE: 20150729  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86597234  
**Filing Date** April 14, 2015  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 21, 2015

**Registration Number** 4970258

**Registration Date** May 31, 2016

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway  
Vernon Hills ILLINOIS 60061

**Attorney of Record** George S. Pavlik

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY BEAR

**Word Mark** MONEY BEAR**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for gambling machines; Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; Games that accept virtual or monetary wagers sold as a feature of game software**Standard Characters Claimed****Mark Drawing Code** (4) STANDARD CHARACTER MARK**Serial Number** 86614555**Filing Date** April 29, 2015**Current Basis** 1B**Original Filing Basis** 1B**Published for** September 22, 2015

**Opposition**

**Owner** (APPLICANT) EVERI GAMES INC. CORPORATION DELAWARE 206 Wild Basin Road South, Bldg. B.  
www.everi.com Austin TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** W. Todd Resnik

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY BELL

**Word Mark** MONEY BELL  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Electronic game programs; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines; Machines for playing games of chance; **Slot** machines. FIRST USE: 20091117. FIRST USE IN COMMERCE: 20091117  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77645332  
**Filing Date** January 7, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 21, 2009  
**Registration**

**Number** 3782287

**Registration Date** April 27, 2010

**Owner** (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 KONAMI CIRCLE Las Vegas NEVADA 89119

**Attorney of Record** Melinda B. Buurma

**Prior Registrations** 2502227;2855137;3396543;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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# MONEY BLAST

**Word Mark** MONEY BLAST  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Electronic game programs; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines; Machines for playing games of chance; **Slot** machines. FIRST USE: 20091100. FIRST USE IN COMMERCE: 20091100  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77771875  
**Filing Date** June 30, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** November 17, 2009  
**Registration**

**Number** 3861785

**Registration Date** October 12, 2010

**Owner** (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Trade Center Drive Las Vegas NEVADA 89119

**Attorney of Record** Melinda B. Buurma

**Prior Registrations** 2502227;2855137;3396543;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

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# MONEY BULL

<b>Word Mark</b>	MONEY BULL
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Gaming machines, namely, devices which accept a wage
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85825745
<b>Filing Date</b>	January 17, 2013
<b>Current Basis</b>	1B;44D
<b>Original Filing Basis</b>	1B;44D
<b>Owner</b>	(APPLICANT) IGT CANADA SOLUTIONS ULC CORPORATION CANADA 328 URQUHART AVENUE MONCTON, NEW BRUNSWICK CANADA E1H 2R6
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Colleen Caissie-Dupuis
<b>Priority Date</b>	December 18, 2012
<b>Type of Mark</b>	TRADEMARK

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# MONEY BURST

<b>Word Mark</b>	MONEY BURST
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines. FIRST USE: 20071113. FIRST USE IN COMMERCE: 20071113
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78921000
<b>Filing Date</b>	June 30, 2006
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 13, 2007
<b>Registration Number</b>	3407214
<b>Registration Date</b>	April 1, 2008
<b>Owner</b>	(REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085

(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION  
NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	KRISTIANNE NABONG
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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# MONEY CAT

**Word Mark** MONEY CAT  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Gambling and **gaming** machines. FIRST USE: 20111228. FIRST USE IN COMMERCE: 20111228  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77470885  
**Filing Date** May 9, 2008  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** October 7, 2008  
**Registration Number** 4105829  
**Registration Date** February 28, 2012  
**Owner** (REGISTRANT) Finn, Brian T. INDIVIDUAL UNITED STATES Apt. 2A 325 East 72nd Street New York City NEW YORK 10021  
**Attorney of Record** R. Kent Roberts  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL

Affidavit Text

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### MONEY CHARGE JACKPOTS

<b>Word Mark</b>	MONEY CHARGE JACKPOTS
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Gaming machines, namely, devices which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87308633
<b>Filing Date</b>	January 20, 2017
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Owner</b>	(APPLICANT) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 S. DECATUR BLVD., SUITE 100 LAS VEGAS NEVADA 89118
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Michael J. Thomas
<b>Prior Registrations</b>	4832570
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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## MONEY CHARGE JACKPOTS

<b>Word Mark</b>	MONEY CHARGE JACKPOTS
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer software for games of chance on any computerized platform, including video based <b>slot</b> machines
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87308628
<b>Filing Date</b>	January 20, 2017
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Owner</b>	(APPLICANT) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 S. DECATUR BLVD., SUITE 100 LAS VEGAS NEVADA 89118
<b>Assignment Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	Michael J. Thomas
<b>Prior Registrations</b>	4832570
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL

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# Money Circus

**Word Mark** MONEY CIRCUS  
**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines, with or without video output  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 87409198  
**Filing Date** April 12, 2017  
**Current Basis** 1B  
**Original Filing Basis** 1B  
**Published for Opposition** June 27, 2017  
**Owner** (APPLICANT) Global Gaming Group, Inc. CORPORATION NEVADA 3035 E. Patrick Lane, Suite 14 Las Vegas NEVADA 89120  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY COMB

<b>Word Mark</b>	MONEY COMB
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20110627. FIRST USE IN COMMERCE: 20111003
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77726572
<b>Filing Date</b>	April 30, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 12, 2010
<b>Registration Number</b>	4088292
<b>Registration Date</b>	January 17, 2012
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA 895218986

Prior Registrations	3412706
Disclaimer	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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# MONEY FACTORY

<b>Word Mark</b>	MONEY FACTORY
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>Gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20150925. FIRST USE IN COMMERCE: 20150925
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86184113
<b>Filing Date</b>	February 4, 2014
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	June 17, 2014
<b>Registration Number</b>	4969208
<b>Registration Date</b>	May 31, 2016
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA Trademark Department 9295 PROTOTYPE DRIVE Reno NEVADA 895218986

**Attorney of Record** Denise Taliaferro  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY FARM

<b>Word Mark</b>	MONEY FARM
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for gambling machines; Computer game software for <b>gaming</b> machines, namely, <b>slot</b> machines and video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated <b>gaming</b> consoles, video based <b>slot</b> machines, reel based <b>slot</b> machines, and video lottery terminals; Games that accept virtual or monetary wagers sold as a feature of game software
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86608105
<b>Filing Date</b>	April 23, 2015
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 22, 2015

**Owner** (APPLICANT) EVERI GAMES INC. CORPORATION DELAWARE 206 Wild Basin Road South, Bldg. B.  
Austin TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** W. Todd Resnik

**Prior Registrations** 2929290

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Money for Nothing

<b>Word Mark</b>	MONEY FOR NOTHING
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely electronic <b>slot</b> and bingo machines; video lottery terminals. FIRST USE: 20061114. FIRST USE IN COMMERCE: 20061114
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78742499
<b>Filing Date</b>	October 28, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 4, 2006
<b>Registration Number</b>	3283785
<b>Registration Date</b>	August 21, 2007
<b>Owner</b>	(REGISTRANT) Multimedia Games, Inc. CORPORATION TEXAS 206 Wild Basin Rd. S. Bldg B - 4th Flr

Austin TEXAS 78746

(LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD SOUTH., BLDG B - 4TH, FLR 382494-000014 AUSTIN TEXAS 78746

Assignment Recorded

Attorney of Record

Type of Mark Register

Affidavit Text

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William Todd Resnik

TRADEMARK

PRINCIPAL

SECT 15. SECT 8 (6-YR).

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# MONEY FROG

**Word Mark** MONEY FROG

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Computer software and firmware for games of chance on dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20160926. FIRST USE IN COMMERCE: 20160926

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86482343

**Filing Date** December 16, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** May 19, 2015

**Opposition**

**Registration Number** 5186946

**Registration Date** April 18, 2017

**Owner** (REGISTRANT) Multimedia Games, Inc. CORPORATION DELAWARE 206 Wild Basin Road South Austin TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** William Todd Resnik

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY GOD

**Word Mark** MONEY GOD

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager; **Gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines, with or without video output; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines; **Gaming** machines featuring a device that accepts wagers; **Gaming** machines for gambling; **Gaming** machines including **slot** machines or video lottery terminals; **Gaming** machines that generate or display wager outcomes; **Gaming** machines, namely, **slot** machines and video lottery terminals; **Gaming** machines, namely, devices which accept a wager; **Gaming** machines, namely, electronic **slot** and bingo machines; Machines for playing games of chance; Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit; **Slot** machines. FIRST USE: 20150227. FIRST USE IN COMMERCE: 20150227

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86361562

**Filing Date** August 8, 2014

**Current**

**Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** December 30, 2014

**Registration Number** 4842388

**Registration Date** October 27, 2015

**Owner** (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Konami Circle Las Vegas NEVADA 89119

**Attorney of Record** Melinda B. Buurma

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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### MONEY GRAB

**Word Mark** MONEY GRAB  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Currency and/or credit operated **slot** machines and **gaming** devices, namely, **gaming** machines for use in **gaming** establishments. FIRST USE: 20001018. FIRST USE IN COMMERCE: 20010209  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 75846052  
**Filing Date** November 9, 1999  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** June 27, 2000  
**Registration Number** 2472341  
**Registration**

**Date** July 24, 2001

**Owner** (REGISTRANT) WMS Gaming Inc. CORPORATION DELAWARE 3401 N. California Avenue Chicago ILLINOIS 60618  
  
(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** STEVEN P. MACALUSO

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110809.

**Renewal** 1ST RENEWAL 20110809

**Live/Dead Indicator** LIVE

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## Typed Drawing

**Word Mark** MONEY GROOVE  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: CURRENCY AND CREDIT OPERATED **SLOT** MACHINES AND **GAMING** DEVICES, NAMELY, **GAMING** MACHINES FOR USE IN **GAMING** ESTABLISHMENTS. FIRST USE: 20010525. FIRST USE IN COMMERCE: 20010525  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78053368  
**Filing Date** March 15, 2001  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 28, 2001  
**Registration Number** 2626696  
**Registration Date** September 24, 2002  
**Owner** (REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085  
  
(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

### Assignment

**Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20120918.

**Renewal** 1ST RENEWAL 20120918

**Live/Dead Indicator** LIVE

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# Money Heat

**Word Mark** MONEY HEAT

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20101212. FIRST USE IN COMMERCE: 20101212

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85028298

**Filing Date** May 3, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** August 3, 2010

**Registration Number** 3932784

**Registration Date** March 15, 2011

**Owner** (REGISTRANT) Ainsworth Game Technology Limited DBA Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker Street The Office of the General Counsel (OGC) Newington NSW 2127 AUSTRALIA

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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# MONEY HITS

**Word Mark** MONEY HITS  
**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** machines, namely, devices which accept a wager; Lottery cards; Lottery tickets; Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit; Scratch cards for playing lottery games  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86933101  
**Filing Date** March 8, 2016  
**Current Basis** 1B  
**Original Filing Basis** 1B  
**Published for Opposition** July 12, 2016  
**Owner** (APPLICANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA

89521

**Prior Registrations** 3728212;4190978;4250560

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Typed Drawing

<b>Word Mark</b>	MONEY IN THE BANK
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> equipment, namely, <b>gaming</b> machines and game software used therewith. FIRST USE: 19990914. FIRST USE IN COMMERCE: 19990914
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78047355
<b>Filing Date</b>	February 8, 2001
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	August 7, 2001
<b>Registration Number</b>	2502227
<b>Registration Date</b>	October 30, 2001
<b>Owner</b>	(REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Trade Center Drive Las Vegas NEVADA 89119
<b>Attorney of Record</b>	Melinda B. Buurma
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110906.
<b>Renewal</b>	1ST RENEWAL 20110906

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### MONEY IN THE BANK CLASSIC

**Word Mark** MONEY IN THE BANK CLASSIC  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Electronic game programs; **gaming** equipment, namely, **slot** machines with or without video output; **gaming** machines; machines for playing games of chance; **slot** machines. FIRST USE: 20070104. FIRST USE IN COMMERCE: 20070104  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 78826646  
**Filing Date** March 1, 2006  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** September 12, 2006

**Registration Number** 3321267  
**Registration Date** October 23, 2007  
**Owner** (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Trade Center Drive Las Vegas NEVADA 89119  
**Attorney of Record** Melinda B. Buurma  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# MONEY IN THE BANK REVOLUTION

**Word Mark** MONEY IN THE BANK REVOLUTION  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Electronic game programs; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines; Machines for playing games of chance; **Slot** machines. FIRST USE: 20100223. FIRST USE IN COMMERCE: 20100223  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77816992  
**Filing Date** August 31, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** January 26, 2010  
**Registration**

**Number** 3901559

**Registration Date** January 4, 2011

**Owner** (REGISTRANT) Konami Gaming, Inc. CORPORATION NEVADA 585 Konami Circle Las Vegas NEVADA 89119

**Attorney of Record** Melinda B. Buurma

**Prior Registrations** 2502227;3321267;3396543;AND OTHERS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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# MONEY INFERNO

**Word Mark** MONEY INFERNO  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines and **gaming** devices, namely, **slot** machines and machines which accept a wager. FIRST USE: 20140200. FIRST USE IN COMMERCE: 20140200  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86530596  
**Filing Date** February 10, 2015  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** June 30, 2015

**Registration Number** 4812268

**Registration Date** September 15, 2015

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway  
Vernon Hills ILLINOIS 60061

**Attorney of Record** George S. Pavlik

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY ISLAND

**Word Mark** MONEY ISLAND

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including **slot** machines, and video lottery terminals; Downloadable software and computer programs for playing **casino** games, **slot** games, mobile games, lottery games, online wagering games and online electronic games

IC 028. US 022 023 038 050. G & S: Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online electronic games; Entertainment services, namely, providing temporary use of non-downloadable electronic games

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86697890

**Filing Date** July 20, 2015

**Current Basis** 1B;44D

**Original Filing Basis** 1B;44D

**Owner** (APPLICANT) IGT CANADA SOLUTIONS ULC CORPORATION CANADA 328 URQUHART AVENUE  
MONCTON, NEW BRUNSWICK CANADA E1H 2R6

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Colleen Caissie-Dupuis

**Priority Date** July 9, 2015

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY KING

**Word Mark** MONEY KING

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20160927. FIRST USE IN COMMERCE: 20160927

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86452482

**Filing Date** November 12, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** July 7, 2015

**Registration Number** 5115045  
**Registration Date** January 3, 2017  
**Owner** (REGISTRANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY KINGDOM

**Word Mark** MONEY KINGDOM

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager; **Gaming** machines for gambling including **slot** machines or video lottery terminals; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87368022

**Filing Date** March 12, 2017

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** June 27, 2017

**Owner** (APPLICANT) AINSWORTH GAME TECHNOLOGY LIMITED DBA AINSWORTH GAME TECHNOLOGY LIMITED LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Typed Drawing

**Word Mark** MONEY MADNESS  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, **slot** machines [or lottery terminals] with or without a video output. FIRST USE: 20031110. FIRST USE IN COMMERCE: 20031124  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 78211925  
**Filing Date** February 6, 2003  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** May 17, 2005  
**Registration Number** 3011958  
**Registration Date** November 1, 2005  
**Owner** (REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Reno NEVADA 89521  
**Attorney of Record** Denise Taliaferro  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20141125.

Renewal1ST RENEWAL 20141125

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## Typed Drawing

<b>Word Mark</b>	MONEY MADNESS
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Entertainment services, namely, conducting a game of chance simultaneously at multiple, independent <b>gaming</b> establishments. FIRST USE: 20031110. FIRST USE IN COMMERCE: 20031124
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78211935
<b>Filing Date</b>	February 6, 2003
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	May 31, 2005
<b>Registration Number</b>	3090899
<b>Registration Date</b>	May 9, 2006
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Trademark Department Reno NEVADA 895218986
<b>Attorney of Record</b>	Denise Taliaferro
<b>Prior Registrations</b>	2592174

**Type of Mark** SERVICE MARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150727.  
**Renewal** 1ST RENEWAL 20150727  
**Live/Dead Indicator** LIVE

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# MONEY MAGNET

<b>Word Mark</b>	MONEY MAGNET
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87002000
<b>Filing Date</b>	April 15, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 9, 2016
<b>Owner</b>	(APPLICANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
<b>Attorney of Record</b>	David J. Marr
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

Type of MarkTRADEMARK

RegisterPRINCIPAL

Live/Dead IndicatorLIVE

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# MONEY MAKER

**Word Mark** MONEY MAKER

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines including **slot** machines or video lottery terminals; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20150422. FIRST USE IN COMMERCE: 20150422

IC 028. US 022 023 038 050. G & S: **Gaming** machines that generate or display wager outcomes; Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit. FIRST USE: 20150422. FIRST USE IN COMMERCE: 20150422

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86163785

**Filing Date** January 13, 2014

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** June 17, 2014

**Registration Number** 4832570

**Registration Date** October 13, 2015

**Owner** (REGISTRANT) Cadillac Jack, Inc. CORPORATION GEORGIA 2450 Satellite Boulevard Duluth GEORGIA 30096

(LAST LISTED OWNER) AGS LLC LIMITED LIABILITY COMPANY DELAWARE 5475 S. DECATUR BLVD., SUITE 100 LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Michael J. Thomas

**Prior Registrations** 3796077

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY MATCH

**Word Mark** MONEY MATCH

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, devices which accept a wager and **gaming** software that generates or displays outcomes for **gaming** machines. FIRST USE: 20030415. FIRST USE IN COMMERCE: 20030415

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85312409

**Filing Date** May 4, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 23, 2011

**Registration Number** 4053180

**Registration Date** November 8, 2011

**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Attn: Pamela Bowsher, Law Department 6601 South Bermuda Road Las Vegas NEVADA 89119

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY MAYHEM

**Word Mark** MONEY MAYHEM

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer **gaming** software, **gaming** software that generates or displays wager outcomes of **gaming** machines, downloadable computer game software for **gaming**, **gaming** machines, namely, devices that accept a wager; **slot** machines. FIRST USE: 20120604. FIRST USE IN COMMERCE: 20120604

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85204347

**Filing Date** December 22, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 5, 2011

**Registration Number** 4203001

**Registration Date** September 4, 2012

**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Attn: Pamela Bowsher, Law Dept. 6601 South Bermuda Road Las Vegas NEVADA 89119

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# Money Maze

**Word Mark** MONEY MAZE

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; **Gaming** equipment, namely, **slot** machines with or without video output. FIRST USE: 20090901. FIRST USE IN COMMERCE: 20090901

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77560903

**Filing Date** September 3, 2008

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** January 13, 2009

**Registration Number** 3716544  
**Registration Date** November 24, 2009  
**Owner** (REGISTRANT) Ainsworth Game Technology Limited CORPORATION AUSTRALIA 10 Holker Street The Office of the General Counsel (OGC) Newington NSW 2127 AUSTRALIA  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# MONEY MELODY

**Word Mark** MONEY MELODY  
**Goods and Services** IC 028. US 022 023 038 050. G & S: Gaming machines, namely, bingo-related games and slot machines. FIRST USE: 20130103. FIRST USE IN COMMERCE: 20130103  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85793555  
**Filing Date** December 3, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** February 5, 2013  
**Registration Number** 4456443  
**Registration Date** December 24, 2013

Owner

Type of Mark

Register

Live/Dead Indicator

(REGISTRANT) Miami Tribe of Oklahoma Business Development Authority, a Tribal Enterprise of the Miami Tribe of Oklahoma federally-recognized indian tribe UNITED STATES 3410 P Street NW Miami OKLAHOMA 74354

TRADEMARK

PRINCIPAL

LIVE

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MONEY MILL

**Word Mark** MONEY MILL

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software downloadable from a global computer network; Computer game software for **gaming** machines including **slot** machines or video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; Downloadable computer game programs; Downloadable computer game software via a global computer network and wireless devices; Downloadable electronic games via the Internet and wireless devices; Electronic game software for cellular telephones; Electronic game software for handheld electronic devices; Electronic game software for wireless devices. FIRST USE: 20100119. FIRST USE IN COMMERCE: 20101031

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77915078

**Filing Date** January 19, 2010

**Current Basis** 1A

**Original Filing Basis** 1B  
**Published for Opposition** May 11, 2010  
**Registration Number** 3938902  
**Registration Date** March 29, 2011  
**Owner** (REGISTRANT) Tournament One Corp AKA T1 Gaming, T1, TOC CORPORATION DELAWARE 1200 High Ridge Road Stamford DELAWARE 06905  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY MINER

**Word Mark** MONEY MINER

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer-**gaming** software; **gaming** software that generates and displays wager outcomes of **gaming** machines; downloadable software in the nature of a mobile application for playing games; downloadable electronic game programs playable via a global computer network, handheld electronic devices, smart phones, laptop computers, handheld computers, tablet computers, cellular phones; Downloadable software and computer programs for playing **casino** games, **slot** games, lottery games, online wagering games and online electronic games; Downloadable electronic game programs and software. FIRST USE: 20140227. FIRST USE IN COMMERCE: 20140227

IC 041. US 100 101 107. G & S: **Gaming** services, namely, on-line gambling; **gaming** services, namely, operation of an on-line **casino** providing video **slot** games playable via a global computer network; providing on-line **gaming** software for playing games via a global computer network; entertainment services, namely, conducting a game of chance simultaneously at multiple, independent **gaming** establishments ; Entertainment services, namely, providing online electronic games; Entertainment services, namely, providing temporary use of non-downloadable electronic games. FIRST USE: 20140227. FIRST USE IN COMMERCE: 20140227

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial** 86058990

**Number**  
**Filing Date** September 9, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 8, 2014  
**Registration Number** 4739862  
**Registration Date** May 19, 2015  
**Owner** (REGISTRANT) GTECH UK INTERACTIVE LIMITED CORPORATION UNITED KINGDOM 70 CHANCERY LANE 4TH FLOOR LONDON WC2A 1AF UNITED KINGDOM  
(LAST LISTED OWNER) IGT UK INTERACTIVE LIMITED CORPORATION UNITED KINGDOM 70 CHANCERY LANE 4TH FLOOR LONDON UNITED KINGDOM WC2A1AF  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY MOJO

**Word Mark** MONEY MOJO

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Components for **gaming** machines that generate or display wager outcomes, namely, controllers, displays, button panels, bolsters, electrical wiring, and computer hardware and software associated therewith; **Gaming** machines, namely, devices which accept a wager; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20101116. FIRST USE IN COMMERCE: 20101116

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77844543

**Filing Date** October 8, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for** February 9, 2010

**Opposition**

**Registration Number** 3975287

**Registration Date** June 7, 2011

**Owner** (REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085

(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** STEVEN P. MACALUSO

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY MONEY MONEY

<b>Word Mark</b>	MONEY MONEY MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>GAMING</b> MACHINES. FIRST USE: 20050912. FIRST USE IN COMMERCE: 20050912
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78559577
<b>Filing Date</b>	February 3, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 20, 2005
<b>Registration Number</b>	3128043
<b>Registration Date</b>	August 8, 2006
<b>Owner</b>	(REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085

(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION  
NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

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SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20161015.

1ST RENEWAL 20161015

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# MONEY MOON

**Word Mark** MONEY MOON  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, devices which accept a wager and **gaming** software that generates or displays outcomes for **gaming** machines. FIRST USE: 20120207. FIRST USE IN COMMERCE: 20120207  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85301648  
**Filing Date** April 21, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 30, 2011

**Registration Number** 4158922  
**Registration Date** June 12, 2012  
**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Att: Legal Department  
6601 South Bermuda Road Las Vegas NEVADA 89119  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTIANNE NABONG  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY MOUSE

<b>Word Mark</b>	MONEY MOUSE
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Electronic <b>gaming</b> machines, namely, devices which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87361146
<b>Filing Date</b>	March 7, 2017
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 4, 2017
<b>Owner</b>	(APPLICANT) Aristocrat Technologies Australia Pty Ltd. proprietary limited company (p/l or pty. ltd.) AUSTRALIA Building A, Pinnacle Office Park 85 Epping Road North Ryde, NSW AUSTRALIA 2113
<b>Attorney of Record</b>	Linda Marie Norcross
<b>Type of Mark</b>	TRADEMARK

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# MONEY MOVES

<b>Word Mark</b>	MONEY MOVES
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87556931
<b>Filing Date</b>	August 4, 2017
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Owner</b>	(APPLICANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
<b>Attorney of Record</b>	David J. Marr
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead</b>	

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# MONEY POP

**Word Mark** MONEY POP

**Goods and Services** IC 028. US 022 023 038 050. G & S: Gaming machines, namely, devices that accept a wager; Gaming machines, namely, slot machines and video gambling terminals; Machines for playing games of chance; Video game machines for use with external display screen or monitor. FIRST USE: 20120508. FIRST USE IN COMMERCE: 20120508

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85570941

**Filing Date** March 15, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** May 29, 2012

**Registration Number** 4251634  
**Registration Date** November 27, 2012  
**Owner** (REGISTRANT) AGS, LLC LIMITED LIABILITY COMPANY DELAWARE 6680 Amelia Earhart Court Las Vegas NEVADA 89119  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Michael J. Thomas  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY QUEEN

**Word Mark** MONEY QUEEN

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated gaming consoles, video based slot machines, reel based slot machines, and video lottery terminals

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86452494

**Filing Date** November 12, 2014

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** April 21, 2015

**Owner** (APPLICANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY RAIN

<b>Word Mark</b>	MONEY RAIN
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines, namely, <b>slot</b> machines. FIRST USE: 20141126. FIRST USE IN COMMERCE: 20141126
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86436627
<b>Filing Date</b>	October 28, 2014
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 3, 2015
<b>Registration Number</b>	4819690
<b>Registration Date</b>	September 22, 2015
<b>Owner</b>	(REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS Office of the General Counsel

200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061

Type of Mark

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# MONEY RAIN DELUXE

**Word Mark** MONEY RAIN DELUXE  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines and **gaming** devices, namely, **slot** machines and machines which accept a wager. FIRST USE: 20160202. FIRST USE IN COMMERCE: 20160202  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86829287  
**Filing Date** November 23, 2015  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** May 10, 2016  
**Registration**

**Number** 5047013

**Registration Date** September 20, 2016

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway  
Vernon Hills ILLINOIS 60061

**Attorney of Record** David J. Marr

**Prior Registrations** 4819690

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MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

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# MONEY RAIN SUPER SKY WHEEL

**Word Mark** MONEY RAIN SUPER SKY WHEEL  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines and **gaming** devices, namely, **slot** machines and machines which accept a wager. FIRST USE: 20161108. FIRST USE IN COMMERCE: 20161108  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86921119  
**Filing Date** February 26, 2016  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** May 24, 2016  
**Registration Number** 5168041  
**Registration Date** March 21, 2017  
**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061  
**Attorney of** David J. Marr

Record

Prior Registrations4157547;4819690

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# MONEY ROLL

<b>Word Mark</b>	MONEY ROLL
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager. FIRST USE: 20151209. FIRST USE IN COMMERCE: 20151209
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86729404
<b>Filing Date</b>	August 19, 2015
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 12, 2016

**Registration Number** 5087831

**Registration Date** November 22, 2016

**Owner** (REGISTRANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway  
Vernon Hills ILLINOIS 60061

**Attorney of Record** David J. Marr

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

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## MONEY ROLL JACKPOT

<b>Word Mark</b>	MONEY ROLL JACKPOT
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87155552
<b>Filing Date</b>	August 30, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	December 20, 2016
<b>Owner</b>	(APPLICANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
<b>Attorney of Record</b>	David J. Marr
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JACKPOT" APART FROM THE MARK AS

SHOWN

Type of MarkTRADEMARK

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# MONEY RUSH

**Word Mark** MONEY RUSH

**Goods and Services** IC 028. US 022 023 038 050. G & S: **Slot** machines and replacement parts therefor; video **slot** machines and replacement parts therefor; **gaming** machines and replacement parts therefor; **gaming** machines with a liquid crystal display and replacement parts therefor; mechanical reel type **slot** machines with a liquid crystal display and replacement parts therefor

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87039623

**Filing Date** May 17, 2016

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for** October 4, 2016

Opposition

**Owner** (APPLICANT) Universal Entertainment Corporation CORPORATION JAPAN Ariake Frontier Building, Tower A  
3-7-26 Ariake, Koto-ku Tokyo JAPAN 135-0063

**Attorney of Record** David Ehrlich

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** MONEY SPIN  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **gaming** machines, namely, **slot** machines with or without video output. FIRST USE: 20050413. FIRST USE IN COMMERCE: 20050606  
**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS  
**Design Search Code** 20.03.25 - File folders; Note pads; Paper, tissue; Stencils; Tissues (facial)  
**Serial Number** 76432662  
**Filing Date** July 22, 2002  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** June 7, 2005  
**Registration Number** 3029689  
**Registration Date** December 13, 2005  
**Owner** (REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Reno NEVADA 89511  
**Attorney of**

**Record** Denise Taliaferro

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "the depictions of one hundred dollar bills" APART FROM THE MARK AS SHOWN

**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the stylized wording MONEY SPIN embedded against a background of \$100 bills.

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150110.

**Renewal** 1ST RENEWAL 20150110

**Live/Dead Indicator** LIVE

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## Typed Drawing

<b>Word Mark</b>	MONEY SPIN
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely, <b>slot</b> machines with or without a video output. FIRST USE: 20050413. FIRST USE IN COMMERCE: 20050606
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	78145810
<b>Filing Date</b>	July 19, 2002
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 28, 2003
<b>Registration Number</b>	3029996
<b>Registration Date</b>	December 13, 2005
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA 9295 Prototype Drive Trademark Department Reno NEVADA 895218986
<b>Attorney of Record</b>	Denise Taliaferro
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150109.
<b>Renewal</b>	1ST RENEWAL 20150109
<b>Live/Dead</b>	

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# MONEY SPOT

<b>Word Mark</b>	MONEY SPOT
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87271760
<b>Filing Date</b>	December 16, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 28, 2017
<b>Owner</b>	(APPLICANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
<b>Attorney of Record</b>	David J. Marr
<b>Type of Mark</b>	TRADEMARK

Register

PRINCIPAL

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## Typed Drawing

<b>Word Mark</b>	MONEY STORM
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>gaming</b> machines, namely <b>slot</b> machines with or without a video output. FIRST USE: 19940926. FIRST USE IN COMMERCE: 19940926
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	74593621
<b>Filing Date</b>	October 27, 1994
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	July 18, 1995
<b>Registration Number</b>	1933064
<b>Registration Date</b>	November 7, 1995
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA Trademark Department 9295 PROTOTYPE DRIVE RENO NEVADA 895218986
<b>Attorney of Record</b>	Denise Taliaferro
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20150324.
<b>Renewal</b>	2ND RENEWAL 20150324
<b>Live/Dead</b>	

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# MONEY STREAK

**Word Mark** MONEY STREAK

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software for a feature in a game offered on **gaming** machines; downloadable computer software for a feature in a game offered on **gaming** machines; embedded computer software for a feature in a game offered on **gaming** machines; embedded software for a feature offered through **gaming** machine network components; embedded software for a feature active in a wagering game provided on a **gaming** machine with video output. FIRST USE: 20111105. FIRST USE IN COMMERCE: 20111105

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85302524

**Filing Date** April 22, 2011

**Current Basis** 1A

**Original Filing Basis** 1B

**Published**

**for** January 17, 2012  
**Opposition**  
**Registration**  
**Number** 4238499  
**Registration**  
**Date** November 6, 2012  
**Owner** (REGISTRANT) Bluberi Jeux et Technologies Inc. AKA Bluberi Gaming Technologies Inc. CORPORATION  
 CANADA 2120 Letendre Street, Suite 310 Drummondville, Quebec CANADA J2C-7E9  
**Attorney of**  
**Record** Randee Sibul-Gelbert  
**Type of**  
**Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead**  
**Indicator** LIVE

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# MONEY SUMMIT

**Word Mark** MONEY SUMMIT

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager; **Gaming** machines for gambling including **slot** machines or video lottery terminals; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87368027

**Filing Date** March 12, 2017

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** June 27, 2017

**Owner** (APPLICANT) AINSWORTH GAME TECHNOLOGY LIMITED DBA AINSWORTH GAME TECHNOLOGY LIMITED LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY SURGE

**Word Mark** MONEY SURGE

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87552796

**Filing Date** August 2, 2017

**Current Basis** 1B

**Original Filing Basis** 1B

**Owner** (APPLICANT) Aristocrat Technologies Australia Pty Ltd. proprietary limited company (p/l or pty. ltd.)  
AUSTRALIA BUILDING A, PINNACLE OFFICE PARK 85 EPPING ROAD NORTH RYDE, NSW  
AUSTRALIA 2113

**Attorney of Record** LINDA MARIE NORCROSS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

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# MONEY TALKS

**Word Mark** MONEY TALKS  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, devices which accept a wager and **gaming** software that generates or displays outcomes for **gaming** machines. FIRST USE: 20120427. FIRST USE IN COMMERCE: 20120427  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85398232  
**Filing Date** August 15, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** January 17, 2012

**Registration Number** 4195839  
**Registration Date** August 21, 2012  
**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Att: Legal Department  
6601 South Bermuda Road Las Vegas NEVADA 89119  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTIANNE NABONG  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY TO BURN

**Word Mark** MONEY TO BURN  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Reel **slot** machines; **slot** machines and **gaming** machines featuring **slot** machine type games via video display; coin-operated video output **gaming** machines; electrical-mechanical and video display **gaming** machines. FIRST USE: 20000606. FIRST USE IN COMMERCE: 20000606  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 75747493  
**Filing Date** July 7, 1999  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** February 1, 2000  
**Registration Number** 2424105

**Registration Date** January 23, 2001

**Owner** (REGISTRANT) WMS Gaming Inc. CORPORATION DELAWARE 3401 N. California Avenue Chicago ILLINOIS 60618

(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** STEVEN P. MACALUSO

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20101230.

**Renewal** 1ST RENEWAL 20101230

**Live/Dead Indicator** LIVE

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# MONEY TRAIN

**Word Mark** MONEY TRAIN  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** software, namely, software for electronic **slot** and bingo machines, electronic **casino** games and electronic sweepstakes games. FIRST USE: 20130630. FIRST USE IN COMMERCE: 20130630  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85843506  
**Filing Date** February 7, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** July 2, 2013

**Registration Number** 4523075

**Registration Date** April 29, 2014

**Owner** (REGISTRANT) EPIC SYSTEMS, LLC LIMITED LIABILITY COMPANY DELAWARE Compliance Department  
135 Kiowa Lane Piedmont SOUTH CAROLINA 29673

(LAST LISTED OWNER) EPIC TECH, LLC LIMITED LIABILITY COMPANY DELAWARE 55 PEARSON WAY,  
SUITE E LAVONIA GEORGIA 30553

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Nichole Andrighetti

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY TREE

<b>Word Mark</b>	MONEY TREE
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: Electronic <b>gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20011202. FIRST USE IN COMMERCE: 20011202
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87259111
<b>Filing Date</b>	December 6, 2016
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	May 23, 2017
<b>Registration Number</b>	5259762
<b>Registration Date</b>	August 8, 2017
<b>Owner</b>	(REGISTRANT) Aristocrat Technologies Australia Pty Ltd. proprietary limited company (p/l or pty. ltd.)

AUSTRALIA Building A, Pinnacle Office Park 85 Epping Road North Ryde, NSW AUSTRALIA 2113

**Attorney of Record**  
**Disclaimer**  
**Type of Mark**  
**Register**  
**Live/Dead Indicator**

Linda Marie Norcross  
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
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# MONEY TYCOON

#### Word Mark MONEY TYCOON

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager; **Gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines, with or without video output; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines featuring a device that accepts wagers; **Gaming** machines for gambling including **slot** machines or video lottery terminals; **Gaming** machines that generate or display wager outcomes; **Gaming** machines, namely, **slot** machines and video lottery terminals; **Gaming** machines, namely, devices which accept a wager; **Gaming** machines, namely, electronic **slot** and bingo machines; **Slot** machines

#### Standard Characters Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86811023

**Filing Date** November 5, 2015

**Current Basis** 1B

**Original Filing** 1B

**Basis**

**Published**

for December 6, 2016

**Opposition**

**Owner** (APPLICANT) King Show Games, Inc. CORPORATION MINNESOTA 10275 Wayzata Blvd Ste 300 Minnetonka MINNESOTA 55305

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

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# MONEY TYCOON

**Word Mark** MONEY TYCOON

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game programs; Computer game software; Computer game software downloadable from a global computer network; Computer game software for gambling machines; Computer game software for use on mobile and cellular phones; Computer software and firmware for playing games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; Downloadable computer game software via a global computer network and wireless devices; Downloadable computer software for playing **casino** games, **slot** games, lottery games, online wagering games and online electronic games; Electronic game programs; Electronic game software; Interactive game programs; Interactive game software; Downloadable computer game programs; Downloadable electronic game programs

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87368664

**Filing Date** March 13, 2017

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** July 18, 2017

**Owner** (APPLICANT) King Show Games, Inc. CORPORATION MINNESOTA 10275 Wayzata Blvd., Ste. 300 Minnetonka MINNESOTA 55305

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY VAULT

**Word Mark** MONEY VAULT  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, devices which accept a wager and **gaming** software that generates or displays outcomes for **gaming** machines. FIRST USE: 20110201. FIRST USE IN COMMERCE: 20110201  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85312727  
**Filing Date** May 4, 2011  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** August 23, 2011

**Registration Number** 4053183  
**Registration Date** November 8, 2011  
**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Att: Legal Department  
6601 South Bermuda Road Las Vegas NEVADA 89119  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTIANNE NABONG  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY WEB

**Word Mark** MONEY WEB  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20141105. FIRST USE IN COMMERCE: 20141105  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 86059896  
**Filing Date** September 10, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** June 17, 2014

**Registration Number** 4777861  
**Registration Date** July 21, 2015  
**Owner** (REGISTRANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker Street The Office of the General Counsel (OGC) Newington NSW 2127 AUSTRALIA  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY WHEEL

**Word Mark** MONEY WHEEL

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Game software including downloadable game software; computer software for use in **gaming** machines including downloadable computer software for use in **gaming** machines; **gaming** machines and devices, namely, **slot** machines, poker machines, with or without video output. FIRST USE: 20120401. FIRST USE IN COMMERCE: 20120401

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85152100

**Filing Date** October 13, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 15, 2011

**Registration Number** 4191278  
**Registration Date** August 14, 2012  
**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Attn: Pamela Bowsher, Law Dept. 6601 South Bermuda Road Las Vegas NEVADA 89119  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** KRISTIANNE NABONG  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MONEY WORKS

**Word Mark** MONEY WORKS

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer **gaming** software, **gaming** software that generates or displays wager outcomes of **gaming** machines, downloadable computer game software for **gaming**, **gaming** machines, namely, devices that accept a wager; **slot** machines. FIRST USE: 20120322. FIRST USE IN COMMERCE: 20120322

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85204367

**Filing Date** December 22, 2010

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 5, 2011

**Registration Number** 4158599

**Registration Date** June 12, 2012

**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA 6601 South Bermuda Road Attn: Pamela Bowsher, Law Dept. Las Vegas NEVADA 89119

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY ZONE

<b>Word Mark</b>	MONEY ZONE
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Components for <b>gaming</b> machines that generate or display wager outcomes, namely, controllers, displays, button panels, bolsters, electrical wiring, and computer hardware and software associated therewith; <b>Gaming</b> machines, namely, devices which accept a wager; <b>Gaming</b> software that generates or displays wager outcomes of <b>gaming</b> machines. FIRST USE: 20111004. FIRST USE IN COMMERCE: 20111004
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85490139
<b>Filing Date</b>	December 8, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	April 17, 2012

**Registration Number** 4380779

**Registration Date** August 6, 2013

**Owner** (REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085

(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Prior Registrations** 2472341;3350148;3975287;AND OTHERS

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**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MONEY ZONE

<b>Word Mark</b>	<b>MONEY ZONE</b>
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for casino type games; interactive video game software for casino type games  IC 041. US 100 101 107. G & S: Entertainment services, namely, providing non-downloadable casino type computer games through a computer, social networking or mobile platform
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87405079
<b>Filing Date</b>	April 10, 2017
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	August 22, 2017
<b>Owner</b>	(APPLICANT) BALLY GAMING, INC. CORPORATION NEVADA 6601 S. Bermuda Road Las Vegas NEVADA 89119

Attorney of Record

Prior Registrations

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JASON BERTA  
4380779  
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# MONEY-PITCHER CASH-CATCHER

**Word Mark** MONEY-PITCHER CASH-CATCHER

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer application software for portable media players, handheld computers, personal computers, **gaming** machines, namely, software for games; Computer game software; Interactive game programs; Interactive game software. FIRST USE: 20120622. FIRST USE IN COMMERCE: 20121004

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85659667

**Filing Date** June 22, 2012

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 26, 2013

**Registration**

Number

4385325

Registration Date

August 13, 2013

Owner

(REGISTRANT) Synergy Blue CORPORATION CALIFORNIA PO Box 1026 Coachella CALIFORNIA 92236

Type of Mark

TRADEMARK

Register

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# MONSTER MONEY

**Word Mark** MONSTER MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines including **slot** machines or video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20091118. FIRST USE IN COMMERCE: 20101130

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77875496

**Filing Date** November 18, 2009

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** April 20, 2010

**Registration Number** 4003165  
**Registration Date** July 26, 2011  
**Owner** (REGISTRANT) Tournament One Corp AKA T1 Gaming, T1, TOC CORPORATION CONNECTICUT 1200 High Ridge Road Stamford CONNECTICUT 06905  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# MOODY MONEY

**Word Mark** MOODY MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software; Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals; Electronic game software; Electronic game software for cellular telephones; Electronic game software for handheld electronic devices; Electronic game software for wireless devices; Game software; **Gaming** software that generates or displays wager outcomes of **gaming** machines; Video and computer game programs; Video game software. FIRST USE: 20071113. FIRST USE IN COMMERCE: 20071113

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 77437770

**Filing Date** April 2, 2008

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** August 26, 2008  
**Registration Number** 3530555  
**Registration Date** November 11, 2008  
**Owner** (REGISTRANT) 01 Insights, Inc. CORPORATION NEVADA 3308 Noyes Street Evanston ILLINOIS 60201  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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## MOUNTAINS OF MONEY

**Word Mark** MOUNTAINS OF MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines, namely, bingo-related games and **slot** machines. FIRST USE: 20100901. FIRST USE IN COMMERCE: 20100901  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77652239  
**Filing Date** January 19, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition Registration** April 21, 2009

**Number** 3880577

**Registration Date** November 23, 2010

**Owner** (REGISTRANT) Rocket Gaming Systems, LLC LIMITED LIABILITY COMPANY DELAWARE 66201 E. 290 Road Grove OKLAHOMA 74344

(LAST LISTED OWNER) MIAMI TRIBE OF OKLAHOMA BUSINESS DEVELOPMENT AUTHORITY A TRIBAL ENTERPRISE OF THE MIAMI TRIBE OF OKLAHOMA, A FEDERALLY RECOGNIZED INDIAN TRIBE UNITED STATES 66201 E 290 Rd Grove OKLAHOMA 74344

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Ryan Gile

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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## MR. MONEY BAG'S VAULT

<b>Word Mark</b>	MR. MONEY BAG'S VAULT
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated <b>gaming</b> consoles, video based <b>slot</b> machines, reel based <b>slot</b> machines, and video lottery terminals; <b>Gaming</b> devices, namely, <b>gaming</b> machines, <b>slot</b> machines, bingo machines, with or without video output. FIRST USE: 20121205. FIRST USE IN COMMERCE: 20121205
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77748537
<b>Filing Date</b>	May 31, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 13, 2009

**Registration Number** 4295911

**Registration Date** February 26, 2013

**Owner** (REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** LINDA MARIE NORCROSS

**Prior Registrations** 3152743

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MR. MONEY BAGS

**Word Mark** MR. MONEY BAGS

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: COMPUTER SOFTWARE AND FIRMWARE FOR GAMES OF CHANCE ON ANY COMPUTERIZED PLATFORM, NAMELY, DEDICATED **GAMING** CONSOLES, VIDEO BASED **SLOT** MACHINES, REEL BASED **SLOT** MACHINES, AND VIDEO LOTTERY TERMINALS; **GAMING** DEVICES, NAMELY, **GAMING** MACHINES, **SLOT** MACHINES, BINGO MACHINES, WITH OR WITHOUT VIDEO OUTPUT. FIRST USE: 20020600. FIRST USE IN COMMERCE: 20020600

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85418973

**Filing Date** September 9, 2011

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for** February 21, 2012

**Opposition**

**Registration Number** 4138672

**Registration Date** May 8, 2012

**Owner** (REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** LINDA MARIE NORCROSS

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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MR. MONEY BAGS BANKROLL  
BONUS

<b>Word Mark</b>	MR. MONEY BAGS BANKROLL BONUS
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>Gaming</b> machines, namely, machines for playing games of chance, devices which accept a wager, <b>slot</b> machines, video <b>gaming</b> machines and bingo related gambling machines; video based <b>slot</b> machines, reel based <b>slot</b> machines, and <b>gaming</b> machines in the nature of video lottery terminals. FIRST USE: 20120308. FIRST USE IN COMMERCE: 20120308
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85875099
<b>Filing Date</b>	March 13, 2013
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	September 3, 2013

**Registration Number** 4435563

**Registration Date** November 19, 2013

**Owner** (REGISTRANT) Video Gaming Technologies, Inc CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** LINDA MARIE NORCROSS

**Prior Registrations** 3152743;4138672;4259021

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MR. MONEY BAGS DELUXE!

<b>Word Mark</b>	MR. MONEY BAGS DELUXE!
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: COMPUTER SOFTWARE AND FIRMWARE FOR GAMES OF CHANCE ON ANY COMPUTERIZED PLATFORM, NAMELY, DEDICATED <b>GAMING</b> CONSOLES, VIDEO BASED <b>SLOT</b> MACHINES, REEL BASED <b>SLOT</b> MACHINES, AND VIDEO LOTTERY TERMINALS; <b>GAMING</b> DEVICES, NAMELY, <b>GAMING</b> MACHINES, <b>SLOT</b> MACHINES, BINGO MACHINES, WITH OR WITHOUT VIDEO OUTPUT. FIRST USE: 20121205. FIRST USE IN COMMERCE: 20121205
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	85483349
<b>Filing Date</b>	November 30, 2011
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 21, 2012

**Registration Number** 4306260

**Registration Date** March 19, 2013

**Owner** (REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** LINDA MARIE NORCROSS

**Prior Registrations** 3152743

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MR. MONEY BAGS FREE SPINNIN'

<b>Word Mark</b>	MR. MONEY BAGS FREE SPINNIN'
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>gaming</b> devices, namely, <b>gaming</b> machines, bingo machines, with or without video output. FIRST USE: 20151028. FIRST USE IN COMMERCE: 20151028
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86633603
<b>Filing Date</b>	May 18, 2015
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 6, 2015
<b>Registration Number</b>	4984982
<b>Registration Date</b>	June 21, 2016
<b>Owner</b>	(REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station

Road Franklin TENNESSEE 37067

**Attorney of Record** LINDA MARIE NORCROSS

**Prior Registrations** 3152743;4109392;4138672

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FREE SPINNING" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MR. MONEY BAGS LOADED!

<b>Word Mark</b>	MR. MONEY BAGS LOADED!
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated <b>gaming</b> consoles, video based <b>slot</b> machines, reel based <b>slot</b> machines, and video lottery terminals; <b>Gaming</b> devices, namely, <b>gaming</b> machines, <b>slot</b> machines, bingo machines, with or without video output. FIRST USE: 20111107. FIRST USE IN COMMERCE: 20111107
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77946871
<b>Filing Date</b>	February 28, 2010
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 27, 2010
<b>Registration Number</b>	4109392
<b>Registration Date</b>	March 6, 2012
<b>Owner</b>	(REGISTRANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** LINDA MARIE NORCROSS

**Prior Registrations** 3152743

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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**Word Mark** MR. MONEY BAGS

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, namely, dedicated **gaming** consoles, [ video based **slot** machines, reel based **slot** machines, ] and video lottery terminals; **gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines with or without video output. FIRST USE: 20020617. FIRST USE IN COMMERCE: 20020617

**Mark Drawing Code** (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

**Design Search Code**

- 02.01.30 - Business suits (men wearing); Men wearing two or three piece business suits
- 02.01.31 - Men, stylized, including men depicted in caricature form
- 09.05.05 - Sombreros, cowboy hats (10 gallon hats), other broad-brimmed hats
- 10.01.01 - Cigars
- 13.01.09 - Christmas lights
- 19.07.13 - Bags, Laundry; Laundry bags; Money bags; Sachet bags; Tea bag
- 20.03.24 - Bumper stickers; Calendars; Checks, bank; Coupons; Currency; Manuscript paper and sheet music; Menus; Money, paper; Music, sheet; Sheet music; Stickers, bumper; Tickets, paper; Trading cards
- 24.07.01 - Coins; Money (coins)
- 24.17.03 - Dollar symbol (\$)

**Serial Number** 78235953

**Filing Date** April 9, 2003

**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** April 11, 2006  
**Registration Number** 3152743  
**Registration Date** October 10, 2006  
**Owner** (REGISTRANT) VIDEO GAMING TECHNOLOGIES, INC. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** LINDA MARIE NORCROSS  
**Description of Mark** Color is not claimed as a feature of the mark. The mark consists of the words MR. MONEY BAGS with a picture of a man in a hat smoking a cigar surrounded by bags of money and piles of loose bills and coins.  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20161219.  
**Renewal** 1ST RENEWAL 20161219  
**Live/Dead Indicator** LIVE

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MR. MONEY BAGS SPARKLING  
WILDS

<b>Word Mark</b>	MR. MONEY BAGS SPARKLING WILDS
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>gaming</b> devices, namely, <b>gaming</b> machines, bingo machines, with or without video output
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87155645
<b>Filing Date</b>	August 30, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	May 9, 2017
<b>Owner</b>	(APPLICANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067
<b>Attorney of Record</b>	LINDA MARIE NORCROSS
<b>Prior Registrations</b>	3152743;4138672;4435563
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WILDS" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK

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# Mustang Money

**Word Mark** MUSTANG MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20101120. FIRST USE IN COMMERCE: 20101120  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77760325  
**Filing Date** June 15, 2009  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** September 8, 2009

**Registration Number** 3929320  
**Registration Date** March 8, 2011  
**Owner** (REGISTRANT) Ainsworth Game Technology Limited DBA Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker Street The Office of the General Counsel (OGC) Newington NSW 2127 AUSTRALIA  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR).  
**Live/Dead Indicator** LIVE

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# MUSTANG MONEY

**Word Mark** MUSTANG MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** machines for gambling including **slot** machines or video lottery terminals; Electronic **gaming** machines, namely, devices which accept a wager; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit. FIRST USE: 20101120. FIRST USE IN COMMERCE: 20101120

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online games for playing games of chance, games of skill and games of mixed skill and chance; entertainment services, namely, providing virtual environments in which users can interact through social games for recreational, leisure or entertainment purposes; entertainment services in the form of online contests; provision of online non-downloadable software featuring games and virtual **slot** machines for playing games of chance, games of skill and games of mixed skill and chance played via global online social networks. FIRST USE: 20130801. FIRST USE IN COMMERCE: 20130801

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87087035

**Filing Date** June 28, 2016

**Current Basis** 1A

**Original Filing Basis** 1A

**Published for Opposition** June 13, 2017

**International Registration Number** 1334807

**Owner** (APPLICANT) AINSWORTH GAME TECHNOLOGY LIMITED DBA AINSWORTH GAME TECHNOLOGY LIMITED LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Prior Registrations** 4909241;4909242

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# MYSTICAL MONEY

**Word Mark** MYSTICAL MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including **slot** machines, and video lottery terminals; Downloadable software and computer programs for playing **casino** games, **slot** games, mobile games, lottery games, online wagering games and online electronic games; Downloadable electronic game programs and software

IC 028. US 022 023 038 050. G & S: Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines

IC 041. US 100 101 107. G & S: Entertainment services, namely, providing online electronic games; Entertainment services, namely, providing temporary use of non-downloadable electronic games

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86219798

**Filing Date** March 13, 2014

**Current Basis** 1B;44D

**Original Filing Basis** 1B;44D

**Owner** (APPLICANT) IGT CANADA SOLUTIONS ULC CORPORATION CANADA 328 URQUHART AVENUE  
MONCTON, NEW BRUNSWICK CANADA E1H 2R6

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** Colleen Caissie-Dupuis

**Priority Date** March 5, 2014

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# NEW MONEY

**Word Mark** NEW MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager; **Gaming** devices, namely, **gaming** machines, **slot** machines, bingo machines, with or without video output; **Gaming** equipment, namely, **slot** machines with or without video output; **Gaming** machines; **Gaming** machines featuring a device that accepts wagers; **Gaming** machines for gambling; **Gaming** machines including **slot** machines or video lottery terminals; **Gaming** machines that generate or display wager outcomes; **Gaming** machines, namely, **slot** machines and video lottery terminals; **Gaming** machines, namely, devices which accept a wager; Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit; **Slot** machines. FIRST USE: 20150830. FIRST USE IN COMMERCE: 20150830

IC 041. US 100 101 107. G & S: **Casinos**; Conducting and providing facilities for **casino** and **gaming** contests and tournaments; Entertainment services, namely, **casino gaming**; **Gaming** services in the nature of **casino gaming**; Leasing of **casino** games; Providing online non-downloadable **gaming** software. FIRST USE: 20150830. FIRST USE IN COMMERCE: 20150830

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86238028  
**Filing Date** March 31, 2014  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** August 26, 2014  
**Registration Number** 4871351  
**Registration Date** December 15, 2015  
**Owner** (REGISTRANT) Castle Hill Holding LLC LIMITED LIABILITY COMPANY DELAWARE 1807 Seminole Trail, Suite 204 Charlottesville VIRGINIA 22901  
**Attorney of Record** Melinda B. Buurma  
**Type of Mark** TRADEMARK. SERVICE MARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# OLD MONEY

<b>Word Mark</b>	OLD MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely, devices which accept a wager. FIRST USE: 20101129. FIRST USE IN COMMERCE: 20101129
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77550073
<b>Filing Date</b>	August 19, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 6, 2009
<b>Registration Number</b>	3931477
<b>Registration Date</b>	March 15, 2011
<b>Owner</b>	(REGISTRANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA 895218986

Attorney of Record	Denise Taliaferro
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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# ON THE MONEY

<b>Word Mark</b>	ON THE MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>gaming</b> devices, namely <b>gaming</b> machines. FIRST USE: 20000921. FIRST USE IN COMMERCE: 20000921
<b>Mark Drawing Code</b>	(1) TYPED DRAWING
<b>Serial Number</b>	75557033
<b>Filing Date</b>	September 23, 1998
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 7, 1999
<b>Registration Number</b>	2466124
<b>Registration Date</b>	July 3, 2001
<b>Owner</b>	(REGISTRANT) Casino Data Systems CORPORATION NEVADA 3300 Birtcher Drive Las Vegas NEVADA 89118  (LAST LISTED OWNER) ARISTOCRAT TECHNOLOGIES, INC. CORPORATION NEVADA Legal Dept.

7230 AMIGO STREET Las Vegas NEVADA 89119

**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

Linda Marie Norcross

**Type of Mark**

TRADEMARK

**Register**

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20101101.

**Renewal**

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PLAY FREE GAMES. WIN REAL MONEY!

**Word Mark** PLAY FREE GAMES. WIN REAL MONEY!

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software; Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Computer game software for use on mobile and cellular phones; Downloadable computer game software via a global computer network and wireless devices; Electronic game software for cellular telephones; Electronic game software for handheld electronic devices; Electronic game software for wireless devices. FIRST USE: 20151215. FIRST USE IN COMMERCE: 20151215

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87181837

**Filing Date** September 23, 2016

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) Lucky Day App, LLC LIMITED LIABILITY COMPANY CALIFORNIA 441 N. Oakhurst Dr. #703

Beverly Hills CALIFORNIA 90210

**Attorney  
of Record** Gene Bolmarcich

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PLAY FREE GAMES" AND "WIN REAL MONEY"  
APART FROM THE MARK AS SHOWN

**Type of  
Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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# QUICK MONEY

#### Word Mark QUICK MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: Computer **gaming** consoles for gambling; Electronic **gaming** machines; **Gaming** machines for gambling; **Gaming** machines that generate or display wager outcomes; **Gaming** machines, namely, devices which accept a wager; **Gaming** machines for gambling and operational game software therefor sold as a unit; Video **gaming** machines for gambling; Video **gaming** machines for playing computer games. FIRST USE: 20161207. FIRST USE IN COMMERCE: 20161207

#### Standard Characters Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87306386

**Filing Date** January 18, 2017

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) Olsen Gaming, Inc. DBA Spectronix CORPORATION NEVADA 6285 Mojave Road, Suite G Las

Vegas NEVADA 89120

**Attorney  
of Record** Arthur P. Tan  
**Type of  
Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead  
Indicator** LIVE

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# REEL MONEY

<b>Word Mark</b>	REEL MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>gaming</b> devices, namely, <b>slot</b> machines with or without video output. FIRST USE: 20080601. FIRST USE IN COMMERCE: 20080601
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77490560
<b>Filing Date</b>	June 4, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1A
<b>Published for Opposition</b>	August 26, 2008
<b>Registration Number</b>	3530973
<b>Registration Date</b>	November 11, 2008
<b>Owner</b>	(REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA Att: Legal Department 6601 South Bermuda Road Las Vegas NEVADA 89119

Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	KRISTIANNE NABONG
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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# RUN FOR YOUR MONEY

**Word Mark** RUN FOR YOUR MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: **Gaming** machines, namely, devices which accept a wager; Lottery cards; Lottery tickets; Reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit; Scratch cards for playing lottery games

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87147585

**Filing Date** August 23, 2016

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** January 3, 2017

**Owner** (APPLICANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA 89521

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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RUN FOR YOUR MONEY BIG SPIN

<b>Word Mark</b>	RUN FOR YOUR MONEY BIG SPIN
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>Gaming</b> machines, namely, devices which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87169639
<b>Filing Date</b>	September 13, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	March 7, 2017
<b>Owner</b>	(APPLICANT) IGT CORPORATION NEVADA Trademark Department 9295 Prototype Drive Reno NEVADA 89521
<b>Disclaimer</b>	NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPIN" APART FROM THE MARK AS SHOWN
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE

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# SHEIK YER MONEY

<b>Word Mark</b>	SHEIK YER MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: software for games of chance; <b>gaming</b> software that generates or displays wager outcomes. FIRST USE: 20160215. FIRST USE IN COMMERCE: 20160215  IC 041. US 100 101 107. G & S: entertainment services, namely, providing online games of chance and wagering games. FIRST USE: 20160215. FIRST USE IN COMMERCE: 20160215
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86867012
<b>Filing Date</b>	January 6, 2016
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	May 10, 2016
<b>Owner</b>	(APPLICANT) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

Attorney of Record	KRISTIANNE NABONG
Type of Mark	TRADEMARK. SERVICE MARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

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# SLAZENGER MONEY

**Word Mark** SLAZENGER MONEY

**Goods and Services** IC 028. US 022 023 038 050. G & S: Games and playthings, namely, crap games playing equipment; card games; electronic dart games; Chinese checkers as a game; video game consoles; handheld game consoles; video game machines; hand-held non-electronic skill games; checkers games; board games; checkers; reconfigurable **casino gaming** machines and operational game software therefor sold as a unit; apparatus for playing chess, namely, chess timers; **gaming** machines for gambling; arcade video game machines; craps tables; poker chips; reconfigurable **casino** and lottery **gaming** equipment, namely, **gaming** machines and operational computer game software therefor sold as a unit; virtual reality headsets and helmets adapted for use in playing video games; **gaming** chips; game cards; **gaming** equipment, namely, playing cards, chips, **gaming** tables and **gaming** cloths; containers used in playing a GPS-based treasure hunt game; electronic hunting game calls; arcade racing game machines; arcade virtual shooting game machines; arcade crane game machines; arcade game machines; arcade game machines for team play; arcade game machines activated by medals or tokens; ride-on game machines; arcade redemption game machines which dispense tickets or the like to successful players; game straps used in bird hunting; electronic games for the teaching of children; pumps especially adapted for use with balls for games; playing card game accessories, namely, playing card cases, playing card holders, mats for use in connection with playing card games, playing card shuffling devices and dice; puzzle games; tabletop games; wild game hunting decoys; educational card games; trivia game played with cards and game components; scratch cards for playing lottery games. parlour games; marbles for games; horseshoe games; playing cards and card games; building games; counters and marbles for games; bats for games; backgammon games; chess games; two and three dimensional positionable game figures that may be affixed to clothing; paddles for use in paddle ball games; electronic hunting game call with interchangeable sound cartridge; dart games; paddle ball games; memory games; electronic targets for games and sports; balls for games; dice games; mah jong games; printable positionable toys for use in children's board games; positionable two dimensional toys for use in games; positionable three dimensional toys for use in games; Tibetan dice game; equipment sold as a unit for playing kickball, indoor and outdoor hopscotch; trading card games; arcade type electronic games; **gaming** equipment, namely, game wheels, game tables; game equipment, namely, chips; wooden pieces for shogi game (koma); controllers for toy cars, boats, planes, animals and robots, electronic and electro-mechanical **casino gaming** tables with



video output; **gaming** machines for gambling including **slot** machines or video lottery terminals; **gaming** tables for gambling; computer **gaming** consoles for gambling; computerized video game consoles for gambling; computer **gaming** consoles for recreational game playing; video **gaming** consoles for gambling; children's educational games for developing counting skills, cognitive, numerical, reasoning and fine motor skills; **gaming** mice; Japanese dice games (sugoroku); Japanese chess (shogi games); nets for ball games; manipulative games; target games; arcade games; amusement game machines; hunting game calls; action-type target games; action target games; action skill games; promotional game materials. bingo game playing equipment; billiard game playing equipment; basketball table top games; badminton game playing equipment; role playing games; ring games (quoits); arcade-type electronic education video games; promotional game cards; coin-operated video games; equipment sold as a unit for playing a memory game; pinball-type games; pinball games; volleyball game playing equipment; parlor games; go games; horizontal pinball machine (korinto-game machines); table-top games, namely, game tables with a low-friction air cushioned playing surface and gliding surface playing accessories, foosball, pool, table tennis, shuffleboard, basketball and golf; gymnastic and sporting articles and apparatus, namely, bases, bats and balls for playing indoor and outdoor games; bases, bats and balls for playing baseball-like indoor and outdoor games; storage racks for sporting goods in the nature of paint ball guns; storage racks for ski and sports equipment; sports equipment, namely, inline roller skating wheels at the end of a crutch-like frame; sports equipment, namely, lower body alignment apparatus; sports equipment, namely, Nordic walking poles; waist trimmer exercise belts; sleds; golf ball dispensers; electronic golf ball dispensers; muscle training braces to be worn on the back for support when playing sports; divot repair tools golf accessory; divot repair tool for golfers; outdoor activity game equipment sold as a unit comprising sports balls, baseball bats, bases, clubs, cones or flags for playing games; hand grips for golf clubs, tennis rackets, squash rackets and badminton rackets; grip tape for golf clubs, tennis rackets, squash rackets, hockey sticks, ice hockey sticks and badminton rackets; padel balls; padel rackets; tennis net center straps. fitted protective covers specially adapted for sports equipment, namely, golf clubs, tennis rackets, badminton rackets, squash rackets, hockey sticks and ice hockey sticks; wax for sports equipment, namely, hockey and ice hockey sticks; sports training apparatus, namely, pitching machines; needles for pumps for inflating sports equipment; sporting goods, namely, carriers specially adapted for sports balls; sports equipment, namely, telescoping caddy for bucket for carrying, storing and transporting tennis and golf balls and other sports equipment; sports training apparatus, namely, soft toss pitching machines; sports training apparatus, namely, ball return machines; sports apparatus, namely, ball return machines; arm bands for designating team member positions in sports activities; athletic sporting goods, namely, portable pitching mounds; athletic sporting goods, namely, adhesive tape for hockey stick and uniform support; sports equipment, namely, vibration dampeners for rackets; balls for sports; handle grips for sporting equipment; storage apparatus comprising hooks, support arms and shelving specially adapted for sports equipment; sports equipment, namely, telescoping caddy for bucket for carrying, storing and transporting baseballs and other sports equipment; nets for sports; discuses for sports; cases specially adapted for sports equipment; sports field training grids; camouflage screens sports articles; sports field equipment, namely, corner flags; starting blocks for track events; javelins for field sports; cases in the form of quivers for sports implements; discuses for field sports; sport balls; pumps for inflating sports equipment, namely, footballs, basketballs, softballs and rugby balls; starting blocks for sports events; bags specially adapted for sports equipment; hurdles for track sports. exercise and gymnastic banners; appliances for gymnastics; hoops for rhythmic sportive gymnastics; ribbons specially adapted for rhythmic sportive gymnastics; gymnastic training stools; gymnastic vaulting horses; gymnastic parallel bars; gymnastic horizontal bars; gymnastic apparatus; springboards for gymnastics; parallel bars for gymnastics; pommel horses for gymnastics; balance beams for gymnastics; horizontal bars for gymnastics; balls for use in sports and games; golf balls; novelty items, namely, fake teeth, novelty toy and novelty face masks; paper party favors; novelty items, namely, fake teeth; novelty vampire teeth; whoopee cushions, novelty play money and novelty play coins; sport bags especially designed for surfboards and skis; bags for skateboards; bags specially adapted for sports equipment, to carry yoga equipment, for padel rackets, to hold cricket equipment, for handheld video games, for video game consoles, for toy vehicles; baseball bat bags; baseball glove bags; basketball tube bags; bean bags; bowling bags; boxing bags; carry bags sold filled with children's toys; field hockey stick bags; fitted covers for non-motorized golf bag carts; fitted covers for non-motorized golf bag carts used to protect against hail damage; golf bag carts; golf bag covers; golf bag pegs; golf bag straps; golf bag tags; golf bag trolleys; golf bags; golf bags with or without wheels; golf club bags; golf tee bags; golf towel clips for attachment to golf bags; lacrosse ball bags; inflatable bop bags; lacrosse stick bags; non-motorized golf bag carts; punching bags; ski bags; softball bat bags; trolley bags for golf equipment; trolley bags specially adapted for rugby equipment, trolley bags specially adapted for soccer equipment; trolley bags specially adapted for sports equipment; volleyball



tube bags; parts and fittings for all the aforesaid goods

**Standard  
Characters  
Claimed**

**Mark  
Drawing  
Code** (4) STANDARD CHARACTER MARK

**Serial  
Number** 86764619

**Filing Date** September 22, 2015

**Current  
Basis** 44E

**Original  
Filing Basis** 1B

**Published  
for  
Opposition** March 21, 2017

**Registration  
Number** 5216053

**Registration  
Date** June 6, 2017

**Owner** (REGISTRANT) Slazengers Limited limited company (ltd.) UNITED KINGDOM Unit A, Brook Park East Shirebrook UNITED KINGDOM NG208RY

**Attorney of  
Record** Susan M. Kornfield

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN

**Type of  
Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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## SPOT ME SOME MONEY

<b>Word Mark</b>	SPOT ME SOME MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines and <b>gaming</b> devices, namely, <b>slot</b> machines and machines which accept a wager
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87271704
<b>Filing Date</b>	December 16, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 28, 2017
<b>Owner</b>	(APPLICANT) Incredible Technologies, Inc. CORPORATION ILLINOIS 200 Corporate Woods Parkway Vernon Hills ILLINOIS 60061
<b>Attorney of Record</b>	David J. Marr
<b>Type of Mark</b>	TRADEMARK

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PRINCIPAL

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# SUN MONEY

**Word Mark** SUN MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20140715. FIRST USE IN COMMERCE: 20140715

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86107343

**Filing Date** October 31, 2013

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 11, 2014

**Registration Number** 4660830

**Registration Date** December 23, 2014

**Owner** (REGISTRANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker Street The Office of the General Counsel (OGC) Newington NSW 2127 AUSTRALIA

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# SUNNY MONEY

### Word Mark SUNNY MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer game software for **gaming** machines, namely, **slot** machines and video lottery terminals; Computer game software for gambling machines; Computer game software for personal computers and home video game consoles; Computer game software for use on mobile and cellular phones; Computer software and firmware for playing games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20170713. FIRST USE IN COMMERCE: 20170713

### Standard Characters Claimed

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 87529388

**Filing Date** July 14, 2017

**Current Basis** 1A

**Original Filing Basis** 1A

**Owner** (APPLICANT) Design Works Studio, LLC DBA Design Works Gaming LIMITED LIABILITY COMPANY  
ARIZONA 7150 East Camelback Road, Suite 500 Scottsdale ARIZONA 85251

**Attorney  
of Record** Joshua Becker

**Type of  
Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead  
Indicator** LIVE

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# SUPER EASY MONEY

**Word Mark** SUPER EASY MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **Gaming** machines that generate or display wager outcomes; **Gaming** software that generates or displays wager outcomes of **gaming** machines. FIRST USE: 20070808. FIRST USE IN COMMERCE: 20070808  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 77074527  
**Filing Date** January 2, 2007  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** May 1, 2007  
**Registration**



**Number** 3399131

**Registration Date** March 18, 2008

**Owner** (REGISTRANT) WMS GAMING INC. CORPORATION DELAWARE 800 SOUTH NORTHPOINT BOULEVARD WAUKEGAN ILLINOIS 60085  
  
(LAST LISTED OWNER) BALLY GAMING, INC. DBA BALLY TECHNOLOGIES CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Prior Registrations** 3004885

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

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# SUPER HOT MONEY HEAT

**Word Mark** SUPER HOT MONEY HEAT

**Goods and Services** IC 028. US 022 023 038 050. G & S: Electronic **gaming** machines, namely, devices which accept a wager; **Gaming** machines for gambling including **slot** machines or video lottery terminals; Reconfigurable **casino gaming** machines and operational game software therefor sold as a unit

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86829147

**Filing Date** November 23, 2015

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** April 26, 2016

**Owner** (APPLICANT) AINSWORTH GAME TECHNOLOGY LIMITED DBA AINSWORTH GAME TECHNOLOGY LIMITED LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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## Typed Drawing

**Word Mark** THE GOOD, THE BAD AND THE MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: **gaming** devices, namely, **gaming** machines and associated software for use therewith. FIRST USE: 20020917. FIRST USE IN COMMERCE: 20020917  
**Mark Drawing Code** (1) TYPED DRAWING  
**Serial Number** 76463155  
**Filing Date** December 16, 2002  
**Current Basis** 1A  
**Original Filing Basis** 1A  
**Published for Opposition** September 16, 2003  
**Registration Number** 2790735  
**Registration Date** December 9, 2003  
**Owner** (REGISTRANT) Aristocrat Technologies, Inc. CORPORATION NEVADA 7230 Amigo Street Las Vegas NEVADA 89118  
(LAST LISTED OWNER) ARISTOCRAT TECHNOLOGIES AUSTRALIA PTY LIMITED CORPORATION 85 Epping Road Building A, Pinnacle Office Park North Ryde, NSW AUSTRALIA 2113  
**Assignment Recorded** ASSIGNMENT RECORDED  
**Attorney of Record** Keith D. Moore

**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Affidavit Text** SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20130114.  
**Renewal** 1ST RENEWAL 20130114  
**Live/Dead Indicator** LIVE

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# The Money Man

<b>Word Mark</b>	THE MONEY MAN
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>gaming</b> machines, namely electronic <b>slot</b> and bingo machines; video lottery terminals. FIRST USE: 20051214. FIRST USE IN COMMERCE: 20051214
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	78675333
<b>Filing Date</b>	July 21, 2005
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	January 16, 2007
<b>Registration Number</b>	3331272
<b>Registration Date</b>	November 6, 2007
<b>Owner</b>	(REGISTRANT) Multimedia Games, Inc. CORPORATION TEXAS 206 Wild Basin Rd. S. Bldg B - 4th Flr

Austin TEXAS 78746

(LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD SOUTH., BLDG B - 4TH, FLR382494-000014 AUSTIN TEXAS 78746

**Assignment  
Recorded**

ASSIGNMENT RECORDED

**Attorney of  
Record**

William Todd Resnik

**Type of Mark  
Register**

TRADEMARK

PRINCIPAL

**Affidavit Text**

SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20170118.

**Renewal**

1ST RENEWAL 20170118

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THE MONEY MAN BIG CASH SPIN

<b>Word Mark</b>	THE MONEY MAN BIG CASH SPIN
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer game software for <b>gaming</b> machines including <b>slot</b> machines or video lottery terminals; Computer software and firmware for games of chance on any computerized platform, including dedicated <b>gaming</b> consoles, video based <b>slot</b> machines, reel based <b>slot</b> machines, and video lottery terminals; <b>Gaming</b> software that generates or displays wager outcomes of <b>gaming</b> machines. FIRST USE: 20140930. FIRST USE IN COMMERCE: 20140930
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	86100738
<b>Filing Date</b>	October 24, 2013
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 30, 2014



**Registration Number** 4777970

**Registration Date** July 21, 2015

**Owner** (REGISTRANT) Multimedia Games, Inc. CORPORATION DELAWARE 206 Wild Basin Road Austin TEXAS 78746

(LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD SOUTH., BLDG B - 4TH, FLR 382494-000014 AUSTIN TEXAS 78746

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** William Todd Resnik

**Prior Registrations** 3331272;3363136

**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SPIN" APART FROM THE MARK AS SHOWN

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# THUNDER MONEY

**Word Mark** THUNDER MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20160927. FIRST USE IN COMMERCE: 20160927

**Standard Characters Claimed**

**Mark Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 86729281

**Filing Date** August 19, 2015

**Current Basis** 1A

**Original Filing Basis** 1B

**Published for Opposition** February 23, 2016

**Registration Number** 5101416  
**Registration Date** December 13, 2016  
**Owner** (REGISTRANT) Ainsworth Game Technology Limited CORPORATION AUSTRALIA 10 Holker St The Office of the General Counsel (OGC) NEWINGTON NSW 2127 AUSTRALIA 2127  
**Disclaimer** NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MONEY" APART FROM THE MARK AS SHOWN  
**Type of Mark** TRADEMARK  
**Register** PRINCIPAL  
**Live/Dead Indicator** LIVE

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# Tower of Money

**Word Mark** TOWER OF MONEY

**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Internet applications, namely, downloadable internet software applications for gambling and gaming, and downloadable software for gambling and gaming; Interactive game programs; computer game programs downloadable via the Internet; interactive reel and slot game programs; computer application software for use on computers, tablets and smart devices in the nature of smart phones, portable media players, handheld computing devices, tablet PCs, laptops and desktops, to download digitized content allowing the user to play or participate in gaming and gambling

IC 028. US 022 023 038 050. G & S: Gaming devices, namely, gaming machines, slot machines, bingo machines, with or without video output, and video lottery terminals; Parlor games; lottery tickets; lottery cards; equipment sold as a unit for playing board games; equipment sold as a unit for playing card games; coin and non coin operated pinball machines; pinball games; pinball-type games; arcade games; stand alone video output game machines; coin operated video games; coin-operated amusement machines; hand held units for playing video games, other than those adapted for use with an external display screen or monitor; coin actuated, stand alone video output game machines; and printed manuals and documentation packaged as a unit with the aforesaid goods; Gaming machines, namely, devices which accept a wager; and gaming devices, namely, bingo devices and pull-tab devices

IC 041. US 100 101 107. G & S: Providing an Internet based system and on-line portal for customers to participate in on-line gaming; Entertainment services, namely, providing on-line interactive computer games; on-line and telephone gambling and betting services; gaming services, namely, providing games of chance by means of the Internet and by telephone; lottery services

**Standard**

**Characters**

**Claimed**

**Mark**

**Drawing Code** (4) STANDARD CHARACTER MARK

**Serial Number** 85942625

**Filing Date** May 24, 2013

**Current Basis** 1B

**Original Filing Basis** 1B

**Published for Opposition** June 9, 2015

**Owner** (APPLICANT) Pokonobe Associates Robert Grebler, a citizen of the United States of America, as trustee of the Robert Grebler Living Trust dated August 17, 2001, a California trust; Paul Eveloff, a citizen of the United States of America; and Debbi Grebler, a citizen of the United States of America as trustee of the David Grebler Family Trust, a Missouri trust PARTNERSHIP CALIFORNIA PO Box 1633 Ross CALIFORNIA 94957

**Attorney of Record** Leonard D. Messinger

**Type of Mark** TRADEMARK. SERVICE MARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# TRIPLE EASY MONEY

<b>Word Mark</b>	TRIPLE EASY MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for playing games of chance on any computerized platform, including dedicated <b>gaming</b> consoles, video based <b>slot</b> machines, reel based <b>slot</b> machines, and video lottery terminals
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87535993
<b>Filing Date</b>	July 20, 2017
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Owner</b>	(APPLICANT) BALLY GAMING, INC. CORPORATION NEVADA 6650 S. EL CAMINO ROAD LAS VEGAS NEVADA 89118
<b>Attorney of</b>	

RecordJASON BERTA

Prior Registrations3004885;3399131

Type of MarkTRADEMARK

RegisterPRINCIPAL

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# Turtle Money Sandwich

<b>Word Mark</b>	TURTLE MONEY SANDWICH
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>Gaming</b> machines, namely, electronic <b>slot</b> and bingo machines; Video lottery terminals. FIRST USE: 20081118. FIRST USE IN COMMERCE: 20081118
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	77404088
<b>Filing Date</b>	February 22, 2008
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	July 15, 2008
<b>Registration Number</b>	3636290
<b>Registration Date</b>	June 9, 2009
<b>Owner</b>	(REGISTRANT) Multimedia Games, Inc. CORPORATION TEXAS 206 Wild Basin Rd., Bldg B - 4th Flr Austin TEXAS 78746  (LAST LISTED OWNER) EVERI GAMES INC. CORPORATION DELAWARE 206 WILD BASIN ROAD SOUTH., BLDG B - 4TH, FLR 382494-000014 AUSTIN TEXAS 78746

#### Assignment



<b>Recorded</b>	ASSIGNMENT RECORDED
<b>Attorney of Record</b>	W. Todd Resnik
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Affidavit Text</b>	SECT 15. SECT 8 (6-YR).
<b>Live/Dead Indicator</b>	LIVE

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# TWICE THE MONEY

**Word Mark** TWICE THE MONEY  
**Goods and Services** IC 009. US 021 023 026 036 038. G & S: Computer software and firmware for games of chance on any computerized platform, including dedicated **gaming** consoles, video based **slot** machines, reel based **slot** machines, and video lottery terminals. FIRST USE: 20131205. FIRST USE IN COMMERCE: 20131205  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85673569  
**Filing Date** July 11, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** December 18, 2012

**Registration Number** 4526388

**Registration Date** May 6, 2014

**Owner** (REGISTRANT) Ainsworth Game Technology Limited LIMITED LIABILITY COMPANY AUSTRALIA 10 Holker Street The Office of the General Counsel (OGC) Newington NSW 2127 AUSTRALIA

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# TWO FOR THE MONEY

<b>Word Mark</b>	TWO FOR THE MONEY
<b>Goods and Services</b>	IC 009. US 021 023 026 036 038. G & S: <b>gaming</b> devices, namely, <b>slot</b> machines with or without video output. FIRST USE: 20100112. FIRST USE IN COMMERCE: 20100112
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Trademark Search Facility Classification Code</b>	NUM-2 The number 2 or the word Two
<b>Serial Number</b>	77828188
<b>Filing Date</b>	September 16, 2009
<b>Current Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	February 16, 2010
<b>Registration</b>	

**Number** 3911962

**Registration Date** January 25, 2011

**Owner** (REGISTRANT) Bally Gaming, Inc. DBA Bally Technologies CORPORATION NEVADA 6650 S. El Camino Road Las Vegas NEVADA 89118

**Assignment Recorded** ASSIGNMENT RECORDED

**Attorney of Record** KRISTIANNE NABONG

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Affidavit Text** SECT 15. SECT 8 (6-YR).

**Live/Dead Indicator** LIVE

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# WILD MONEY

**Word Mark** WILD MONEY  
**Goods and Services** IC 028. US 022 023 038 050. G & S: Gaming machines, namely, bingo-related games and slot machines. FIRST USE: 20150220. FIRST USE IN COMMERCE: 20150303  
**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85836709  
**Filing Date** January 30, 2013  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 2, 2013  
**Registration Number** 4748395  
**Registration Date** June 2, 2015

**Owner** (REGISTRANT) Miami Tribe of Oklahoma Business Development Authority, a Tribal Enterprise of the Miami Tribe of Oklahoma federally-recognized indian tribe UNITED STATES 66201 E 290 Road Grove OKLAHOMA 74344

**Type of Mark** TRADEMARK

**Register** PRINCIPAL

**Live/Dead Indicator** LIVE

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# YACHTS OF MONEY

<b>Word Mark</b>	YACHTS OF MONEY
<b>Goods and Services</b>	IC 028. US 022 023 038 050. G & S: <b>gaming</b> devices, namely, <b>gaming</b> machines, bingo machines, with or without video output
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Serial Number</b>	87043643
<b>Filing Date</b>	May 19, 2016
<b>Current Basis</b>	1B
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	October 18, 2016
<b>Owner</b>	(APPLICANT) Video Gaming Technologies, Inc. CORPORATION TENNESSEE 308 Mallory Station Road Franklin TENNESSEE 37067
<b>Attorney of Record</b>	Linda Marie Norcross
<b>Type of Mark</b>	TRADEMARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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